



# PANAM SPORTS GAMES UNIFORM AND SPORT EQUIPMENT GUIDELINES



**Santiago** 2023  
Pan American Games

PANAM  
SPORTS

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# GENERAL GUIDELINES

## PURPOSE OF THE GAMES UNIFORM AND SPORT EQUIPMENT GUIDELINES

Panam Sports in collaboration with the **Santiago 2023 Organizing Committee** is pleased to present the Panam Sports Games Uniform and Sport Equipment Guidelines for the **Santiago 2023 Pan American Games** for National Olympic Committees (NOCs) and International/Continental Sport Federations (IFs/CFs).

As stated in the Panam Sports regulations, no form of publicity or propaganda, commercial or otherwise, may appear on persons, on sportswear, accessories or, more generally, on any article of clothing or equipment whatsoever worn or used by all competitors, team officials, other team personnel and all other participants in the Games, except for the identifications – as defined in the Panam Sports Uniform and Sport Equipment Guidelines – of the manufacturer of the article or equipment concerned, provided that such identification shall not be marked conspicuously for advertising purposes.

The purpose of the guidelines is to clarify the use of commercial trademarks on items such as clothing, sport equipment, accessories and footwear for all accredited persons during the **Santiago 2023 Pan American Games**. In an effort to make the guidelines as clear and concise as possible, visual illustrations have been included to demonstrate how each manufacturer's identification may or may not be used in both general and specific situations.


These guidelines are not intended to restrict or impair new, innovative technological design features of clothing, equipment and accessories, but to ensure that we place great importance on the national identity of all athletes and respect the important contributions made by sporting goods manufacturers and sponsors.

These guidelines apply equally to all of the athletes, officials and other accredited persons within the **Santiago 2023** venues and sites. They conform with the rules and regulations applicable to each sport.

## DEFINITIONS

For the purpose of these Guidelines: “Authorized Identification” means any of the following:

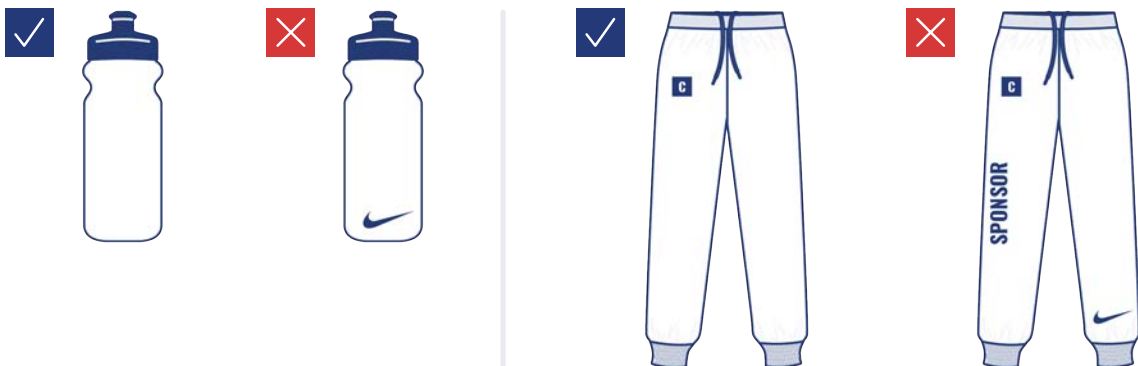
TERM	DEFINITION
<b>Manufacturer’s Identification/Trademark</b>	Means the normal display of the name, designation, trademark, or logo or any other element, graphic or otherwise which identifies the manufacturer of an Item (excluding encrypted or encoded supports, such as barcodes or QR codes, as well as URLs, social media accounts and hashtags), including but without limitation, Exclusive Identifiers (as defined below).
<b>NOC Emblem</b>	Means either (i) the institutional or (ii) the commercial emblem of a participating NOC, as approved by the IOC.
<b>IF Identification</b>	Means the official emblem of the International Federation and/or the official name of the IF.
<b>CF Identification</b>	Means the official emblem of the Continental Federation and/or the official name of the CF.
<b>Games Emblem</b>	Means the official emblem of <b>Santiago 2023</b> , as approved by Panam Sports.
<b>Product Technology Identification</b>	Means the technical identification (which shall not include any Manufacturer’s Identification, or any part thereof) used on Clothing to identify any fabric technology.
<b>Item</b>	“Item” means any piece of clothing, equipment, accessory, or any other item used or worn by any person participating in the <b>Santiago 2023</b> , appearing on the field of play or within other <b>Santiago 2023</b> venues and sites, of which in particular, but without limitation.
<b>Accessory</b>	Means any article that is of an accessory nature (e.g., bag, eyewear, arm bands, gloves, socks, etc.), worn or used by a Participant and which is not essential for the competition.
<b>Clothing</b>	Means any piece of attire (including, without limitation, competition clothing as prescribed within the rules of each sport) worn by a Participant, excluding Accessories and Footwear. Footwear means shoes or boots worn by a Participant.

<b>Sports Equipment</b>	Means any sport-specific and necessary equipment used during sports competition (such as rackets, bicycles, rifles, etc.).
<b>Exclusive Identifier(s)</b>	Means any design or sign (or part or variation thereof) used on Clothing, Sport Equipment or Accessories in the preceding edition of, the Junior Pan American Games or Pan American Games.
	Means the <b>Santiago 2023 Pan American Games</b> .
<b>“Participant”</b>	Means any person participating in the <b>Santiago 2023 Pan American Games</b> , in particular but without limitation, athletes, officials, technicians (e.g. equipment technicians) and other accredited personnel within <b>Santiago 2023 Pan American Games</b> venues, sites and press areas.
<b>Sport Brand</b>	Means a Manufacturer’s Identification principally used in the business of manufacturing, providing, distributing, and selling sporting goods and which is (i) not principally used for non-sport products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to sporting goods.
<b>Clothing Brand</b>	Means a Manufacturer’s Identification principally used in the business of manufacturing, providing, distributing, and selling clothes and which is (i) not principally used for non-clothes products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to clothes.

## GENERAL CONDITIONS FOR THE PRESENCE OF MANUFACTURER'S IDENTIFICATION

- 01 Only one manufacturer's trademark is permitted per item, as noted in the specific size dimensions and frequency of authorized identifications.
- 02 No name, logo, corporate element or color scheme (including those belonging to NOC's, IFs/CFs, individual athlete sponsors or others) may appear on any item of clothing, accessories or sport equipment.
- 03 Manufacturer's trademarks for non-sport products are prohibited from appearing on clothing, accessories, or equipment. For example, headphones worn during a warm-up practice or press conferences.
- 04 Accessories are not permitted to be used for commercial purposes.
- 05 Manufacturer's trademarks appearing on the athlete's body, such as tattoos, are prohibited.
- 06 Manufacturer's trademarks on some products used by athletes per the requirements of the competition, are not permitted. These products include contact lenses, ear plugs, mouthpieces, nose clips and water bottles.

