

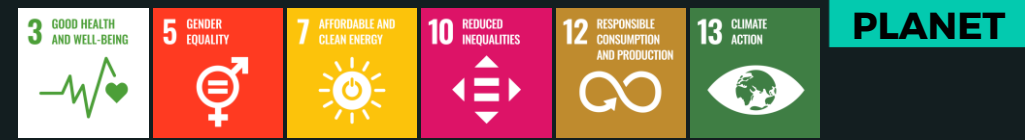


SUSTAINABILITY CASE STUDIES

FIH Women's World Cup

“Make it Green”





FIH Women's World Cup - Make it Green

Objectives

- **SEEKING A COMMON GOOD** - Preventing, minimizing and mitigating social and environmental risks in the administrative and operational aspects of the event.
- **CARING FOR PEOPLE** Creating spaces for people while considering their needs.
- **RESPECTING THE ENVIRONMENT** Optimizing resources efficiently throughout their entire life cycle.
- **BEING A CRUSADER** Raising awareness and involving citizens to promote a change towards a more just society and a cleaner planet.

Description

The Women's World Cup of Hockey 2022 has been working together with Ecovidrio through its Make it Green initiative for the purpose of driving the design and development of sustainability strategies at sporting events.

- Six commitments were made –
- **WE ALL FORM A PART OF SUSTAINABILITY** Through training, environmental workshops and communication about sustainability for all agents involved, thereby making them participants in their role regarding sustainability.
- **HEALTH AND WELL-BEING AS A LIFESTYLE** The implementation of sports activities for people who attend the event, including a wide and inclusive range of foods.
- **EMPOWERMENT OF WOMEN'S SPORTS AND WOMEN** Driving women's sports and promoting a space of equality, respect and sisterhood.
- **PROMOTION OF INCLUSION AND EQUALITY** Equal opportunities through contracts, universal accessibility and inclusive communications.
- **CIRCULARITY: THE KEY TO RESPONSIBLE CONSUMPTION** Green purchasing and the reasonable and efficient use of products, resources and materials, while emphasizing separated collection and raising the awareness of everyone involved.
- **SUSTAINABLE MOBILITY WITH A LOW ENVIRONMENTAL IMPACT** Promotion of sustainable mobility based on the use of public and alternative transport with low CO2 emissions.

