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THANK YOU TO THE FIH PARTNERS





















MILESTONES

7 JANUARY
FIH 100TH ANNIVERSARY



31 MAY - 9 JUNE

FIH HOCKEY MEN'S NATIONS CUP POLAND



25 SEPTEMBER

FIH WINS IOC CLIMATE
ACTION AWARD 2024



9 JANUARY

FIH & NIKE SIGN A
4 YEAR PARTNERSHIP



3 – 9 JUNE

FIH HOCKEY WOMEN'S NATIONS CUP SPAIN



7 - 9 NOVEMBER

FIH CONGRESS MUSCAT, OMAN



13-21 JANUARY

FIH OLYMPIC QUALIFIERS



RANCHI





► VALENCIA



NETHERLANDS (W) & AUSTRALIA (M) WIN FIH HOCKEY PRO LEAGUE 2023-24



8 NOVEMBER

STARS AWARDS
CEREMONY



24-31 JANUARY

FIRST EVER
FIH HOCKEY5s WORLD CUP



OMAN

17 JULY - 9 AUGUST

PARIS 2024 HOCKEY
OLYMPIC TOURNAMENTS



9 NOVEMBER

TAYYAB IKRAM
RE-ELECTED
FIH PRESIDENT



13-14 APRIL

INTERNATIONAL HOCKEY DAY



2 AUGUST

FIH & HERO MOTOCORP SIGN 5 YEAR PARTNERSHIP



9 NOVEMBER

LAUNCH OF
WOMEN IN HOCKEY
EMPOWERMENT
PROJECT

















FIH PRESIDENT FOREWORD

Dear Friends

2024 was another intense year, full of important milestones for FIH and hockey in general.

First and foremost, it was a historic year as hockey's world governing body was celebrating its Centennial, throughout the year. We did not only celebrate; we commemorated a century of resilience, progress, and the unyielding spirit of the hockey community. We paid tribute to our athletes, visionary leaders, dedicated volunteers, valued partners, and to all those who have been part of this incredible journey.

Then, the Paris 2024 Olympics were of course one of the main highlights of the year. As always, the quadrennial mega-event – that hockey can pride itself of having joined already in 1908 – offered our sport a fantastic exposure! Together with the IOC and the local organisers in France, we put together an amazing event that enjoyed a resounding success, especially in terms of ticketing and social media audiences.

Our Congress was memorable too. Of course, on a personal level, I was overwhelmed to receive the trust and support from the global hockey community to confirm my tenure at the helm of FIH. But, beyond that, we took some key decisions and welcomed no less than six new member associations! I also wish to outline the remarkable hospitality of our Omani hosts towards the global hockey community.

Earlier in the year, Oman also played hosts to the Olympic qualifiers and the inaugural FIH Hockey5s World Cup! The latter opened the door to several nations to compete in an FIH event for the very first time, therefore enabling to achieve one of the main pillars of our Empowerment and Engagement strategy, namely the accessibility of our events.

With athletes being at the centre of everything FIH does, we have spared no efforts to engage with our incredible athletes and work together on improving their welfare. This is a central mission of FIH that we carry out passionately.

On the commercial side, FIH signed two major agreements: a 5-year partnership with Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, as well as a four-year agreement with world-renowned sports equipment supplier Nike. This gives me another opportunity to express our sincerest gratitude to our commercial and broadcast partners, who are contributing so significantly to the growth of hockey worldwide.

True to its gender-equality overarching principle, FIH launched at the Congress the "Women in Hockey Empowerment Project", a transformative platform designed to uplift and engage female players, coaches, officials, and leaders in the sport. As part of it, the Laureus Sport for Good Foundation awarded FIH a grant to help

change the future of sport for girls by leveraging Body Confident

Sport – a first–of–its–kind, evidence–based set of coaching tools co-created by Nike and Dove.

I'd like to conclude with another huge success, namely the IOC Climate Action Award sponsored by Deloitte that FIH won in 2024 in recognition of its outstanding work in substantially reducing water consumption for the practice of hockey at elite level. This is a strong encouragement for us to extend our scope beyond the sport itself and use hockey as a catalyst for positive change in society.

As always, I would like to wholeheartedly thank each and every stakeholder of the global hockey family, the Continental Federations and National Associations in particular. Our close cooperation and our unity are essential for the good of our sport.

Yours in hockey,

Tayyab Ikram

President

International Hockey Federation (FIH)

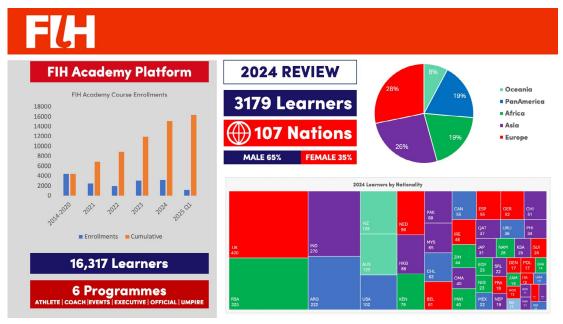
DEVELOPMENT

FIH Academy Strategic Framework 2020–2027

The FIH Education & Development programmes are built around two pillars: Participation and Education

Participation Goals

- Increase the number of people and nations participating in hockey.
- Improve access to playing opportunities and equipment globally.
- Position hockey as a tool for social impact and a contributor to the UN Sustainable Development Goals (SDGs).
- Strengthen national systems to support grassroots and elite development.
- Education Goals
- Develop more skilled, professional coaches, officials, and leaders.
- Ensure hockey athletes are central to all programs.
- Make hockey a global education leader across Olympic and sport movements.
- Empower the global hockey family through a world-class community of learning.



2024–25 Annual Report - Projects Overview

1. Initiation & Foundation Programmes

- Olympic Initiation (Paris 2024): Introduce hockey to new audiences via "watch, play, and be inspired" experiences during the Games. 25'243 visitors at the sport initiation area.
- Start Hockey Challenge and e-learning: Designed to attract firsttime participants and provide structured introductory learning.
- Olympic Values Education Programme (OVEP): Integrates sport, ethics, and education for youth.

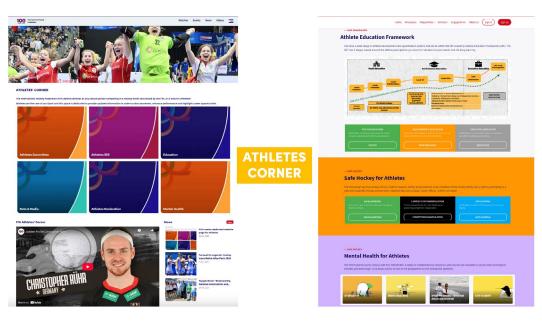


2. Youth & Participation

- Youth Introduction to Rules: Digital content and gamified learning
- FIH World Hockey Camps (T&P and Elite): Target both grassroots and high-potential youth athletes.
- Women in Hockey Empowerment Project: Advocates for visibility, equality, and leadership roles for women and girls.
- Laureus/Nike Body Confidence Programme: Focused on selfesteem and inclusion for girls aged 11–17 in sport settings.

3. Performance & Athlete Development

- Online Athlete Portal: Resources on safe sport, mental health, Active Nations and transition (Athlete2Coach).
- FIH Leadership Awards: Recognize excellence in athlete and leadership development.
- Senegal 2026 Youth Olympic Games: Preparatory projects linked to future YOG.



4. Coach & Executive Education

- Consolidation of all Continental Federation (CF) and Olympic Solidarity (OS) programs into the FIH Academy platform.
- Online Resource Centre: Learning materials for coaches and technical staff.
- Empower & Engage Series and Congress Forum: Capacitybuilding for executives, leaders, and administrators.



5. Officials & Umpires

- New umpire and umpire manager frameworks developed and being implemented.
- Executive Programme: Pathway to improve and evolve the Training-to-Train (TTT) programme into future roles like UMs.

6. Parahockey - HockeyID (Inclusive Hockey) Development

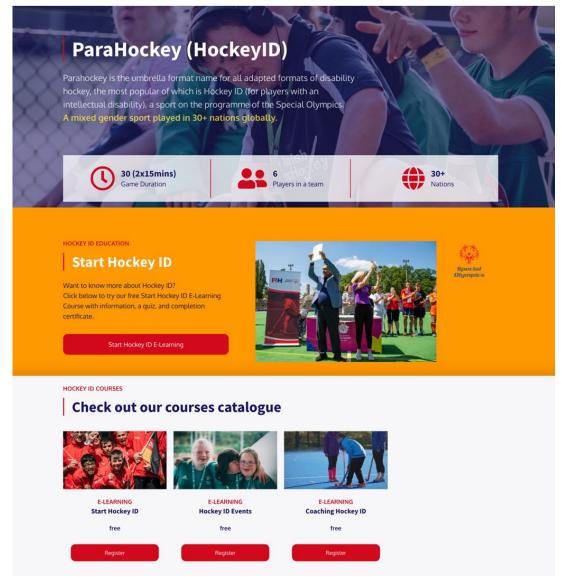
- Across all continents, including Egypt, Uganda, India, Pakistan, Belgium, Australia, Argentina, Canada, and the USA.
- Targeted Nations: Expansion efforts in countries like Bangladesh, Brazil, Fiji, Singapore, and South Africa.

Key Competitions & Events

- Participation in events like:
- Special Olympics Netherlands National Games
- FIH PRO League ID Festival (Spain)
- Santorelli Cup International Tournament (Bulgaria
- EuroHockey ID Championships (Germany)

Education & E-Learning

- ParaHockey Portal Launched: https://academy.fih.hockey/ parahockey
- Resources developed:
- Start Hockey ID, Life Skills, Coaching Level 1 & 2, Umpire Level 1&2
- Events and umpiring manuals in development
- Online delivery in India, Malaysia and Europe



7. Women in Hockey Empowerment Project

Aimed at creating safe, equitable, and visible spaces for women in Growth Overview all hockey roles:

- Body Confident Sport Programme: Builds resilience and body Major growth from 2021 onward, with sharp increase in 2024 positivity in adolescent girls.
- Supports coaches to develop gender-sensitive, inclusive Top countries: UK, India, South Africa, Argentina, Malaysia, USA, environments.