### **C** The name and the flag of the country



**The general conditions above are applicable to all items of clothing, accessories and sport equipment worn or used by all athletes, team officials, IF/CF officials, accredited staff and product manufacturers.**



## SIZE AND FREQUENCY OF AUTHORISED IDENTIFICATIONS

These guidelines will be applicable to all accredited personnel, including National Olympic Committee staff, coaches, medical staff, entourage members and athletes.

The size of a Manufacturer's Identification shall in general not exceed:

ITEM	MAXIMUM SIZE AND FREQUENCY
<b>Accessories</b>	<p>One manufacturer's identification per item will be permitted up to a maximum size of 10cm<sup>2</sup> or two manufacturer's identifications per item to a maximum size of 6cm<sup>2</sup> each, placed above the ears. These items include but are not limited to headwear, hats, sunglasses, helmets and others.</p> <p>For gloves and socks, one manufacturer's identification per item shall be permitted up to a maximum size of 10cm<sup>2</sup>.</p> <p>Any manufacturer's identification that is greater than 10% of the surface area of bags shall be deemed prohibited. However, there shall be no manufacturer's identification greater than 60 cm<sup>2</sup> on bags.</p>
<b>Clothing</b>	<p>This category includes the different types of clothing worn during training and competition sessions, including those worn by officials. The size of the Manufacturer Identification shall not exceed 30cm<sup>2</sup> for Clothing. One additional identification, strictly limited to Product Technology Identifications, shall be permitted per clothing item, and shall not exceed 10cm<sup>2</sup>.</p> <p>Where single-piece body suits are used for training and competition, such Identifications shall be permitted once above and once below the waist.</p>
<b>Equipment</b>	<p>Items in this category are comprised of sport-specific equipment for each discipline that falls under the IF/CF requirements for technical equipment. Sport Equipment items may carry the manufacturer's identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games as long as such identifications are deemed not conspicuous. Size and frequency specific to each sport as outlined in these guidelines.</p>

## Footwear

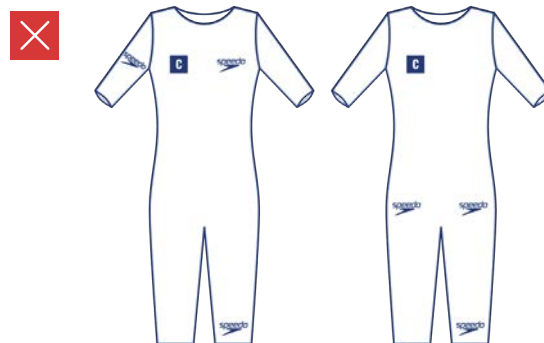
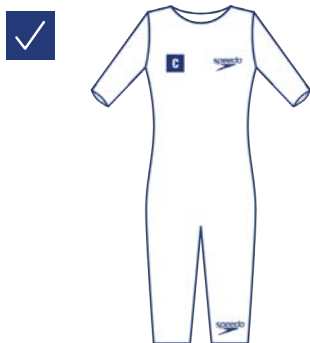
All footwear may carry the name and logo of the manufacturer, provided its size does not surpass 6 cm<sup>2</sup> or is generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

## EXAMPLES:



## CLOTHING - 2 PIECES AND 1 PIECE EXAMPLE

**C** The name and the flag of the country

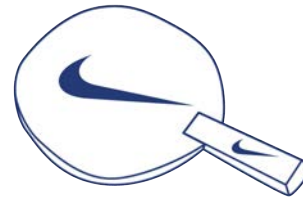
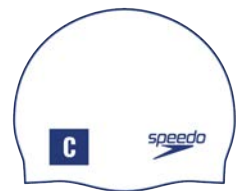
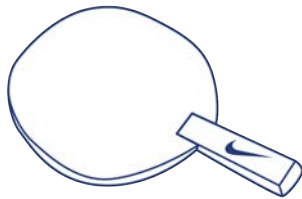


**C** The name and the flag of the country

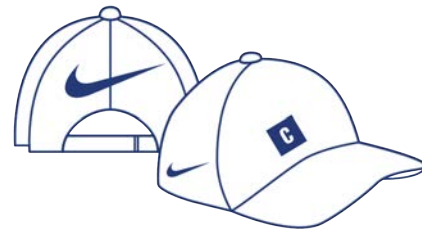
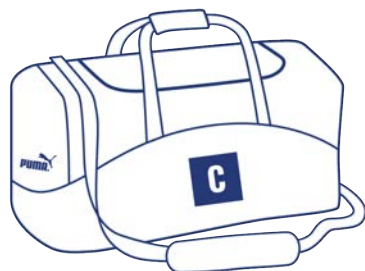
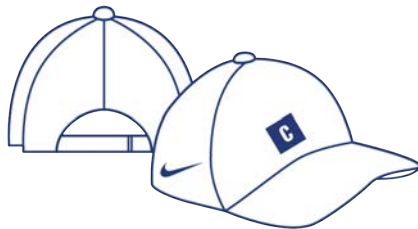
**FOOTWEAR EXAMPLE:**



**SPORT EQUIPMENT EXAMPLE:**



**ACCESSORIES EXAMPLE:**



## THIRD PARTY IDENTIFICATIONS

No third party reference or name, including the names or nicknames of participants or any other persons (unless listed as a technical requirement in the Sport Specific Implementation section), designation, trademark, logo, URL, social media account, hashtags, corporate design or colour scheme (including, but not limited to, those of sponsors, National Federations, public or governmental authorities, and clubs) or any other distinctive sign (whether direct or indirect, such as QR codes or barcodes) may appear on any Item.

The use of certain Authorized Identifications (such as IF Identifications, CF Identifications, the **Santiago 2023** Emblem or the **Santiago 2023** Wordmark) is limited and restricted to certain Items only and may not be used otherwise as specifically indicated herein. All Items must be those which are normally worn or used by a participant in the **Santiago 2023** Games.

## NOC EMBLEMS AND NATIONAL IDENTITY

NOCs are encouraged to use their national colours, name, flag and emblems, as well as NOC Emblems (hereinafter “National Identifications”), in order to visually enhance the national identity of their Items. NOCs have the right to choose the National Identification(s) which will be used by their delegations on Clothing (for instance, NOC emblem or national flag).

No Item may feature the wording or lyrics from national anthems, motivational words, public/ political messaging or slogans related to national identity.

The NOC of the country may not use the “Look of the Games” in any way which creates confusion between the **Santiago 2023 Organizing Committee** Workforce and the delegation of their National Olympic Team.

