



SUSTAINABILITY CASE STUDIES

Aspire to be Deadly

Cairns Hockey





Aspire to be Deadly – Cairns Hockey

Objectives

1. Aspire to be Deadly Program is a sport for development program aligning with United Nations Global Goals and uses hockey as the vehicle to drive positive social changes across education, employment, well-being and leadership through community collaborative partnership focusing on Aboriginal and Torres St Islander young women and girls from Cairns, Cape York, Torres Strait and Gulf Savannah regions of Far North and Far North West Queensland supporting the programs that highlight tools to LIVE WELL, LEARN WELL, LEAD WELL.
2. Aspire to be Deadly delivers school, competition, leadership and empowerment programs by experienced mentors and ambassadors designed to be strong role models for the Aspire to be Deadly participants.



Description

- Aspire to be Deadly is a sport for good program delivered by Cairns Hockey - Celebrating diversity, culture and the uniqueness of our community.
- With strong collaborative partnerships targeting capacity building, gender equality, leadership, education, employment and wellbeing opportunities, this program has delivered since 2015 and has built a framework to support inclusive participation programs, opportunities for the vulnerable young people to engage and connect creating internationally recognized best practice sport for development program

LIVE WELL, LEARN WELL, LEAD WELL.



Aspire to be Deadly – Cairns Hockey

Core programs

1. EMPOWER ME - Mentor Support Programs delivered to link hockey with leadership, developing self, connection and culture
2. Aspire Schools - Delivering curriculum aligned programs that support learning opportunities and increased school attendance
3. Deadly 5s - Less Players, More Fun – Adapted for Schools and based on FIH Hockey 5's modified to meet local needs
4. School to club - Growing Aspire participation through school partnerships and linking with local volunteer hockey clubs
5. Celebrating Culture - Combining Hockey and Culture to strengthen community, peace and reconciliation
6. Aces – Hockey Excellence - accelerated learning programs to align and support the Cairns Hockey Performance Pathways



Results

- 13,000 students have completed Aspire Programs since 2015 - supporting Aboriginal and Torres Strait Islander young women and girls' participation, family engagement, school attendance gains to 94%
- COVID19 challenges increased the mentor program and started Community Hockey Hub with upwards of 30% retention across any 3year period.
- Over 50 collaborative partners support this program including 23 schools, health services, government organizations and community groups, 100% increase in partnerships since 2015, 2 new Ambassadors promoting the Aspire to be Deadly
- Inaugural Cairns Hockey Rene Archer Indigenous Round 2021, 4 Deadly 5's events and strong involvement in performance pathways. Pathways from remote communities to regional, state and national programs.