8. Olympic Solidarity Youth Athlete Development Programme • 6 Core Education Tracks: (OSYADP)

2024)

- Presented by: FIH & AHF with support from Perak state authorities 11 national-level courses actively delivered. and regional hockey organizations.
- Participating Nations: 13 countries, 22 teams.
- Support provided:
- Flights, accommodation, meals
- Training, competition, and education workshops
- Equipment packages

National Camps & Pathways

- 8 national development camps with expert and logistical support.
- Countries included: Malaysia, Cambodia, Indonesia, Singapore, Philippines, Malawi, Zambia, Hong Kong.
- Over 1,800 athletes participated.
- Young Leaders & Umpires
- 16 young ambassadors from 10 countries trained to organize and officiate the Youth Festival.
- Leadership programme launched for long-term development.

9. FIH Academy Platform – 2024 Review

- 16,317 learners across 107 countries since launch.
- enrollments.
- Netherlands.

Demographics

- 65% male, 35% female learners.
- Participation from all 5 continents:
- 28% Europe
- 26% Asia
- 19% Africa
- 19% Pan America
- 8% Oceania

Programmes Offered

- Athlete, Coach, Events, Executive, Official, Umpire

Main Event: FIH World Youth Hockey5s Festival (Ipoh, Malaysia, Dec National Association (NA) & Continental Federation (CF) Support

- Course Organiser Guide and resource catalogs in place.

10. Empowerment & Engagement Forum at the FIH Congress Nov 2024

• Designed and delivered by FIH Acacemy, hosted for NAs, CFs, and key partners to share practices, build capacity, and increase stakeholder engagement.

EMPOWERMENT & ENGAGEMENT FORUM Friday 8 November 2024







EMPOWERMENT AND **ENGAGEMENT STRATEGY**

In 2024, the FIH's first-of-a-kind strategy for the global development of hockey, called the Empowerment and Engagement Strategy, started, progressed and completed a number of projects and initiatives in various areas of the exhaustive and ambitious programme launched in June 2023. Notable achievements under the Empowerment and Engagement Strategy in 2024 included the following:

- In January 2024, the FIH Executive Board confirmed an increase from 16 to 24 in the number of participating teams at the 2025 FIH Hockey Junior World Cups. This expansion provides teams from Bangladesh, China, Namibia, Switzerland and Thailand with their very first participation in a Junior World Cup, while many more are appearing for the first time in decades.
- The very first FIH Hockey5s World Cup held in Oman in January 2024 was a phenomenal success and provided an outstanding competition and engagement opportunity to smaller hockey nations such as hosts Oman, Jamaica, Thailand, Fiji, Nigeria, Switzerland, Paraguay, Zambia, Trinidad & Tobago, Kenya, Ukraine, and Poland.
- Alongside the Hockey5s World Cup, the second NA Summit saw 35 NAs gather and discuss key strategic matters for the continued development of hockey worldwide.
- The inaugural Nations Cup 2 events were allocated and planned. The men's event was allocated to Oman and subsequently successfully delivered in February 2025, with Scotland emerging victorious. The women's event took place in Poland in June 2025 and was also a success, with France crowned Champions.
- The Nations Cup events are going strong, with the 2024 events successfully held in Poland and Spain, and the 2025 events played in Chile and Malaysia.

- In December 2024, the first ever FIH World Youth Hockey5s Festival took place in Malaysia. The event was the grand finale of a project made possible through the Olympic Solidarity Youth Athlete Development Programme and supported over 500 young athletes to participate in National Training Camps and the festival itself, which featured 24 teams from 17 countries from Asia and Africa. Regular follow-ups will build on the project's impact and ensure its legacy, while future editions of the project will involve further countries and continents.
- FIH continues to promote the global development of hockey by encouraging and empowering smaller nations to host major international events. Oman proudly hosted the inaugural FIH Hockey5s World Cup, delivering a world-class event that drew global attention. Poland has emerged as a strong example, having hosted the Men's Nations Cup in 2024 and the Women's Nations Cup 2 the year after. These milestones highlight FIH's commitment to expanding hockey's reach, strengthening capacity, and inspiring growth in emerging hockey nations.
- Under the More Places to Play pillar, applications to receive free-of-cost Hockey5s turfs were received from 20 National Associations which ranged in readiness from general interest to ready for installation at a venue where a damaged turf is to be replaced. In a complex evaluation and selection process conducted together with the Continental Federations, the first recipients have been selected, with installations starting in 2025 and continuing in 2026.
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- conducted together with the Continental Federations, the first recipients have been selected, with installations starting in 2025 and continuing in 2026.
- In November 2024, the Women in Hockey Empowerment Project to foster inclusive environments, support female participation and elevate women as leaders and role models in hockey was launched. Partnering with Nike, Dove, and Laureus Sport for Good, the initiative introduces the Body Confident Sport program, providing coaches Additionally, many further activities took place under the Empowerment
- and introduces the FIH Athletes Committee. This initiative reinforces many more. FIH's commitment to empowering athletes both on and off the field.
- A new online Development portal for NAs was developed in 2024 and launched in early 2025, offering centralized access to resources, such as FIH Academy courses, quality programs, and global development initiatives for NAs, promoting collaboration across the international hockey community and allowing NAs to share their success stories, best practices and innovative solutions.

with tools to enhance body confidence and self-esteem among girls. and Engagement Strategy or to complement or supplement it, including As part of its Empowerment and Engagement Strategy, FIH launched continued extensive equipment deliveries and coaching assistance the Athletes' Corner on FIH.hockey - a dedicated online space for programs, much improved communication and engagement of CFs all hockey athletes. The portal offers resources on welfare, mental and NAs, increased international relations efforts to enhance hockey's health, career development, safeguarding, anti-doping, and more. position within the Olympic Movement, the launch of a global mental It also provides access to key athlete services including Athlete365 health project for athletes, the launch of an athletes online portal, and









SUSTAINABILITY

Sustainability Task Force

Our Sustainability Task Force met on a number of occasions throughout the year and continue to remain committed to wider hockey family, our Continental Federations and National championing Sustainability projects throughout the global hockey Associations. family.

The following projects are the highlights of the activity in 2024:

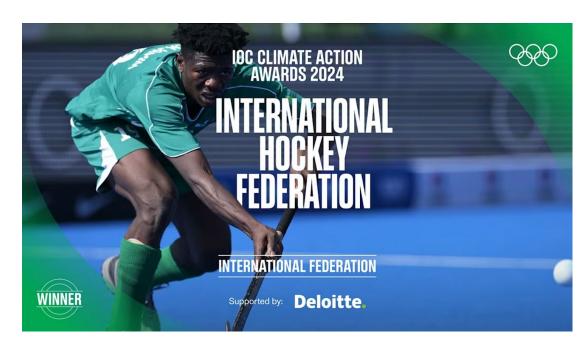
- Winners of the IOC Climate Action Award sponsored by Deloitte
- Calculated our 2023 Green House Gas footprint
- 3. Attended Sport Positive and UN Sport for Climate Action framework Annual General Meeting
- 4. Member of "Leading from the Front" Panel during Sustainability section of IF Forum
- 5. The focus in 2024 was on Sustainability reporting, with a real focus on Environmental Sustainability – the Planet pillar of our Sustainability Strategy.

1. Winners of the IOC Climate Action Award sponsored by Deloitte

Since being announced as a Finalist in Paris of the 2024 IOC Climate external support. Action Awards, it was fantastic for FIH to be announced as the Winner in the IF category during the UN Climate Week in New York City on 25th September.

This external recognition of the work we are doing with our industry that includes our full cycle of events and therefore will provide a fair partners to develop Dry Turf, has given greater profile to our efforts comparison. and has positioned FIH as a global leader amongst our International Federation peer group and within the Olympic movement.

Deloitte provides hockey with access to world class experts to further enhance the work we are doing in this area. We will use this resource for a number of ideas and projects that could benefit the



2. Calculated our 2023 Green House Gas (GHG) footprint

Following the 2023 project to develop the methodology and calculate the GHG footprint of the FIH for 2022 with Deloitte, we have completed the assessment and footprint for 2023 without

As recommended by Deloitte and the IOC, whilst this enables us to compare year on year how our greenhouse gas emissions are evolving, it will also enable us to develop a 4 year rolling baseline

For reference, in 2022, the FIH GHG footprint was 902 tonnes. The majority of that footprint is related to air travel, and hence As well as the recognition and PR coverage received, the prize the events that we hold, which vary so much year to year, have of a VIK piece of Environmental Sustainability consultancy from a major impact on the fluctuations in our annual GHG footprint.

During 2022, we held the following events –

- FIH Pro League
- FIH Women's World Cup (Amsterdam and Terrassa)
- FIH Women's Junior World Cup (Potchefstroom)
- FIH Nations Cups (Valencia and Potchefstroom)
- Hockey5s event (Lausanne)

In addition, we held a small number of face to face FIH Academy courses, although the majority were held online, and we held just one face to face FIH Executive Board meeting during the year.

In 2023, our GHG footprint increased by 21% to 1095 tonnes.

On the face of it, this could be seen as disappointing, but there are some positives to be taken (for example, a 17% reduction in emissions impact for our entire sport. from the FIH Pro League) and as mentioned above, the reason for this increase is due to the increased number of FIH events, together with the locations of them. Hence, taking a baseline over a 4 year where our events are held, will be important to be able to compare like for like. This is the methodology used by the IOC to capture a full Olympic cycle of events.

3. Attended Sport Positive and UN Sport for Climate Action presented to us due to our focus on working towards Dry Hockey. framework Annual General Meeting

In addition to the Green House Gas reporting mechanism, being a signatory of the Sport for Climate Action framework provides access to a host of resources and experts for us to learn from and improve our work in this area. The AGM for all signatories was held in London in early October which we attended and contributed towards the discussions over the future of the framework and how best it can be adapted going forwards. The term of baseline reporting (1, 2 or 4 years) was debated, as was how the footprint of events should be calculated.

The AGM took place during the annual Sport Positive conference where the key topic was not how can sport be more environmentally sustainable, as this is now an assumed given that all sports are doing this, but we should now be moving towards answering the

8

question "how can sport contribute towards a significant shift in the world's approach to environmental sustainability" and in particular, as 3/4 of the world's population are sports fans, how can we use our influence, and the influence of our athletes in particular, to affect environmental change.