## CEREMONIES

Participating members of the delegation that will be parading during the Opening and Closing ceremonies of the Pan American Games are required to wear the authorized team uniforms. NOCs are encouraged to wear uniforms that use their national colors, flag, emblems, or cultural features that represent the National Identity of your country.

During the medal ceremony, athletes must wear their official medal ceremony uniform provided by their National Olympic Committee which includes the track jacket, track pants and sneakers. No Sport Equipment or Accessories may be brought to the medal ceremony. This applies also to interviews, with the exception of the mixed zone when used as an exit from the competition area, or if the Sport Equipment is worn by the athlete (e.g. helmet).

No personal accessories, including but not limited to mobile phones, water bottles, national flags and Point of View (POV) camera devices, are permitted on podiums.

Team Uniforms for all ceremonies mentioned above must adhere to the size and frequency requirements for authorized identifications as outlined on pages 9-10 of the Panam Sports Uniform and Sport Equipment Guidelines. Additionally, any propaganda, other marks/logos commercial or otherwise is not permitted.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

### USE OF EMBLEM



IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. For Clothing worn by IF/CF officials, one IF/CF Identification per item shall be permitted, with a maximum size of 30cm<sup>2</sup>.

With Panam Sports approval, the **Santiago 2023** Emblem can be used on training and competition uniforms under the following conditions:

- ▶ Be sourced directly from **the Santiago 2023 Organizing Committee** and used in accordance with the Marks Usage Guidelines **Santiago 2023**.
- ▶ Not permitted to appear on sport competition accessories, equipment or footwear.
- ▶ Not be used for any commercial purposes including, but not limited to, licensed and replica merchandise.
- ▶ Only be used once per item of Clothing, with a maximum size of 30 cm<sup>2</sup>.
- ▶ Have a distinctive gap or separation between the NOC emblem and **Santiago 2023** emblem or separated by a small dividing line. It is not permitted to associate the **Santiago 2023** Emblem with an Manufacturer's Identification.
- ▶ Only one manufacturer's trademark or logo is allowed per item of clothing and must not appear larger than the **Santiago 2023** Emblem.
- ▶ Clothing must be approved in writing by **Santiago 2023**.

### **C** The name and the flag of the country



## RESPONSIBILITY FOR COMPLIANCE

NOCs shall be primarily responsible for ensuring that all Items worn or used by the members of their delegation comply with the terms of these Guidelines. Under the supervision of Panam Sports and with the support of **Santiago 2023 Organizing Committee** personnel, the Ifs, shall implement a system of enforcing the compliance of Items (such as Sports Equipment) in relation to their respective sport.

## CONSEQUENCES OF INFRINGEMENT TO THE GUIDELINES

Any Authorized Identification or Item used in violation of the terms of these Guidelines shall be removed or covered (as applicable) in accordance with the instructions given by authorized representatives of Panam Sports, **Santiago 2023 Organizing Committee** or the relevant IF/CF.

Any breach of the terms of these Guidelines or instructions given by authorized representatives in relation to compliance with these Guidelines, may lead to disqualification of the athlete and/or withdrawal of the accreditation of the Participant concerned, as well as other possible sanctions, in accordance with the decision of Panam Sports, **Santiago 2023 Organizing Committee**, or in accordance with the technical rules of the respective sport.

## APPROVAL PROCESS

Unless otherwise specified, NOC's must submit artwork for all training and competition uniforms as well as sporting equipment to their NOC Services representative for approval six weeks prior to production deadlines. Panam Sports will communicate the approval or modifications within 10 business days after the submission date.

Submissions can be sent to [uniforms@panamsports.org](mailto:uniforms@panamsports.org)

For further information regarding the process for each sport, please refer to the Sport Specific Guidelines or the Sport Specific Technical manual.

## QUESTIONS

For any questions, please do not hesitate to contact Panam Sports.

# **SPORT SPECIFIC GUIDELINES**



# AQUATICS

(Artistic Swimming, Diving, Open Water Swimming,  
Swimming and Water Polo)



PANAM  
SPORTS



# AQUATICS

## (ARTISTIC SWIMMING, DIVING, OPEN WATER SWIMMING, SWIMMING AND WATER POLO)

### CLOTHING

<b>T-shirt/Polo/Shirt</b>	A maximum of one Manufacturer's Identification is permitted, with a maximum size of 40cm <sup>2</sup> when worn.
<b>Tracksuit top</b>	
<b>Tracksuit Bottom</b>	▶ The name and the flag of the country of the competitor or the country code shall not be regarded as advertisements.
<b>Jacket/Coat</b>	
<b>Sweatshirt</b>	▶ Identification on clothing must be placed on the top breast side so that Bibs may be worn well visible below.
<b>Shorts/Skirts</b>	
<b>Pants</b>	One additional identification allowed on clothing, limited
<b>Bathrobe</b>	▶ to Product Technology Identifications, with a maximum size of 10 cm <sup>2</sup> .
<b>Windbreaker</b>	

### SWIMWEAR

<b>One-piece Bodysuit</b>	<p>One (1) Manufacturer's Identification of a maximum size of 30 cm<sup>2</sup> when worn.</p> <ul style="list-style-type: none"><li>▶ Where one-piece <b>body suits</b> are used, two (2) Manufacturer's Identification shall be permitted, one above the waist and one below the waist of a maximum size of 30cm<sup>2</sup> each when worn. These two (2) Manufacturer's Identifications shall not be placed immediately adjacent to each other.</li><li>▶ One (1) flag and one (1) country name or code of a maximum size of 50cm<sup>2</sup> when worn. Repetitions of the national flag, elements thereof or, the colors of the national flag, included as a design element of the swimsuit, shall not be considered under this rule.</li><li>▶ Two (2) Product Technology Identifications shall be permitted, one above the waist and one below the waist, of a maximum size of 10 cm<sup>2</sup> each when worn, however these identifications shall not be placed immediately adjacent to each other, nor immediately adjacent to any manufacturer's logo.</li></ul>
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<b>Two-piece swimsuits</b>	<p>Where two-piece body suits are used, two (2) Manufacturer's Identifications of a maximum size of 30cm<sup>2</sup> when worn shall be placed on one piece each.</p> <ul style="list-style-type: none"><li>▶ One (1) flag and one (1) country name or code of a maximum size of 50cm<sup>2</sup> when worn. Repetitions of the national flag, elements thereof or, the colors of the national flag, included as a design element of the swimsuit, shall not be considered under this rule.</li><li>▶ Two (2) Product Technology Identifications shall be permitted, one Product Technology Identification may be placed on each piece of a maximum size of 10 cm<sup>2</sup> each when worn, however these identifications shall not be placed immediately adjacent to any Manufacturer's Identifications.</li></ul>
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**Wetsuit  
(Marathon  
Swimming)**

The Manufacturer's Identification may appear on the front, and/or back, and/or sides of the wetsuit, of a maximum combined size of 80cm<sup>2</sup> when being worn. This Manufacturer's Identification space is allowed both on the inside and outside of the wetsuit.

- ▶ There must be a minimum clearance space of 1.5cm around all marks on the wetsuits, including any Manufacturer's Identification(s).
- ▶ There shall be no marks or design elements on the upper arm or shoulder articulation area of the wetsuits, to allow for the clear application of the competitor race number.
- ▶ Two (2) Product Technology Identifications shall be permitted, one above the waist and one below the waist, of a maximum size of 10 cm<sup>2</sup> each when worn, however these identifications shall not be placed immediately adjacent to each other, nor immediately adjacent to any Manufacturer's Identification.

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**EQUIPMENT**

**Swim Cap**

One Manufacturer's Identification will be permitted, to a maximum size of 20cm<sup>2</sup> – when worn – and placed on the front of the cap.

- ▶ One (1) flag and/or country name (code) of a maximum size of 32cm<sup>2</sup>. The side on which the flag and country name (code) shall be printed will be advised by FINA.
- ▶ Competitor's name of a maximum size of 20cm<sup>2</sup>. The competitor's name shall be printed on the same side as the flag and country name (code). Printing the competitors' name isn't compulsory.

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**Open Water  
Swimming Cap**

One (1) Manufacturer's Identification of a maximum size of 20cm<sup>2</sup> on the front.

- ▶ In all Open Water events it is mandatory for the head or cap to display on each side the "national-three letter code" and may display the swimmer's national flag. The country code shall be a minimum of 8cm in height.

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**Water Polo Cap**

One Manufacturer's Identification will be permitted, to a maximum size of 6cm<sup>2</sup> and placed on the front, back or the side of the cap.

- ▶ One (1) country code of a maximum height of 4cm on the front side of the cap
- ▶ One (1) player number of a maximum height of 10cm on both sides of the cap
- ▶ One (1) country flag of a maximum height of 4cm on the back side of the cap

<b>Goggles</b>	Two Manufacturer's Identification will be permitted, to a maximum size of 6cm <sup>2</sup> each.	
<b>Costumes (Artistic Swimming)</b>	No Manufacturer's Identification will be permitted on the Competition Clothing.	
<b>Feeding poles (Marathon Swimming)</b>	Feeding poles are not to exceed 5m in length when extended. No objects, rope or wire may hang off the end of feeding poles except national flags. National flags are allowed to be attached to the feeding pole but may not exceed the size of 30cm x 20cm.	
<b>ACCESSORIES</b>	<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Hat/Cap</b>	The name and the flag of the country of the competitor or the country code shall not be regarded as advertisements.
	<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .  The name and the flag of the country of the competitor or the country code shall not be regarded as advertisements.
	<b>Bottle</b>	No Manufacturer's Identification will be permitted.  The name and the flag of the country of the competitor or the country code shall not be regarded as advertisements.
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .  The name and the flag of the country of the competitor or the country code shall not be regarded as advertisements.

**FOOTWEAR**

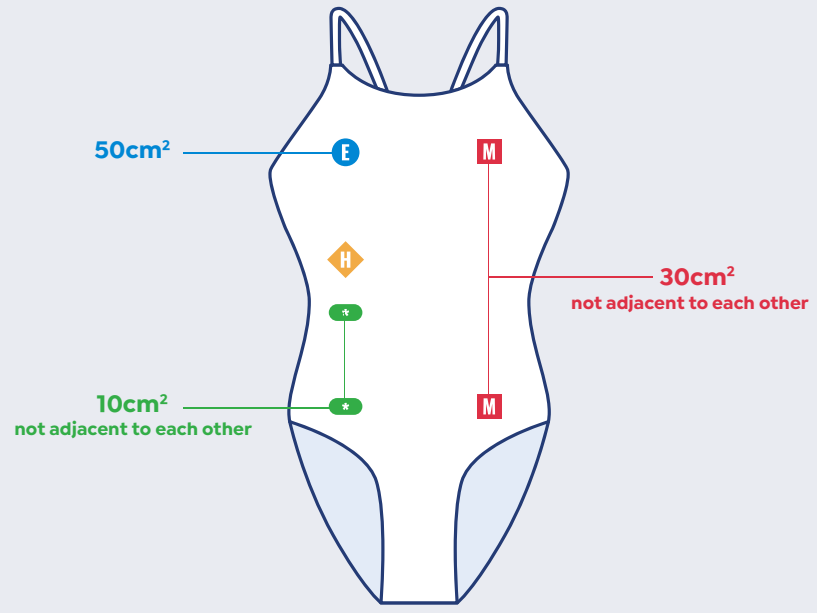
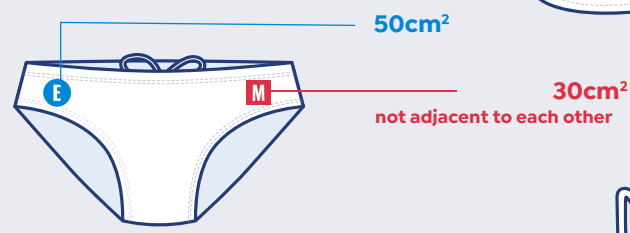
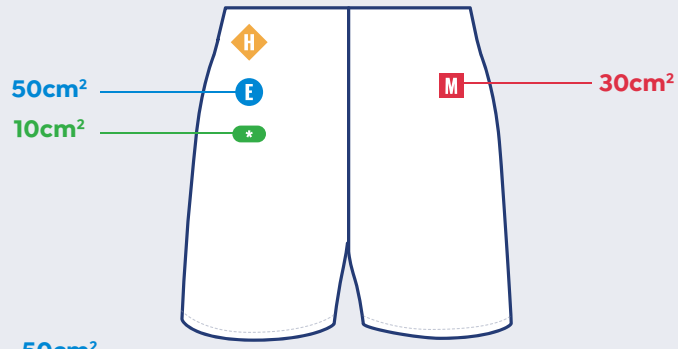
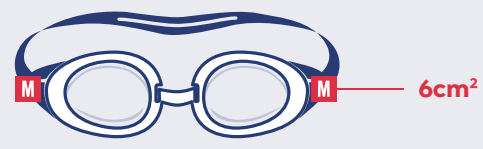
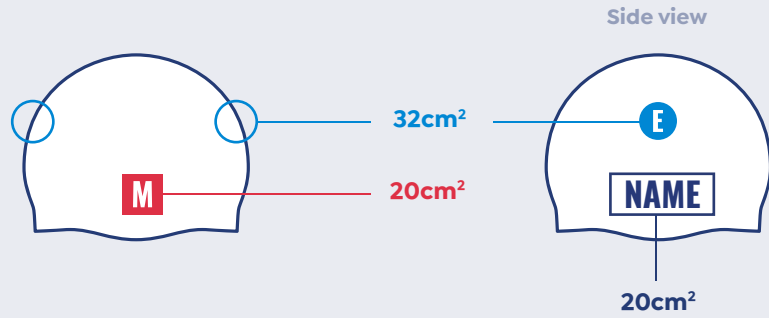
All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