4. Member of "Leading from the Front" Panel during Sustainability section of IF Forum

During the 2024 IF Forum held in Lausanne, we were invited to take part in a panel on Leadership in Sustainability during the IOC led Sustainability Session of the forum. The panel included Sustainability leaders from within World Sailing, World Rugby and the International Biathlon Union, and focussed on the importance of Board level buy in and support for sustainability initiatives and how we as IFs can lead our National Associations to have the greatest

The FIH were commended for our work to date and were presented with the IOC Climate Action Award that was announced in September. cycle, including all FIH events and balancing out the geography of Follow up meetings are planned with the IOC Sustainability team who noted a real focus on water preservation and re-use in this next 4-year cycle building up to LA, and their desire to use LA28 and the water issues in California, to highlight these issues. This was also highlighted as one of the key reasons for the award being

EVENTS

FIH HOCKEY OLYMPIC QUALIFIERS 2024

The FIH Hockey Olympic Qualifiers 2024 took place in 3 different countries.

- Valencia, Spain hosted both men and women's from 13th 21st
 January 2024.
- After China qualifying for the Olympic Games through the Asian Games, the host for the women's event changed to Ranchi,
 India, who hosted women from 13th – 20th January 2024.
- After the withdrawal of Lahore, Pakistan, Muscat, Oman hosted the Men's event from 15th – 21st January 2024. Oman agreed to host the event even if Oman did not qualify for it.

All three events were a great success and offered exciting matches. All Local Organising Committees were pleased with the outcomes of their events, and so were the teams, FIH Staff and stakeholders.

Participating teams:

Valencia (w)	Belgium, Canada, Great Britain, Ireland,				
	Korea, Malaysia, Spain, Ukraine				
Valencia (m)	Austria, Belgium, Egypt, Ireland, Japan,				
	Korea, Spain, Ukraine				
Ranchi (w)	Chile, Czech Republic, Germany, India, Italy,				
	Japan, New Zealand, USA				
Oman (m)	Canada, Chile, China, Germany,				
	Great Britain, Malaysia, New Zealand,				
	Pakistan				

Final standings:

Valencia (w):

1st (qualified of the 2024 Olympic Games): Belgium
2nd (qualified of the 2024 Olympic Games): Spain
3rd (qualified of the 2024 Olympic Games): Great Britain
4th Ireland, 5th Korea, 6th Canada, 7th Ukraine, 8th Malaysia

Valencia (m):

1st (qualified of the 2024 Olympic Games): Belgium
2nd (qualified of the 2024 Olympic Games): Spain
3rd (qualified of the 2024 Olympic Games) Ireland
4th Korea, 5th Egypt, 6th Austria, 7th Japan, 8th Ukraine

Ranchi (w):

1st (qualified of the 2024 Olympic Games): Germany
2nd (qualified of the 2024 Olympic Games): USA
3rd (qualified of the 2024 Olympic Games): Japan
4th India, 5th New Zealand, 6th Italy, 7th Chile, 8th Czechia

Oman (m):

1st (qualified of the 2024 Olympic Games): Germany
2nd (qualified of the 2024 Olympic Games): Great Britain
3rd (qualified of the 2024 Olympic Games): New Zealand
4th Pakistan, 5th Malaysia, 6th Canada, 7th Chile, 8th China











FIH Hockey5s World Cup Oman 2024

The first ever FIH Hockey5s World Cup took place in Muscat, Oman from 24th – 31st January 2024. The event started with the Women's tournament and was followed by the Men's.

The newly build venue that had just welcomed and hosted the FIH Hockey Men's Olympic Qualifiers, was perfectly ready to host the first ever FIH Hockey5s World Cup and its 32 participating teams.

The venue had one Hockey5s pitch where all the matches played, and a 11s-a-side pitch that was used for warm ups, cool downs and trainings. The main building, in between both pitches had all the needed facilities such as the changing rooms, offices, a media zone, a conference room, a medical room and the hospitably area.

Before the event, a draw was organised and took place on 3rd September. The pools were defined, and the final match schedule had then been confirmed and published.

New trophies had been produced for this new event, one for the women and one for the men. There was also a trophy for the "Challenger" winners and runner ups, who are the winners of the teams not qualifying for the quarter finals (9th and 10th place).



An opening ceremony was held before the start of the women's tournament. It took place in an iconic place called Mutra, Al Bahri Rd, Muscat. The ceremony was also attended by His Royal Highness the Crown prince of Oman Theyazin Bin Haitham Al Said.

The event was a huge success and all parties involved were very satisfied with the outcome.

Final standings Women:

1st place: Netherlands

2nd place: India

3rd place: Poland

4th South Africa, 5th Uruguay, 6th Malaysia, 7th Ukraine, 8th New Zealand, 9th USA, 10th Namibia, 11th Australia, 12th Fiji, 13th Thailand, 14th Paraguay, 15th Zambia, 16th Oman.

Final standings Men:

1st place: Netherlands

2nd place: Malaysia

3rd place: Oman

4th Poland, 5th India, 6th Egypt, 7th Kenya, 8th Trinidad & Tobago, 9th Pakistan, 10th Switzerland, 11th Australia, 12th New Zealand, 13th USA, 14th Nigeria, 15th Fiji, 16th Jamaica



FIH Hockey Men's Nations Cup 2023–24 Poland

The second FIH Hockey Men's Nations Cup 2023–24 took place from 31 May – 9 June 2024 in Gniezno, Poland.

The following nine teams participated in the event: Austria, Canada, France, Korea, Malaysia, Pakistan and South Africa having qualified based on their position in the FIH World Ranking, New Zealand having relegated from the FIH Hockey Pro League and Poland as host nation.

Broadcast ratings:

Audience statistics of the following matches (live broadcasted on TVP3):

31st May 2024	19:00	NZL vs POL		56′590	
1st June 2024	19:00	KOR vs PO	L	76′69	5
4th June 2024	20:00POL	vs RSA	102′8	65	
6th June 2024	20:00AUT	vs POL	103′8	49	
8th June 2024	15:30	FRA vs RSA	SF1) ۵)	53′500
9th June 2024	15:30	PAK vs RSA	Bro()	nze) 7	4′200
9th June 2024	18:00	NZL vs FRA	(Finc	ıl)	
		+ Awarding	120′0	00	



Spectators:

A small fan area was created where spectators could eat/drink and could buy some hockey material.

The attendance to all matches was good, even after the host team was eliminated.

Tickets sold at the entrance: 1000 and around 1500 packages were sold online.

Final standing:

- 1. New Zealand
- 2. France
- 3. South Africa
- 4. Pakistan; 5. Canada; 6. Korea; 7. Malaysia; 8. Austria; 9. Poland





FIH Hockey Women's Nations Cup 2023–24 Spain

The second FIH Hockey Women's Nations Cup 2023–24 took place from 3 – 9 June 2024 at Estadi Municipal de Hockey Martí Colomer in Terrassa, Spain.

The following eight teams participated in the event: Spain, Canada, Chile, Ireland, Italy, Japan, and Korea, having qualified based on their position in the FIH World Ranking, and New Zealand having relegated from the FIH Hockey Pro League (season 2022–2023).

Two key players from Chile and New Zealand retired from international hockey after their last matches at the FIH Hockey Women's Nations Cup 2023–24 Spain:

- Camila Caram (179 Caps, 1 World Cup, New FIH Athlete Committee Co-Chair)
- Samantha Child (232 Caps, 2 World Cups, 2 Olympic Games)

Final standing:

- 1. Spain
- 2. Ireland
- 3. Chile
- 4. New Zealand; 5. Japan; 6. Canada; 7. Italy; 8. Korea







FIH Congress Oman

The 49th Statutory Congress took place in Muscat Oman from 7-9 November 2024

Atotal of 126 NAs registered for the Congress, with approximately 225 delegates, observers, guests, suppliers, local organizing committee members, Continental Federations (CFs), CF CEOs, and CF staff, bringing the total expected attendance to around 321 participants.

The delegates were divided over two Congress Hotels and a smooth transportation system was set up between the airport and the Congress hotel.

Each congress delegate received a welcome pack from FIH and the Host NA Hockey Oman.

During the pre Congress days various meetings took place and in the evenings the Polytan & AstroTurf Hockey Night took place at the Hockey Oman Venue where delegates could watch some live hockey.

On Thursday 8th November the very successful Engagement and Empowerment Forum took place where all delegate could participate. The day was closed with the FIH Centennial Night at the garden of the Crown Plaza Hotel.

During the Congress day on 9th November Tayyab Ikram was reelected as FIH President with an overwhelming support.









FIH Hockey Pro League

Season 5 – 2023 – 2024

Season Five of FIH Hockey Pro League was an impactful one for the League of the Best! This season saw the delivery of the League in three Blocks, split between November/December 2023, February 2024 & May/June 2024 in which individual Stages were Hosted by National Associations. The end of the February Block 2 constituted the half-way point of the League, with all participating teams having played the same number of matches and this left all to play for in the second half!

The League was once again hosted in front of packed stands in Santiago Del Estero, Argentina, Bhubaneswar & Rourkela, India, in Antwerp, Belgium, in London, Great Britain & for the League finale matches in Amsterdam, Netherlands.



At the start of the 2023/24 season of the FIH Hockey Pro League, a new incentive was added to the event, with the title winners earning direct qualification to the upcoming FIH Hockey World Cups 2026. As per the rules, in the event of Belgium or Netherlands winning either of the men's or women's title, the team finishing in the highest position behind them would take their place in qualifying for the World Cup.

The best teams - having accumulated the highest number of points at the end of the League – were Netherlands women and Australia men! A return to the Champions status for Australia after their win in the inaugural season of the League in 2019 and preventing Netherlands men making it a hat-trick of titles.

Australia men were presented with their Champions mini trophies locally in Australia following a nail-biting end to the season as their winning status was only finally confirmed in the last flurry of the League after the Kookaburras had departed London.

As a double bonus, they also earned themselves a valuable qualification place at the FIH Hockey World Cup Belgium and Netherlands 2026!

With a rapidly un-matchable growing record Netherlands women clocked up 15 wins from 16 matches to take home their fourth Champions title.

The Dutch women's team were crowned Champions and received the coveted FIH Hockey Pro League Trophy from President Tayyab Ikram in Amsterdam in front of a packed partisan crowd.

Germany having won 11 of their 16 matches assured themselves of a second-place finish and earned themselves a spot in the FIH Hockey World Cup Belgium and Netherlands 2026!



It was double gold for the Netherlands in the Top Scorers for Season five - Yibbi Jansen once again earned the top scorer award with an impressive tally of 19 goals this season and Jip Janssen finished as the highest scorer in the men's tournament with a total of 15 goals from 15 matches.