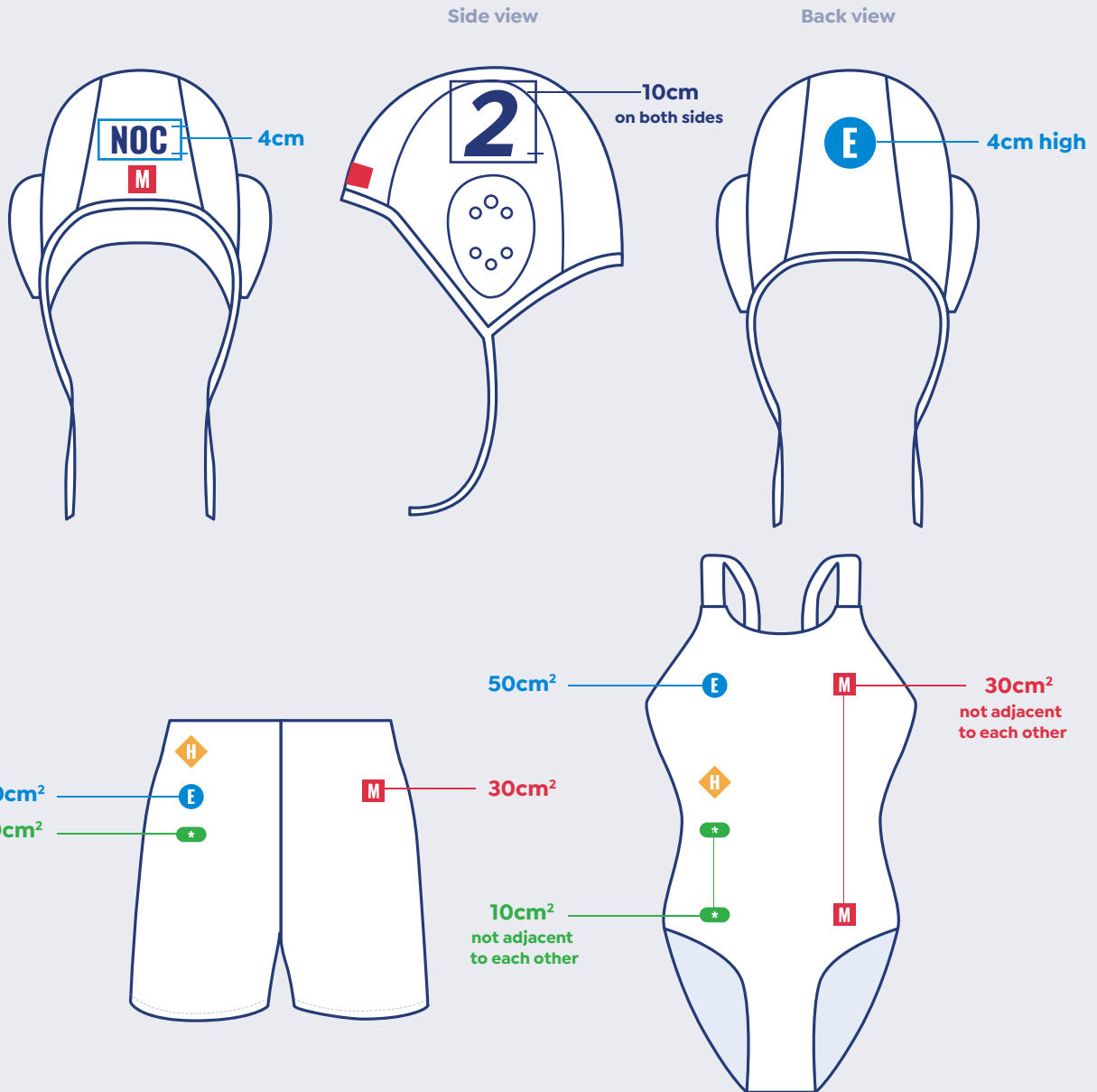
**Front**  
Artistic Swimming,  
Diving and  
Swimming

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



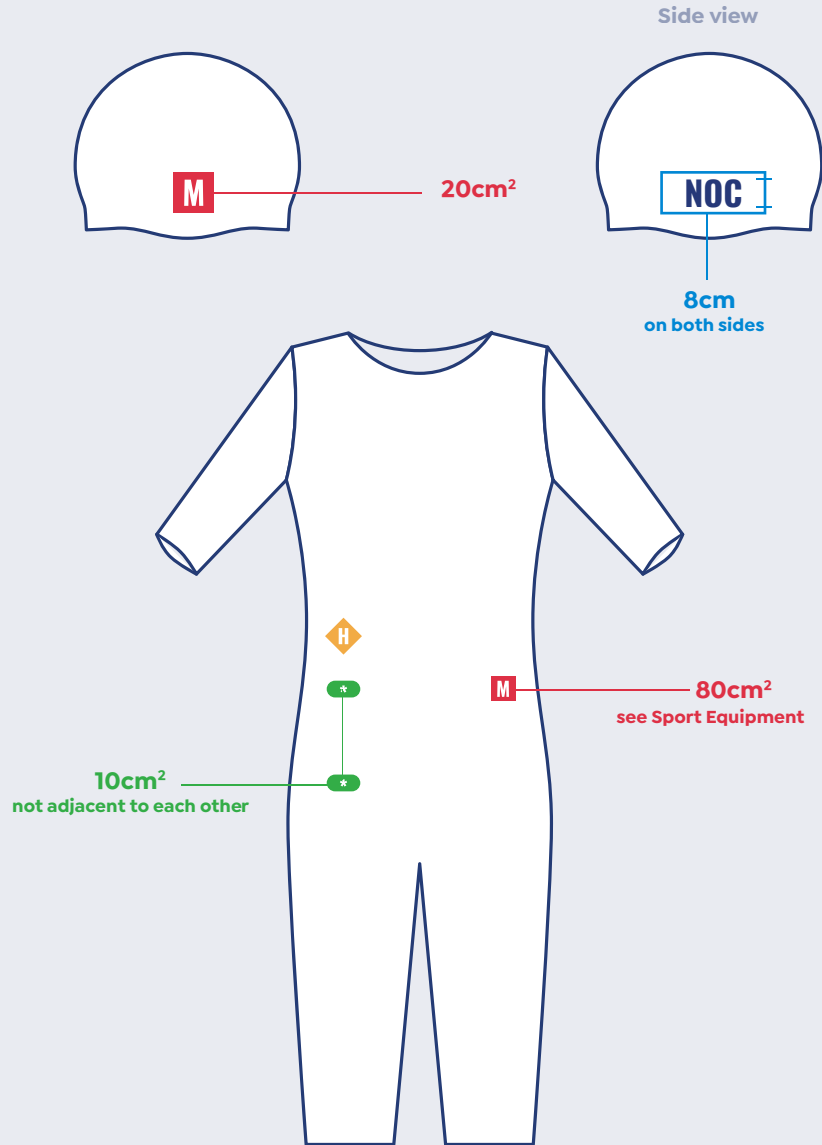
**Front**  
Water Polo

- **M** — Manufacturer's Identification
- \* **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks



**Front**  
Open Water  
Swimming

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks





# ARCHERY



PANAM  
SPORTS

# ARCHERY

## CLOTHING

<b>Shirt</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Pants</b>	
<b>Shorts</b>	
<b>Tracksuit</b>	
<b>Jacket</b>	

## EQUIPMENT

<b>Quiver</b>	Quivers may carry one Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Arrow</b>	Arrows may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with a maximum of two manufacturer's identifications per item.
<b>Bow limbs</b> <b>Bow riser/ handle stabilizers</b>	The items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Arm Guard</b> <b>Chest Guard</b>	Arm guards and chest guards may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

## ACCESSORIES

<b>Armband</b> <b>Arm sleeve</b>	One Manufacturer's Identification per item will be allowed, to a maximum size of 6cm <sup>2</sup> .
<b>Socks</b>	One Manufacturer's Identification will be permitted per item, to a maximum size of 10cm <sup>2</sup> .
<b>Headgear</b>	One Manufacturer's Identification will be permitted per item, to a maximum size of 10cm <sup>2</sup> or two manufacturer's identifications, to a maximum size of 6cm <sup>2</sup> each, placed above each ear.
<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .



## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### NOC EMBLEM AND NATIONAL IDENTITY

National flags or NOC emblems are permitted on chest guards, arm protectors, arrows and quivers (max height of the letters will be 38mm).

### ATHLETE'S NAME

It is mandatory that all athletes have their name and country/territory or NOC code on the upper part of the back.

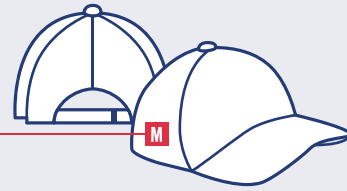
### USE OF CAMOUFLAGE

The use of camouflage patterns will not be permitted on the field of play. This regulation applies to all clothing and equipment items such as quivers, arm guards, chest guards, bows, arrows, bags, caps, and binoculars.

Front

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks

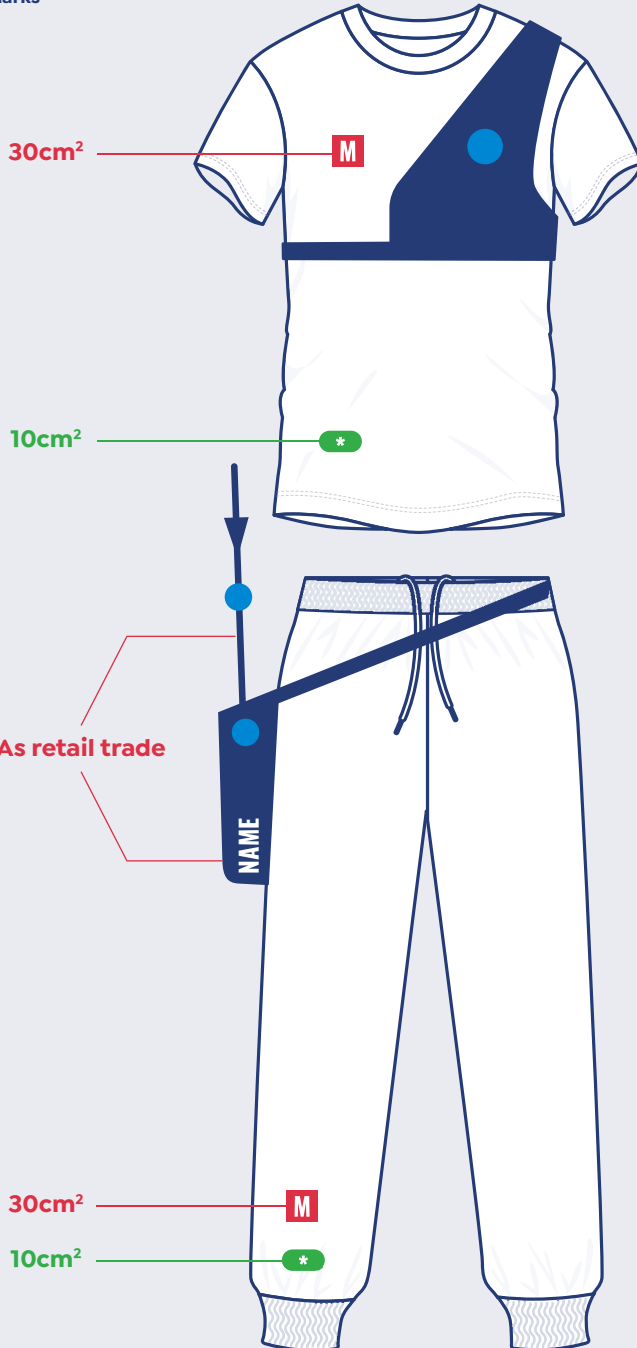
**10cm<sup>2</sup>**  
on one side  
or  
**5cm<sup>2</sup>**  
on each side



Wristband



**6cm<sup>2</sup>**



**30cm<sup>2</sup>**

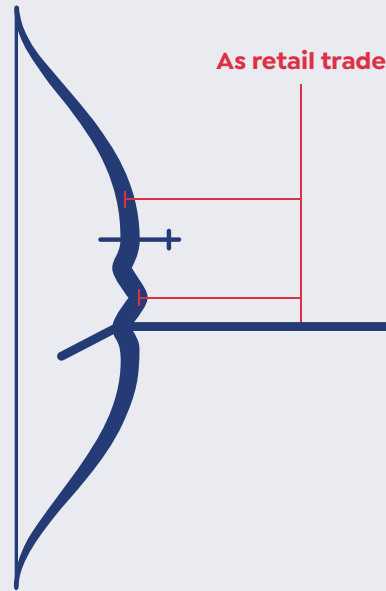
**10cm<sup>2</sup>**

As retail trade

**30cm<sup>2</sup>**

**10cm<sup>2</sup>**

As retail trade



Back





# ATHLETICS



PANAM  
SPORTS

# ATHLETICS

## CLOTHING

**T-shirt**  
**Singlet**  
**Vests**

One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm<sup>2</sup>. The lettering shall not exceed 4cm in height and the total identification shall not exceed 5cm in height.