Promotion/Relegation

Following the same principle as the previous season, the relegation battle at the bottom of the League was also closely contested with USA women relegated to the FIH Hockey Nations Cup in 2024 Women were promoted as winners of their respective event.

In the men's league Ireland escaped relegation as New Zealand, despite winning the 2023 edition of the Nations Cup, decided not to join this time. France, runners-up of that same Nations Cup, made the same decision.

Season five has been our most successful FIH Hockey Pro League season to date! More than 120 countries watched on TV as well as viewers from over 100 countries on the FIH OTT platform Watch. Hockey.

Impressions and Engagement figures for the League reached new heights reaching 120M impressions and over 3.5M engagements. 18 000 FIH Hockey Pro League articles were recorded in the online media (tracked by Meltwater) and our League specific website FIH Pro League | Official FIH website received 422 000 visitors over the course of the season with 2.78M page views.

Our TikTok platform grew impressively, with around 4 million video views just during the Pro League phase and a new internal archive system drove the creation of instant match videos which helped grow the video views compared to previous season and ensured more great content has been shared direct to fans.

Season 6 – 2024 – 2025

Following the action filled Olympic Summer, FIH Hockey Pro League Season 6's first centre pass was in China at the end of November 2024, with the Olympic Silver Medallists opening the new season of the League with a spectacular, state of the art Opening Ceremony with President Tayyab Ikram as the Honoured Guest.

Season 6 branded "League of the Best" is being played across three Blocks, November/December 2024, February and June 2025, each made up of Stages hosted by participating nations. All participating teams except Ireland host matches in the sixth season, therefore returning to one of the original principles of the creation of Pro League to offer the opportunity in front of their own fans to connect teams and athletes together.

As was the case for the last season, the winners of the "League of

and following success in the FIH Hockey Nations Cups 2023, Spain the Best" (if not otherwise qualified) will secure a direct qualification for the 2026 FIH Hockey World Cup Netherlands-Belgium!

> FIH would like to acknowledge all the National Associations, Athletes, Officials, Volunteers and Staff for their extensive efforts for the FIH Hockey Pro League

Paris 2024 – Schedule and Final Readiness Stage

The Olympic year kicked off with the unveiling of the Paris 2024 Olympic Games Match Schedule at Olympic House in Lausanne by President Tayyab Ikram and IOC President Thomas Bach, following the final Olympic Qualifier events in January.

Planning continued in detail throughout the early part of the year and early May 2024 this transformed into the Pre-Games readiness phase with the hosting of a Testing Activity at Yves de Manoir Stadium hosted by Paris 2024.

With the support of French Hockey Federation's senior and U 21 men's & women's teams and invited teams Germany, Great Britain U 21 men and two French club teams the testing activity saw four sessions delivered that mirrored the Games time sessions over two

The Testing Activity was closed to the public, aside from a limited number of Guests and Olympic observers, however open to media and attracted an excellent range of high-quality international media. It presented an excellent opportunity to stress test the renovated venue, identify learnings and collect feedback from the stakeholder groups in attendance to ensure the final adjustments ahead of the Games themselves in July.



Paris 2024 Olympic Games – 27 July to 9 August 2024

The Paris 2024 Olympic Hockey event set records of its own, alongside the wider statistics and brand success of the Games as a whole.

Over 340, 000 tickets were sold for Olympic Hockey, numbers not seen since London 2012 Olympic Games and there was a vibrant and extremely lively atmosphere at the Yves du Manoir Stadium which was warmly welcomed by the athletes after the desolated stadiums of the COVID impacted previous Games.

In a first for Olympic Hockey, a highly successful delivery of sport initiation activity for fans who came to the Olympic venue was achieved in collaboration with the French Hockey Federation. Engagement was exceptional, more than 25 000 fans were afforded the opportunity to "have a go" at the sport under the watchful guidance of expert coaches. The initiation area attracted interest from global media, influencers and was highly praised as a standout delivery across all the sports venues at the Games.

FIH similarly made great strides with social media performance outstripping Tokyo 2020 by 70 percent and social media conversations where users were interacting about Hockey jumping 34 percent during the Olympic Games.

FIH, also for the first-time in an Olympic Games, appointed mixed gender umpiring teams on the Field of Play in 6 matches (3 men's and 3 women's). FIH also strongly advocated for gender parity in the sports presentation announcer roles for the Games and supported the drive towards this objective for Sport Specific volunteers and Ball Patrol appointed by the Organising Committee as well.

Indeed, FIH met 100% gender equality across its full ITO numbers for the very first time in Olympic history, although it has for a number of editions of previous Games had gender equity in the on-field Officials and Technical Delegates.



During the 14 days of Hokey action, President Tayyab Ikram welcomed a significant number of high-profile Guests who visited Hockey at YDM in Colombes. These included IOC President of Thomas Bach, IOC Members & staff, members of the Royal Families of Great Britain, Spain, Belgium and the Netherlands, Chancellor of Germany, Prime Minister of the Netherlands, Presidents of NOCs and other Olympic IFs & the CGF, observers from Future Games OCOGs and FIH's invited Sponsors, Guests & NA Presidents. FIH was particularly delighted that Mr Munjal, President of Hero MotoCorp and Mr Sajjan Jindal; Chairman JSW Group & Mr Parth Jindal of Managing Director, JSW & JSW Cement were able to attend the Games in Paris 2024 on their invitation.

Representatives and colleagues of IOC, future OCOGs and from summer IFs were warmly welcomed by FIH for observer tours and





On the field of play 15 NOCs, from all five continents, were represented across both genders and were demonstrating all the fast paced, highly competitive and athletic excellence of the sport.

Women's Teams Men's Teams Argentina Argentina Australia Australia Belgium Belgium France China Germany France **Great Britain** Germany **Great Britain** India Ireland Japan Netherlands Netherlands New Zealand South Africa

Spain United States

The winners came from three different continents with four continents being represented in the Quarter Final stages – a great demonstration of the continuing globality of Olympic Hockey.

Spain

Medal table:

South Africa

India – Bronze

Men's Women's

Netherlands – Gold Netherlands – Gold

Germany – Silver China – Silver

Following the event FIH undertook full de-briefs and noted the

Argentina – Bronze

learnings for future Games and shared and transferred these to LA 2028 and IOC as well as ASOIF to support the ongoing work on reviewing the overall Olympic Games product, together with experience and in establishing future requirements and guidelines as well as evaluate the evolution of costs and roles of International Federations (IFs) in the delivery of the Games.

The Games has presented many legacies for the sport and the country. In terms of the physical legacy for Hockey in France, Yvesdu-Manoir Stadium has become the new home for French Hockey Federation. In addition, three Legacy pitches have been gifted and installed to clubs across France -T.A.C. le Touquet, FC Lyon (based in the nearby city of Caluire), as well as the Segré-en-Anjou Bleu with the aim of continuing the development of hockey within their



None of the achievements at the Paris 2024 Olympic Games would have been possible without the excellent, regular and engaged collaboration between FIH and Antoine Berger Event & Sport General Manager and his hockey team from Paris 2024, in addition to the wider Paris 2024 departments and delivery partners, IOC, French Hockey Federation, OBS, Olympic sole suppliers, stakeholders and partners and our superb team of Officials, TD, TOs, Umpire Managers, Medical Officers, Umpires, NTOs and volunteers. It is to all these people that credit is due for the achievements of the Olympic summer.

Olympic Games 2028, Los Angeles

Looking ahead to the next Olympiad, the Olympic Hockey venue for Los Angeles Olympic Games at Carson fields was officially confirmed in June 2024.

Located just south of downtown Los Angeles, Carson Fields, which are adjacent to the world-renowned venue that serves as the home of the LA Galaxy football team, will be transformed into a state-of-the-art hockey venue, equipped to host thrilling matches, vibrant fan activations, and moments that will shape the next chapter of Olympic hockey history.

Hockey will rub shoulders with other Olympic Sports in a venue cluster that will enhance cross–sport engagement, fan experiences and be bursting with energy and athletic excellence throughout The Games.

Detailed planning with LA 2028 and USA Field Hockey will see community outreach programmes and hockey initiation clinics, which were a huge success during the Paris 2024 edition of the Olympic Games, along with sustainability-driven infrastructure, reinforcing hockey's commitment to innovation and legacy.

FIH looks forward to the confirmation of the official athlete quotas for the LA 2028 Games in first quarter of 2025, release of the session schedule for Hockey, approval of the qualification principles and the on-going collaboration on detailed planning which will move forward at pace following the conclusion of Paris 2024 with IOC, LA 2028, USAFH and all the Olympic stakeholders.



SPORT

Sport Statistics from 2024

In 2024, 1244 official matches took place, with a total of 6901 goals being scored.

Indoor 117	1136
Hockey5s 99	1031
Total 670	3733
WOMEN MATCH Outdoor 388 Indoor 97 Hockey5s 89	3 1723 665 780

FIH Hockey Olympic Qualifiers: Oman, India and Spain (January)

- In Ranchi, India, the ladies teams of Germany, Japan and United States, surprised the hosts and secured their places in the Olympics
- In Valencia, Spain, the only location that held a qualifier from each gender, Belgium, Spain and Ireland in the men's competition, and Belgium, Spain and Great Britain in the women's competition, managed to guarantee their golden ticket to Paris 2024.
- In Muscat, Oman, the last men's qualifier, Germany, Great Britain and New Zealand securing their spots in the Olympics.



FIH Hockey5s World Cup – January, Muscat, Oman

- In the brand new and stunning Hockey Oman venue, the first ever FIH Hockey5s World Cup was played. The Event had the participation of 32 teams, 16 teams in each gender.
- The Hockey5s World Cup gave the opportunity to Paraguay, Jamaica, Zambia, Fiji, Thailand, Jamaica, Trinidad & Tobago, Nigeria and Switzerland to once again compete in FIH Events after a long time.
- Both Dutch teams were crowned the first Hockey5s World Champions. Malaysia and the surprising Omani team, in the men's competition, and India and Poland in the women's competition, completed the podiums. United States ladies and Pakistan boys were crowned the Challenge Trophy champions, as both teams finished in 9th position.



Pro League Season 5

- Pro League season 5 once again showcased the quality of the best hockey athletes in the world
- In the men's competition, Blake Glover led Australia to their first
 FIH Pro league title. Netherlands and Great Britain completed
 the top 3. Ireland was relegated to the Nations Cup
- In the women's league, the Dutch team extended their dominance and secure their 4th Pro league Championship, their second in a row. Germany and Argentina completed the podium, and USA was relegated to the Nations Cup.
- For the first time, the FIH Pro League also secured to the winners
 a place in the FIH Hockey World Cup 2026. As The Netherlands
 women's team is already qualified as one of the hosts of the
 World Cup, Germany, as the runner up, inherited their place and
 have sealed their automatic qualification.



FIH Hockey Men's Nations Cup 2023–24, Gniezno, Poland

- Hosting an FIH Event for the first time, Poland welcomed 8 teams for the FIH Hockey Men's Nations Cup 2023–24 in Gniezno
- The tournament had the participation of 3 teams that were qualified for Paris 2024 Olympic Games, France, New Zealand and South Africa, showing the high level of the Event.
- RelegatedfromProLeaguetheyearbefore,NewZealandshowed strength and consistency and were crowned the champions in an exciting final against France, winning the opportunity to rejoin Pro League Season 6. South Africa outplayed a very skilful Pakistani team and completed the Top 3.

FIH Hockey Women's Nations Cup 2023–24, Terrassa, Spain

- Terrassa was the home of the FIH Hockey Women's Nations Cup 2023–24, where 8 teams competed for the title and a place in Pro League Season 6
- Determined not to lose another opportunity to win an FIH Event in their home country, the Spanish team showed a solid defence and a lethal attack throughout the entire Event and were crowned champions, beating Ireland in the final. Chile completed the podium beating New Zealand in the bronze medal match.



Paris 2024 Olympic Games

- Passionate fans witnessed both Dutch teams being crowned
 Olympic Champions in two exciting finals decided in shootouts,
 the men's against Germany and the women's against a much improved China.
- A very resilient India, who outplayed Great Britain with one less player following a red card in the Quarterfinals, secured the bronze medal against Spain. Sreejesh, the legendary Indian Goalkeeper, made his last international appearance in this match and was heavily celebrated by his teammates.
- In the bronze medal match in the women's competition, Argentina showed strength to come back from a disappointing semi-final and secured the medal in a shootout battle against Belgium.

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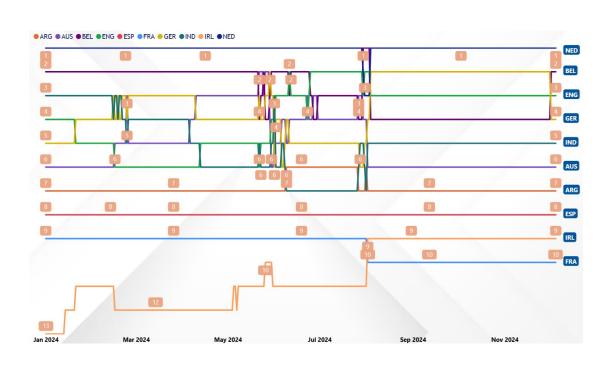
Outdoor FIH World Rankings

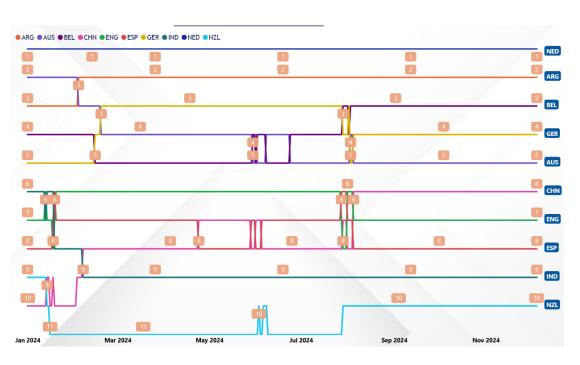
An action-packed year of hockey in 2024 saw many changes in the The year was also marked by the launch of the FIH Hockey5s World FIH World Rankings.

positions after the bronze medal in the Olympics, finishing the year continents to compete without any differentiation. in the Top 5.

Australia dropped from 2nd to 5th position. Following the silver Nations. medal in Paris, China has moved up from 8th to 6th.

Please see below the movement of the Top 10 ranked teams during the year.





FIH Hockey5s World Rankings

Ranking, following the conclusion of the first ever FIH Hockey5s World Cup.

The men's ranking saw the Dutch reinforcing their lead after winning The new Hockey5s World Ranking uses a Tournament based system the Olympic Games competition in Paris. India, who started the and for the first time, all Continental Championships have been year in 3rd position and dropped to 7th before Paris, regained two awarded with the same weighting, encouraging nations from all

In the Women's Hockey5s World Ranking, India, Poland and Netherlands (in this order) are the top 3 ranked Nations. In the Men's In the Women's ranking, Netherlands kept the top position but Hockey5s Ranking, Poland, Oman and India are the Top 3 ranked

SPORT Committees – key focus areas **Rules Committee**

- R9.10 (Aerial Ball) trial, has been used at the 2024/25 FIH Pro League season and in all national competitions who wish to trial
- Beach Hockey rules updated, following World Beach Hockey feedback.
- Video Umpire protocol updated.
- Rules of Hockey webinar for FIH panel Umpires and Umpire Managers.
- Outdoor and Indoor briefing updated

Competition Committee

- Review of Senior World Ranking, identifying improvements that are needed to make the system more accurate.
- Implementation of the new Hockey5s World Ranking following the conclusion of the FIH Hockey5s World Cup
- Review of the Regulation on Sanctioned & Unsanctioned Events
- Update of the various Tournament Regulations for international

Technical Officials and Umpiring Committees

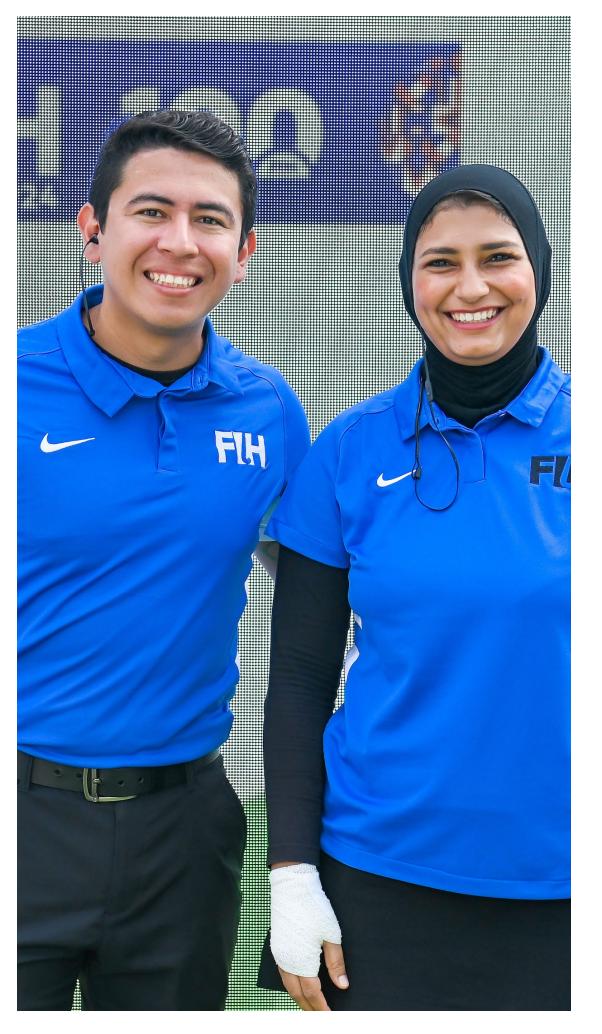
- Appointments for the Indoor Hockey World Cup 2025 (Croatia), the FIH Hockey Women's Nations Cup 1 (Chile, February 2025), and the FIH Hockey Men's Nations Cup 2 (Oman, February 2025). Since the Paris Olympic Games, the Committees have implemented cross-gender appointments for all FIH events and have begun including reserve officials in event preparations to support their education and development.
- The 360-Degree Feedback Form process was successfully launched. After each FIH event, umpires and technical officials anonymously provide feedback on Umpires' Managers and Technical Delegates. The resulting performance-style reports help individuals enhance their skills and assist the Committees in making informed appointment decisions.
- The Umpiring Committee have begun collaborating with the FIH Academy to establish an umpire education pathway and its content. As a first step, the Committee identified a group of Umpires' Managers chosen to complete the FIH Developer Course in January 2025, building the capacity needed to deliver this pathway.
- The Committees held two regrade meetings during the year, resulting in updated panel placements for Technical Officials, umpires and umpires' managers across all three disciplines: Outdoor, Indoor, and, for the first time, Hockey5s.
- In February 2024, the Umpiring Committee conducted FIH Umpire Marking System webinars for all FIH umpires' managers and umpires, enhancing consistency and understanding of marking standards.

Health and Safety Committee

- Establishment of a medical professional injury recording/ assessment protocol at major international tournaments (Olympics, World Cups, Commonwealth Games) - manuscript in preparation
- Safety regulations for PC`s
- Contribution to transgender working group
- Safety devices

Athletes Committee

- Election of new Co-Chairs: Camila Caram (CHI) and Sreejesh Parattu (IND)
- Implementation of the new Committee structure: 10 members, 2 from each Continent, appointed by the CFs from their AC Committees.
- Participation in the various FIH Committees, providing the view of the athlete's community



FIH Quality Programme

The FIH Quality Programme now has 54 commercial members, representing turf and equipment manufacturers and suppliers and field installation contractors.

The programme also has 12 accredited test institutes, located around the world. During 2024, 120 new hockey turf products were approved and 213 installed hockey fields, located in 25 different countries were certified. England tops the list of most certified fields in 2024, followed by Belgium, Australia and USA. Fields were certified in all continental federation regions, with Oman, Pakistan and Namibia appearing on the list for the first time. 50% of the fields had Global category wet turfs, with the other 50% having turfs that do not require watering prior to use.

The Quality Programme also certified 48 Dry Turf products manufactured by 13 different companies, showing a growing market demand for sustainable hockey surfaces and endorsing the FIH's decision to transition the sport away from only playing higher level hockey on wet turfs. A highlight of Dry Turf development was the use of this new type of surface at the FIH Hockey5s World Cup in Oman; the first top level hockey competition to be played on a non-watered surface in almost 50 years.

The FIH Quality Programme also introduced a new category of field certification for fields having Dry Turfs and has now certified fields in Belgium, France, Ireland, Namibia, Scotland and South Africa. Player feedback from these new Dry Turf fields continues to be collected, allowing the FIH to further understand how these new surface technologies are performing so we can ensure our quality standards for Dry Turfs reflect what players desire.