**Shorts**  
**Tights**

One Manufacturer's Identification will be permitted, to a maximum size of 20cm<sup>2</sup>, with a maximum height of 4cm.

**Single-piece body suit**

One Manufacturer's Identification on the front of the body suit will be permitted to a maximum size of 30cm<sup>2</sup>. The lettering shall not exceed 4cm in height and the total Manufacturer's Identification shall not exceed 5cm in height.

or

One Manufacturer's Identification shall be permitted above the waist and one shall be permitted below the waist. Such identifications shall be identical, in rectangular form with a maximum size of 20cm<sup>2</sup>. The lettering shall not exceed 3cm in height and the total Manufacturer's Identification shall not exceed 4cm in height. However, these Manufacturer's Identifications shall not be placed immediately adjacent to each other.

## EQUIPMENT

**Vaulting pole**  
**Javelin**  
**Shot Put**  
**Discus**  
**Hammer**

Two Manufacturer's Identifications per item will be permitted, to a maximum height of 4cm.

## ACCESSORIES

**Gloves**  
**Armband**  
**Sleeves**  
**Headgear**  
**Hats**  
**Headbands**  
**Eyewear**  
**Wristbands**

One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm<sup>2</sup>.

## ACCESSORIES

### Socks

One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm<sup>2</sup> and a maximum height of 3cm.

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### NOC EMBLEM AND NATIONAL IDENTITY

#### Country/territory name:

The name of the country/territory of the athlete and/or its NOC code may be displayed once on the back and/or the front of the vest, leotard, t-shirt, and lower body attire. The maximum height of such display shall be 10cm.

#### Country/territory name:

Country/NOC logos and flags: For vest, leotard and t-shirts, national symbols may be displayed once on the front of each item, above the waist. The maximum size of such identifications shall be 30cm<sup>2</sup> for vests and leotards and 40cm<sup>2</sup> for t-shirts, with a maximum height of 5cm.

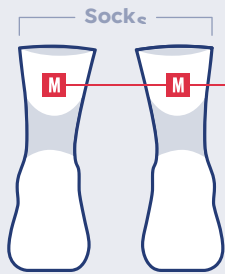
**For lower body attire, national symbols may be displayed once on the front of each item. The maximum size of such display shall be 20cm<sup>2</sup>, with a maximum height of 4cm.**

### ATHLETE'S NAME

The name of the athlete may be displayed on the front and/or the back of the vest, leotard, and t-shirt. The maximum height of such display shall be 4cm.

**Front**

- M — Manufacturer's Identification
- \* — Product Technology Identification
- E — NOC Emblem and National Identity
- H — Homologation Marks



**40cm<sup>2</sup>**  
5cm height  
**30cm<sup>2</sup>**  
4cm height  
for vest & leotard

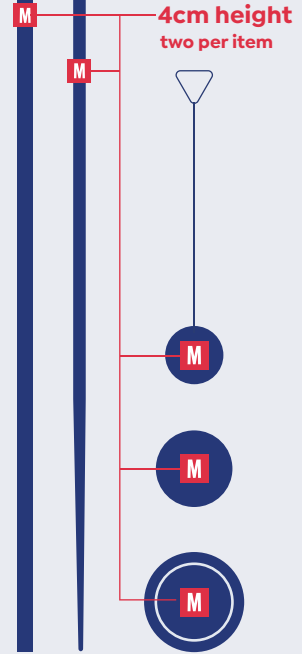
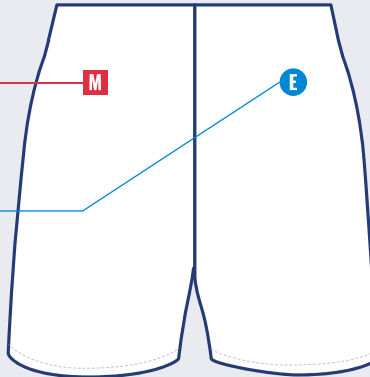
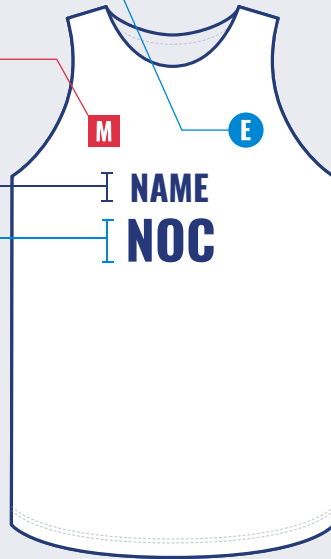
**30cm<sup>2</sup>**  
5cm height  
4cm lettering height

**4cm**  
**10cm**  
country name  
or code

**6cm<sup>2</sup>**  
3cm height

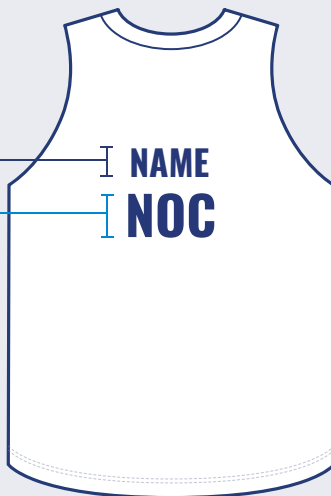
**20cm<sup>2</sup>**  
5cm height  
4cm lettering height