GENDER EQUALITY, DIVERSITY & INCLUSION

FIH Gender Equality, Diversity and Inclusion Committee

The Committee's main ambition is to define the future key actions and KPIs that will guide the Committee's work to generate a positive impact on all PEOPLE involved in hockey.

In 2024, the committee has focused on the four key pillars of the strategy.

- Universal Growth of Hockey
- Leadership and Governance
- Visibility and Portrayal
- He for She: Men as Allies

Key Initiatives in 2024

FIH Women In Hockey Empowerment Project / Body Confident Sport Program

On the occasion of its 49th Statutory Congress in Oman, the International Hockey Federation (FIH) announced the launch of its Women in Hockey Empowerment Project — a transformative platform designed to uplift and engage female players, coaches, officials, and leaders in the sport.

This initiative aims to:

- Identify, analyze, and address issues of inequality across all levels of hockey by providing coaches with the materials they need to help build body confidence for girls and make sport a place where they feel like they belong.
- Accelerate opportunities for girls and women in hockey to advance and lead;
- Create a mechanism to celebrate successful women in the

sport, positioning them as role models for other women and girls
This effort was promoted under the empowering banner of
#MadeForHockey, set to become a powerful symbol for women's
empowerment in hockey.



As part of the inaugural FIH Women in Hockey Empowerment Project, the Laureus Sport for Good Foundation has awarded FIH a grant to help change the future of sport for girls by leveraging Body Confident Sport — a first-of-its-kind, evidence-based set of coaching tools co-created by Nike and Dove which provides coaches with the materials they need to help increase body confidence, body image and self-esteem in girls aged 11–17.







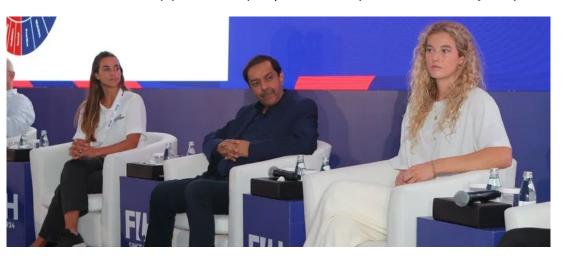




The delegates of the 49th FIH Statutory Congress were invited by the International Hockey Federation and its President, Tayyab Ikram, to take part in an 'Empowerment and Engagement Forum,' which included a focus on 'Women in Hockey.

A panel discussion, led by Marijke Fleuren, Chair of the FIH Gender Equality, Diversity and Inclusion Committee, featured a diverse group of voices from across the hockey world. Panellists included Camila Caram (former Chile Women's National Team player and Chair of the FIH Athletes Committee), Alyson Annan (Head Coach of the China Women's National Team), Yibbi Jansen (Netherlands Women's National Team player), Sarah Wilson (international umpire), Waqas Ahmed (Head Coach of the Oman Women's National Team), and Isabelle Jouin (President of the French Hockey Federation).

To conclude, FIH President asked the national associations' delegates to reflect on the thought-provoking "Women in Hockey Empowerment and Engagement" panel discussion and asked for commitment to support this project to help make hockey "a place



FIH Honorary Award

On the occasion of the 49th FIH Statutory Congress that was staged in Muscat, Oman, former EuroHockey President and ex-FIH EB Member Marijke Fleuren, who is now the Chair of the FIH Gender Equality, Diversity and Inclusion Committee, received the highly prestigious FIH Honorary Member Award. A standing ovation from the Congress delegates accompanied the hand-over of the Award



IOC GEDI Champions Awards

The IOC Gender Equality, Diversity, and Inclusion (GEDI) Champions Awards are presented annually to recognize individuals who have made significant contributions to advancing gender equality, diversity, and inclusion in and through sport.

FIH has invited each Continental Federation to submit candidates for this award on behalf of hockey. This year, FIH has nominated Lwandile Simelane for the 2024 IOC Gender Equality, Diversity, and Inclusion Champion Award.

As Vice President of the South African Hockey Association, Lwandile exemplifies the essential qualities of leadership in one of the world's most dynamic hockey nations: strategic vision, unwavering commitment to equity, and the ability to drive systemic change.

International Women's Day

On the International Women's Day 2024, a year where the International Hockey Federation (FIH) celebrated its centennial, we focused on eight women who have been leading the way over the past few decades, and creating a blueprint for success that will benefit the generations to come, as they look to these role models and follow in their footsteps: Marijke Fleuren, Marelize de Klerk, Alyson Annan, Els van Breda Vriesman, Savita, Subarna Shreshtha, Sarah Wilson, Luciana Aymar.

Read the full article: Celebrating women leading the way forward in



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FIH Diversity and Inclusion day

On the occasion of the FIH Diversity and Inclusion Day (30 November 2024), the global hockey community was invited to reinforce its. This welcomed move is very timely as Paris 2024 was the very first commitment to some of the most important values in sport, and gender equal Olympic Games across all sports. society.

The third edition of this yearly Day reminded us how essential these similarly equal split across the hockey International Technical values are to our sport and its community. Quite appropriately, it Official team participating at the Games. came only a few weeks after hockey's world governing body launched its Women in Hockey Empowerment Project - a transformative platform designed to uplift and engage female players, coaches, officials, and leaders in the sport – that is being promoted under the banner #MadeForHockey.

This year, FIH President Tayyab Ikram, FIH Players of the Year Yibbi Jansen and Harmanpreet Singh, FIH Goalkeepers of the Year Ye Jiao and PR Sreejesh, FIH Coach of the Year Alyson Annan, FIH Umpire of the Year Steve Rogers, FIH Honorary Member and Chair of the Gender Equality, Diversity and Inclusion Committee Marijke Fleuren, FIH Athletes Committee Chair Camila Caram, Olympian PORTRAYAL GUIDELINES Onthatile Zulu, Hockey ID players Martin Plaza de los Reyes and following message in a joined video clip.



PARIS 2024 OLYMPIC GAMES

MIXED GENDER ON FIELD UMPIRING

umpiring teams officiated in some matches at the Paris 2024 for transgender athletes to compete in the sport. Olympic hockey tournaments.

Whilst mixed gender umpiring has become a regular occurrence at FIH events in recent years, this had not been the case at previous Olympic Games.

The umpiring team in Paris had a 50/50 gender split, part of a



Nil Ferre Martin-Borregon have all lent their voices to record the In July 2024, as a further major measure to promote gender equity, diversity and inclusion, the International Hockey Federation (FIH) has added portrayal guidelines - inspired by the IOC portrayal guidelines and shared them with the global hockey community.

> The FIH portrayal guidelines are based on the following main principles:

- Favouring gender equal, diverse and inclusive representation of the hockey community;
- Avoiding bias or negative stereotypes on gender and diversity;
- Generating new strong, positive, and diverse role models.

They provide clear advice when it comes to language, images and voices in particular. They also include a fair, inclusive and nondiscriminatory portrayal of transgender sportspeople and athletes with sex variations, with FIH advocating for gender equity at all levels For the first time in its Olympic history, mixed gender on-field of hockey participation across the globe, including opportunities

ASOIF 2023 / 2024 GOVERNANCE REPORT

The aim of the ASOIF governance review is to promote and ensure a culture of good governance within the international federations and help drive continuous progress. It assessed indicators around five major pillars, namely transparency, integrity, democracy, development and sustainability, control mechanisms.

FIH has moved one group up (from "B" to "A2"; see list below) for the first time since the inception of this review in 2016–17!

The new edition of the ASOIF report has praised, among others, the positive improvements done by FIH since 2021-22, especially on the establishment of the GEDI Committee.

FIH has been recognised for having performed well on some of the new indicators for 2023-24; for example, the extensive activity on gender equality and environmental sustainability.

FIH was also included within the compilation of "Good Practices" such as:

- Gender Equality policy/strategy FIH Gender equality linked to Empowerment and Engagement strategy: https://www.fih. hockey/news/fih-launches-first-of-akind-empowerment-andengagement-strategy
- Sustainability strategy includes gender equality targets: https:// www.fih.hockey/aboutfih/sustainability
- The FIH committee appointment guidelines prioritise diversity and inclusion, including a balance of experience, continental representation and gender equality. Nominations are made through continental federations to ensure diversity. The Executive Board follows similar principles: http://fih.ch/media/13414980/2fih-eb-member-jobdescription-and-role-of-board.pdf



FINANCE

In 2024, an Olympic year, FIH strengthened its financial position with a year-end profit of CHF 1 million and reinforced reserves to support future growth.

Total revenue reached CHF 10 million, driven by a successful Olympic Games, solid sponsorship income, and growth in licensing and development streams. TV rights income declined according to the event calendar, overall revenue remained strong and in line with strategic goals.

Operating expenses totalled CHF9.9 million, reflecting cost discipline while maintaining investment in sport development, events, and governance. Paris 2024 preparations added Olympic-specific costs. Administrative expenses remained steady, supporting an efficient structure.

FIH's cash and equity position improved significantly over the year and most Covid-related loans were repaid.

The FIH Pro League, central to FIH's competitive and commercial strategy, recorded a modest calendar-year deficit but showed a seasonal profit of CHF 32,000. Its strategic value remains high, and the model is under continued review for long-term sustainability. Looking to 2025, the approved budget targets a CHF 200,000 operating profit. Annual development grants of CHF 1 million will be distributed via Continental Federations. Broadcast contracts are secured for the next four years, while some sponsorship deals remain under negotiation.

Thanks to diversified income, disciplined spending, and strong partnerships, FIH maintained financial momentum in 2024. The organization enters 2025 with a solid cash position, focused operations, and a commitment to further strengthening reserves—particularly to mitigate currency volatility.

FIH remains committed to transparency and sound financial governance. Audited accounts are published annually, and oversight continues through the Finance Risk and Compliance Panel.



COMMERCIAL

FIH signs landmark partnership with Nike

FIH signed a four-year partnership with Nike in January 2024. The partnership includes Nike delivering equipment to officials and umpires.

least. With more than 75% of all registered hockey players around the sport. the world aged under 18, hockey stands out as an ideal sport for younger generations and their parents, attracted by its values of As part of this project, the Laureus Sport for Good Foundation has respect, fair-play and integrity. Nike supports FIH's efforts to keep expand the partnership, aiming to inspire play and create a culture of belonging that welcomes all kids.

Hero MotoCorp and FIH Embark on Global **Partnership**

FIH announced during the Paris 2024 Olympics a new partnership with Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, for a period of five years.

With this massively important agreement for hockey's development, Hero MotoCorp has become FIH's Global Leadership Partner, and confirmed their strong, long-term engagement with global hockey that has spanned over the past 15 years.

This strategic alliance aims to elevate the sport to new heights, drive hockey's global growth and inspire future generations of hockey enthusiasts worldwide.

The partnership includes all FIH events, including the FIH Hockey World Cup, the FIH Hockey Pro League, the FIH Indoor Hockey World Cup, the FIH Hockey Junior World Cup, the FIH Hockey5s World Cup or the FIH Hockey Nations Cup.

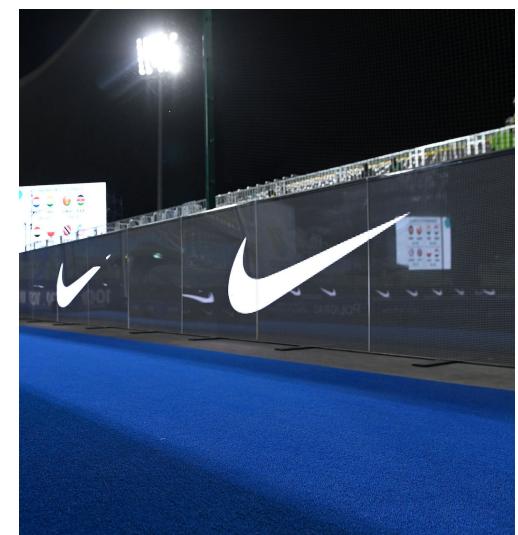
FIH joins Laureus Sport for Good to help change the sport experience for girls through Body Confident Sport coaching tool co-created by Nike and Dove.

On the occasion of its 49th Statutory Congress in Muscat, Oman, in Nike and FIH share the common goal of developing youth sport November 2024, FIH announced the launch of its Women in Hockey and getting more kids moving. Globally, only 1 in 5 kids gets the Empowerment Project — a transformative platform designed to physical activity they need to thrive, and girls are moving the uplift and engage female players, coaches, officials, and leaders in

awarded FIH a grant to help change the future of sport for girls by on growing women's hockey worldwide and are exploring ways to leveraging Body Confident Sport – a first-of-its-kind, evidencebased set of coaching tools co-created by Nike and Dove which provides coaches with the materials they need to help increase body confidence, body image and self-esteem in girls.

> Research shows that nearly half of teenage girls (aged 11–17) drop out of sports due to body image insecurities. The Body Confident Sport program aims to change this by helping girls and young people of all gender identities feel comfortable and confident in their own bodies while participating in sports, including hockey.

> FIH will champion this program by raising awareness and driving engagement across the global hockey community. The initiative will also leverage the FIH Academy's extensive global network of coaches to ensure its far-reaching impact.









BROADCAST

2024 was another intense year from a broadcast standpoint and FIH would like to express its utmost gratitude to all its broadcast partners for their support and cooperation throughout the year, therefore boosting the visibility of our sport worldwide.

FIH informed the National Associations about the key objectives defined to grow the overall audience and awareness of hockey and develop further the collaboration with free-to-air channels.

FIH has pursued its strategy to engage further with free-toair channels as it enables greatly to grow the overall audience and awareness of hockey and athletes around the world. We will continue this approach on.

Broadcast free-to-air partnerships have been secured as follows:

- For the FIH Hockey Olympic Qualifiers
- UK: BBC
- USA: CBS
- India: Sport 18 & Jio DD
- Belgium: RTL & VRT
- Germany: ARD/ZDF
- New Zealand: TV NZ
- LATAM: ESPN
- For the FIH Hockey Pro League:
- UK: CH4
- Spain: TVE
- Netherlands: NOS
- Ireland: TG4
- Germany: Magenta
- Australia: CH7
- India: Sport 18 & Jio DD
- LATAM: ESPN

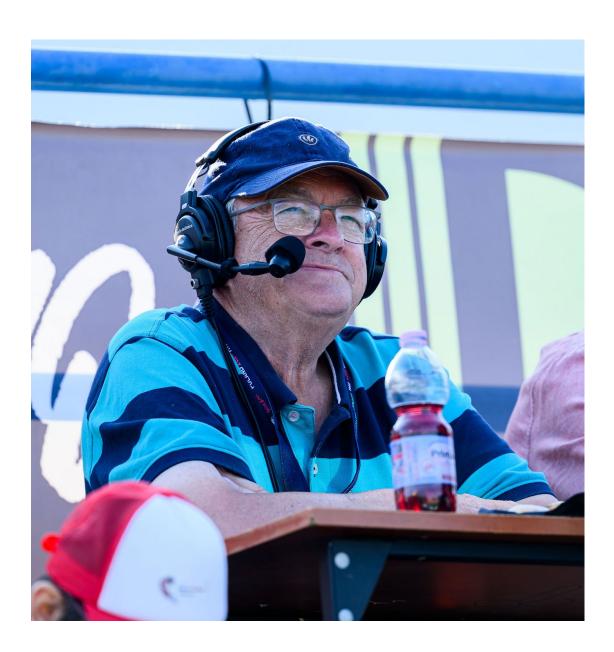
2024 Broadcast Production and Partnerships

From a broadcast production standpoint, all 2024 FIH events were successfully delivered, in partnership with our National Associations; that included:

- FIH Hockey Olympic Qualifiers (VIK)
- Inaugural FIH Hockey5s World Cup (VIK)
- FIH Hockey Pro League
- FIH Hockey Nations Cup (VIK)

The equipment used met the highest broadcast quality standards.

Similar to previous years, FIH pushed the promotion and awareness of its events through the production of clips that were shared with all broadcast partners.





MARKETING & COMMUNICATIONS

2024 was a particularly intense year for the FIH Marketing and Communications ("MarComms") Department as the Olympic Games always offer a fantastic opportunity to showcase our sport and promote it to a very large and diverse audience every four years. In order to make the most of this, we have worked on a comprehensive MarComms plan to increase our reach compared to previous Olympics, especially on our social media accounts.

Paris 2024 Olympic Games

FIH launched the "Hockey Invites You to Paris" campaign with the goal of promoting hockey both on the Road to Paris and throughout the Olympic Games. This message captured our strategic ambition: to grow the sport by highlighting hockey's inclusive and welcoming spirit — inviting everyone to be part of it, whether as players or fans. To support this vision, we embraced a bold and energetic brand identity, reflected consistently across all key touchpoints and platforms.

As with every major event, our objective was to maximize visibility and engagement for hockey, focusing on key performance indicators that reflect the sport's overall popularity — including television viewership, digital reach, public preference, spectator attendance, and media coverage.

- A reduction in the number of posts to enhance engagement per
- Investment in additional budget to improve the overall performance

- A well-planned and targeted video content strategy that resonated with our followers
- To achieve our plans, we took the following measures, in particular:
- Engagement with athletes, National Associations, influencers and various media outlets to publish more content around hockey during the Olympic Games
- All stakeholders were given access to all the FIH archival content for their use and promote the sport
- Multiple meetings were held with relevant stakeholders – participating teams, primarily – to brief them about the importance of hockey's digital performance at the Games and



This strategy produced remarkable results:

- The FIH social media strategy was based on the following key pillars: According to the International Olympic Committee Game-time data collection, the FIH social media performance increased by 70% compared to Tokyo 2020
 - According to the same IOC report, "social media conversations" ie, the number of times users posted or interacted with messages on social media about hockey at Paris 2024 – increased by 34%

compared to Tokyo 2020

- total hockey-related interactions on the platform
- The leap was also particularly evident on Facebook, where the FIH climbed 11 places in Redtorch's "SportOnSocial" yearly Overall, FIH played a leading role in promoting hockey during rankings to reach 11th globally
- media channels



Commenting on these results, FIH President Tayyab Ikram said: "The overall social media performance of the FIH and hockey during Paris 2024 has been outstanding. It reflects our ongoing efforts to strengthen our digital offering and bring the sport closer to millions of fans. These achievements are very motivating. We've spared no effort: I've created a dedicated task force within the FIH to focus exclusively on fan engagement."

• Instagram proved to be the most valuable platform, accounting The videos produced before the Games to be used during the for 66% of the total engagement, and contributing 48% of the Games played a big part in this massive increase in performance. Investing in additional budget was also a decisive factor for success.

the Paris Olympics, driving nearly 30% of the overall hockey • Across Instagram, Facebook, and TikTok, FIH ranked as the top engagement across social media platforms confirming that growth contributor by engagement on both owned and earned social on social media can only be reached by a global hockey promotion approach.

> The digital strategy also included content in Hindi and Spanish to boost fan engagement.



Groups	Posts	Audience	Impressions/Views	Reach	Total Engagement	Engagement Rate	Comments & Shares	Video Views	Link Clicks	
Total	5,366	2,458,544	351,697,654	268,546,814	13,689,341	3.96%	129,756	114,720,526	391,514	
(7) Facebook	1,483 +	1,578,029	229,336,793	175,729,375	7,256,189	3.16%	77,942	46,907,345	391,056	
7 Tiktok	73 +	42,905	5,968,118	5,279,414	586,296	9.82%	14,490	5,968,118	0	
O Instagram	1,851 +	371,935	105,636,473	76,781,755	5,714,329	5.74%	21,417	56,037,143	394	
X x	1,450 +	126,675	5,694,261	5,694,261	86,182	1.51%	14,088	745,911	64	
► Youtube	509 +	339,000	5,062,009	5,062,009	46,345	0.92%	1,819	5,062,009	0	

FIH Other Events

Whilst Paris 2024 accounted for approximately 40% of the overall reach on social media, the rest resulted from the other events of FIH's rich event portfolio including the FIH Hockey Pro League, the FIH Hockey Olympic Qualifiers, the very-first FIH Hockey5s World Cup, the FIH Hockey Nations Cup, the Stars Awards and the 49th FIH Congress.

- We did the same number of posts as in 2023; however, we recorded 50% more engagement than 2023.
- We recorded nearly 70% more video views than 2023, with nearly 56 million video views on Instagram.
- Our Tiktok platform continues to grow and now we have 55'000 followers (29'000 more than 2023).
- We added over 300'000 new followers across our platforms.

FIH Centennial

To mark its 100-year anniversary, the International Hockey Federation celebrated both its rich legacy and exciting future with a special centenary branding. Designed to convey optimism, youthfulness, and energy, the identity featured a vibrant and colourful visual style.

This branding was rolled out globally across all key touchpoints — from stationery and digital platforms to event environments — creating a unified and dynamic presence for this historic milestone.



The FIH Centennial represented a major part of our corporate communications activities. This included the co-production of a book – "FIH Since 2024, A Century For Hockey – together with The Hockey Museum, a video documentary "Celebrating a Century for Hockey",

a dedicated branding, video messages from IOC President Thomas Bach, FIH President Tayyab Ikram and numerous other personalities, the launch of the FIH International Hockey Day, an FIH Awards Gala night on the occasion of the Congress, and so on.

Athletes

Thanks to a great extent to the Paris 2024 Olympics and the Stars Awards, especially as the latter were handed over at an official ceremony taking place just before the FIH Congress, we have strengthened our relationship with athletes. We have also continued to put photos as well as short videos at the disposal of the athletes through a dedicated online portal.

Fan Activations with FIH Commercial Partners

Commercial partnership goes beyond visibility or exposure. On this basis, FIH regularly collaborates with its Commercial Partners to put together activations that also enhance fan engagement.

In August, the FIH was delighted to announce a new partnership with Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, for a period of five years.

With this massively important agreement for hockey's development, Hero MotoCorp becomes FIH's Global Leadership Partner, and confirms their strong, long-term engagement with global hockey that has spanned over the past 15 years. Read the full story here: Hero MotoCorp and FIH Embark on Global Partnership



We've given brand exposure to the brand through one of the most successful content categories throughout the year: HERO SHOOTOUT THRILL. We've also capitalised on the yearly success of the FIH Hockey Stars Awards to bring visibility through social media and on FIH. Hockey website.

ODISHA has fostered a long-term relationship with hockey in India, establishing a prestigious and credible connection to the history, memories, and legacy of the sport in the country. In 2024, the International Hockey Federation aimed to extend this rich legacy with the world through our campaign slogan: BEST KEPT MEMORIES. This included, video compilations as well as signed t-shirt fan contests. Nike has also been activated through the SHOOTOUT THRILL series and, as of November 2024, the brand gained visibility and engagement through the launch of the Body Confident Sport program launch and campaign.

Regarding Polytan, we have been activating the brand over the past years through matches highlights on social media platforms and specifically on Youtube channel with thousands views per clip. We have also continued with the Poligras Magic Skill Awards, a fan contest that has proven to build great engagement and thousands of votes on our digital platforms.



Corporate Communications

Extensive coverage of the FIH Congress and Executive Board meetings, promotion of UN and IOC Days such as International Women's Day, International Day of Sport for Development and Peace, WADA Play True Day, Olympic Day, World Environment Day, World Children's Day, International Volunteer Day – as well as our FIH Inclusion and Diversity Day – accounted for a substantial part of corporate communications activities.

Corporate topics tackled throughout the year included development, sustainability, diversity and inclusion, gender equity.



TECHNOLOGY & DIGITAL PRODUCTS

In 2024, the Technology & Digital Products Department has advanced the FIH's digital transformation by delivering innovative platforms and services that strengthen fan engagement, empower our National Associations, and optimise tournament operations. Guided by a fan-first, data-driven approach, we have collaborated closely with internal stakeholders, event organisers, and industry partners to roll out critical solutions across flagship events and everyday workflows.

1. Fan-Focused, Data-Driven Websites

We designed and launched a suite of dynamic, mobile-responsive fans worldwide.

The website recorded 19.85 million views from 3.41 million active 3. Enterprise Media Asset Management users, averaging 5.83 views per user and around 2 minutes of engagement time. The most visited page, /schedule-fixtures- In Q2, we partnered with MomentsLab to launch a next-generation active user share at 21.7%. Major event pages for the Olympic capabilities include: Games, Hero Asian Champions Trophy, and FIH Pro League also ranked among the top performers, drawing substantial interest and keeping visitors engaged for longer durations.



2. Congress & Accreditation Technology Operations

websites for seven premier competitions—Hockey5s World Cup, FortheFIHCongress, we implemented a secure, scalable technology FIH Olympic Qualifiers, successive Nations Cups, the Paris Olympic backbone to manage delegate registration, accreditation badges, Games, FIH Congress, and the FIH Pro League. Each site features nominations workflows, and electronic voting. Simultaneously, live-score widgets, schedules and standings, and player and team our team managed AV operations and provided multilingual profiles, delivering an engaging, real-time experience for hockey interpretation for over 300 delegates, ensuring the congress ran smoothly.

results, attracted 1.75 million views from nearly 600K users, followed Media Asset Management (MAM) system, accelerating content by/outdoor-hockey-rankings with 1.53 million views and the highest discovery and distribution across 120+ National Associations. Key

> • Live Media Clipping: Automated tagging and clipping capabilities enable social media managers to capture live-match moments in real time, reducing highlight turnaround from hours to minutes.

- Real-Time Photo Galleries: Instant access to high-resolution match photography enabling timely social media updates.
- Advanced Search & Rights Management: An Al-driven index lets broadcasters and team managers locate precise footage by team, player, or event.

Since its debut, the platform has empowered federations to elevate their digital storytelling, with many reporting rapid, exponential growth in video views and social engagement within weeks.

4. Tournament Management System Pilot

In collaboration with Sportradar, we piloted a comprehensive Tournament Management System (TMS) during the Paris Olympic Games. Delivered free to all National Associations, the TMS supports comprehensive competitions management capabilities. Norway, Malta, Gibraltar and Ghana successfully onboarded the system to manage their domestic leagues, capturing match data and publishing results in real time.





LEGAL & GOVERNANCE

FIH CONGRESS

After two Congress editions organized virtually in 2021 and 2022 due to the COVID-19 Pandemic, the Centennial and 49th Statutory Congress was held in person in Muscat, Oman from 7 to 9 November 2024.

The first day started with Continental Federations Meetings. The following day, a forum where major topics such as empowerment and fan engagement were discussed.

On 9 November, Tayyab Ikram was re-elected as FIH President by the Congress for a further term of eight years according to the newly adopted FIH Statutes.

Danae Andrada (URU), Alberto Daniel Budeisky (ARG) and Erik Cornelissen (NED) were re-elected to the FIH Executive Board (EB), while Katrin Kauschke (GER)) was elected for the first time as FIH EB member.

The Elections to the FIH President and ordinary Executive Board Members were overseen by Mr Vincent Jäggi, Independent Legal Expert and Mr Marc Cavaliero, Independent Legal Expert and Chair of the FIH Elections Oversight Panel. In addition, the Head of Scrutineer, member of the Elections Oversight Panel, Mr Amir Marghany was sitting next to Lumi (e-provider) to count off votes in manual voting and oversee the master screens next to the technicians during the electronic voting process with the assistance of three other Scrutineers being Ms Brenda Lucia Caceres, Mr Gino Schilders, and Dr. Afrah Al Jabri.

Six new members were approved at its Congress: Bahrain, Chad, Curacao, Iraq, Kyrgyzstan, and Senegal. This brings the total number of FIH members to 146. The FIH's growth highlights the expanding global reach of the sport.

The final section was devoted to a number of personalities who were thanked for their outstanding dedication to hockey, by receiving either the FIH Honorary Award – as determined by the FIH Awards Panel - or the FIH President's Award.

GOVERNANCE PANEL

A number of topics focusing on the importance of good governance in sport were addressed by the Governance Panel. As before each Congress, the Governance Panel reviewed amendments to the FIH Statutes which were developed after careful consultation and extensive assistance from independent legal advisors, and which form part of the agenda submitted to the Congress for approval. In addition, the Panel is examining all the criteria for the application of new national association members and continues to raise awareness of the need to protect the welfare of athletes, technical officials and staff.

FIH JUDICIAL SYSTEM

The FIH Integrity Unit (FIU) has developed a plan which features the elements of Engagement, Education, Enforcement and Encouragement as its driving pillars to support safe participation, enjoyment and protection for players, officials, administrators and the sporting community. Operationally, the FIU continues to provide a safe and secure place formatters of concern to referred,

teams.

ASOIF QUESTIONNAIRE

The Association of Summer Olympic International Federations gender equality and environmental sustainability. (ASOIF) published the results of the fifth review of International Federation Governance and FIH advanced in ASOIF Ranking and

considered and investigated as necessary. The FIU remains was promoted to the top tier of International Federations. FIH committed to providing governance as well as competition integrity—achieved one of the highest scores in the Democracy guaranteeing advice to member associations and FIH committees and events transparency in the electoral process with strict campaign rules and was the second-highest scoring International Federation in the 8-20m CHF revenue group. FIH improved significantly in the deployment of safeguarding officers at events and establishing the GEDI Committee. Besides, ASOIF recognized extensive activity on



INTERNATIONAL & **OLYMPIC RELATIONS**

As an organisation strongly believing in the power of sport to be a catalyst for positive change in society, FIH pursued in 2024 its commitment to support and promote IOC, UN and other International Days (see below).

FIH also reconducted, for the third consecutive year, its own FIH Inclusion and Diversity Day.

Finally, taking the opportunity of its Centennial year, FIH created "International Hockey Day". Commenting on the launch of this new milestone, FIH President Tayyab Ikram said: "This Day shall offer an additional opportunity to the global hockey community for boosting the promotion of our sport. It should aim at bringing and exposing more people to hockey".

- International Women's Day
- International Day of Sport for Development and Peace
- World Health Day
- WADA Play True Day
- FIH International Hockey Day
- World Environment Day
- World Refugee Day
- Olympic Day
- FIH Inclusion and Diversity Day
- World Children's Day
- World AIDS Day
- International Volunteer Day
- **Human Rights Day**

As always, FIH invited the global hockey community to support and promote these initiatives within their own communities as well.



Today on Play True Day, we join WADA in celebrating 25 years of Playing True and keeping sport clean

International Hockey Federation (FIH)





FIH ANNUAL **ACTIVITY REPORT 2024**

Photos:

WORLDSPORTPICS

Special Olympics

Ammar Al Bulushi

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FIH

Fédération Internationale de Hockey

Rue du Valentin 61

1004 Lausanne, Switzerland

+41 (0)21 641 06 06

info@fih.hockey

FIH.hockey

Follow us on Social Media



Email