**20cm<sup>2</sup>**  
4cm height



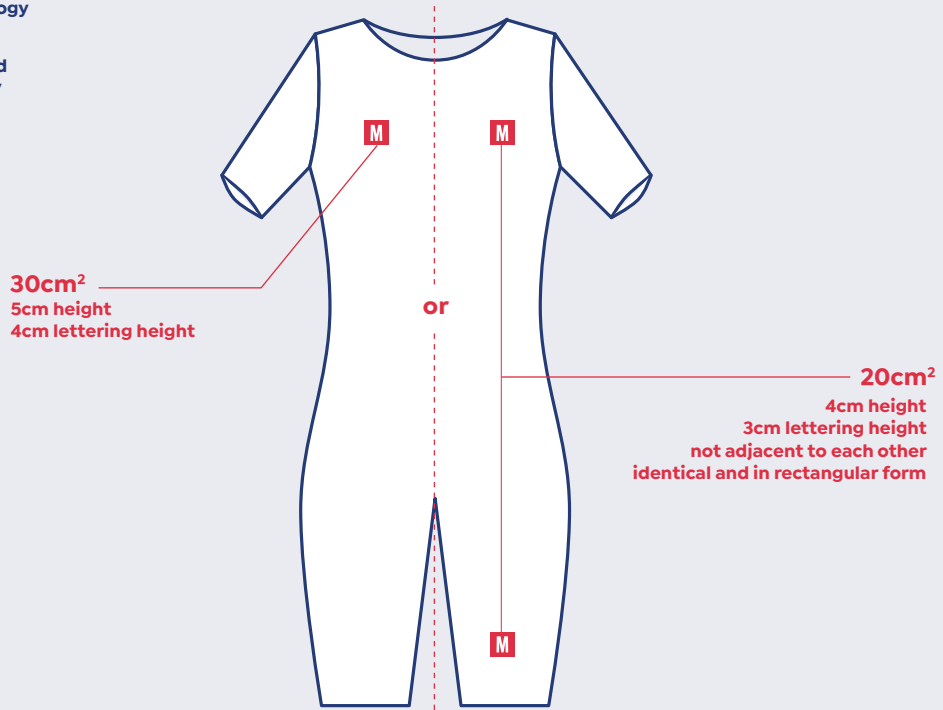
**Back**

**4cm**  
**10cm**  
country name  
or code



**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks





# BADMINTON



PANAM  
SPORTS



## BADMINTON

<b>CLOTHING</b>	<b>T-shirt</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Shorts</b>	
	<b>Tracksuit</b>	
<b>EQUIPMENT</b>	<b>Racket Frame</b> <b>Racket String</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Armband</b> <b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>ACCESSORIES</b>	<b>Headgear</b>	One Manufacturer's Identification will be permitted per item, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications, to a maximum size of 6cm <sup>2</sup> each, placed above each ear.
	<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as is not deemed as conspicuous.
	<b>Racket Cover Bag</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

### INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEM AND NATIONAL IDENTITY

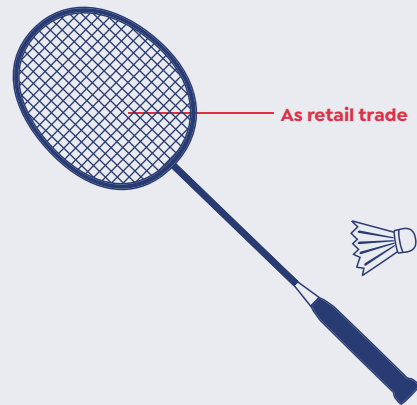
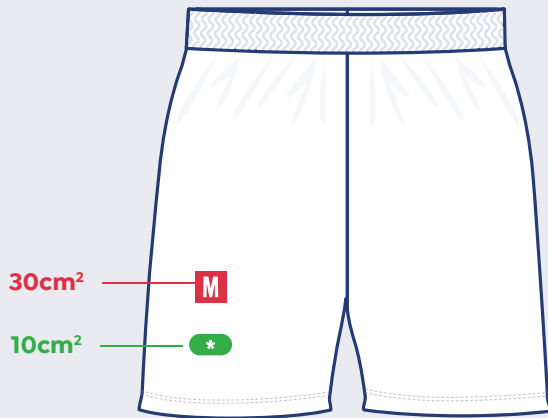
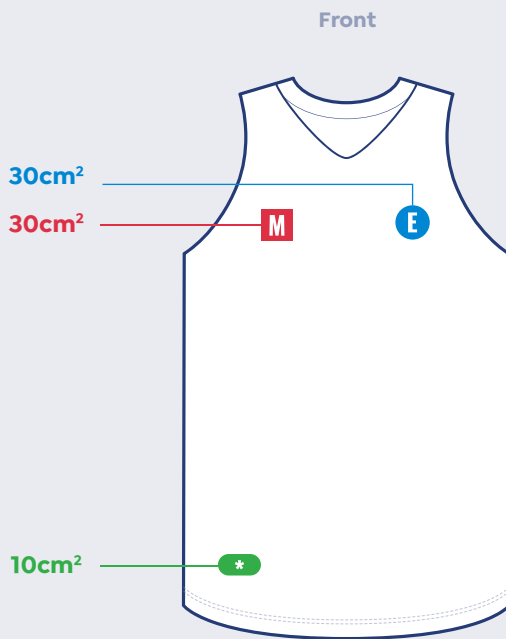
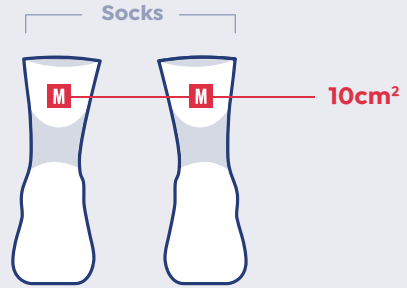
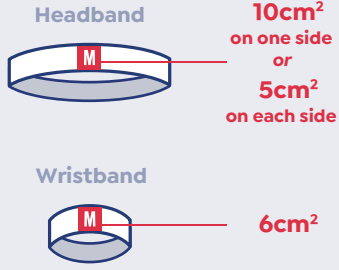
- ▶ The country/ territory name or NOC code is mandatory on the back of the shirt.
- ▶ The NOC emblem or country flag may be placed on the front of the shirt on the left side.

#### ATHLETE'S NAME

On the back of the shirt, the surname and first letter of the player's first name must appear. **For more detailed information please refer to the BWF Regulations.**

**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks





# BASEBALL/SOFTBALL



PANAM  
SPORTS

## BASEBALL/SOFTBALL

<b>CLOTHING</b>	<b>Pants</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Shorts</b>	
	<b>Jersey (Game shirt)</b>	
	<b>Sport jacket</b>	
	<b>Singlet</b>	
	<b>Undershirt</b>	

<b>EQUIPMENT</b>	<b>Catcher's shin guards</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of six months or more prior to the Games.
	<b>Catcher's chest protection</b>	
	<b>Bat</b>	
	<b>Fielding glove</b>	

<b>ACCESSORIES</b>	<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
	<b>Socks</b>	
	<b>Batting glove</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
	<b>Belt</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Headgear</b>	One Manufacturer's Identification per item will be permitted up to a maximum size of 10cm <sup>2</sup> or two manufacturer's identifications per item to a maximum size of 6cm <sup>2</sup> each, placed above the ears.
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

<b>FOOTWEAR</b>	All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### ATHLETE'S NAME, NOC EMBLEMS AND NATIONAL IDENTITY

##### Jersey (Games shirt)

- ▶ All game uniforms must visibly display the name of the country on the chest and the number and last name of the athlete on the back of the jersey. Should multiple players with the same last name exist, the first name (abbreviated if room limited) can also be included.
- ▶ For the number on the back of the uniform shirts for athletes and officials, it must be from 1 to 99 and it must be centrally located with a minimal height of 15.2cm.
- ▶ Uniform shirts in Softball must also display the player's number on the front side with a maximum height of 7.62cm. It is not mandatory in Baseball to have the player's number on the front, however, should teams choose to include it, the height limit above shall be respected.
- ▶ National flags with a suggested surface of 20cm<sup>2</sup> and team's national identity (NOC, NOC Logo or abbreviated form) are allowed on the jersey and sport jacket, usually placed on the front side.

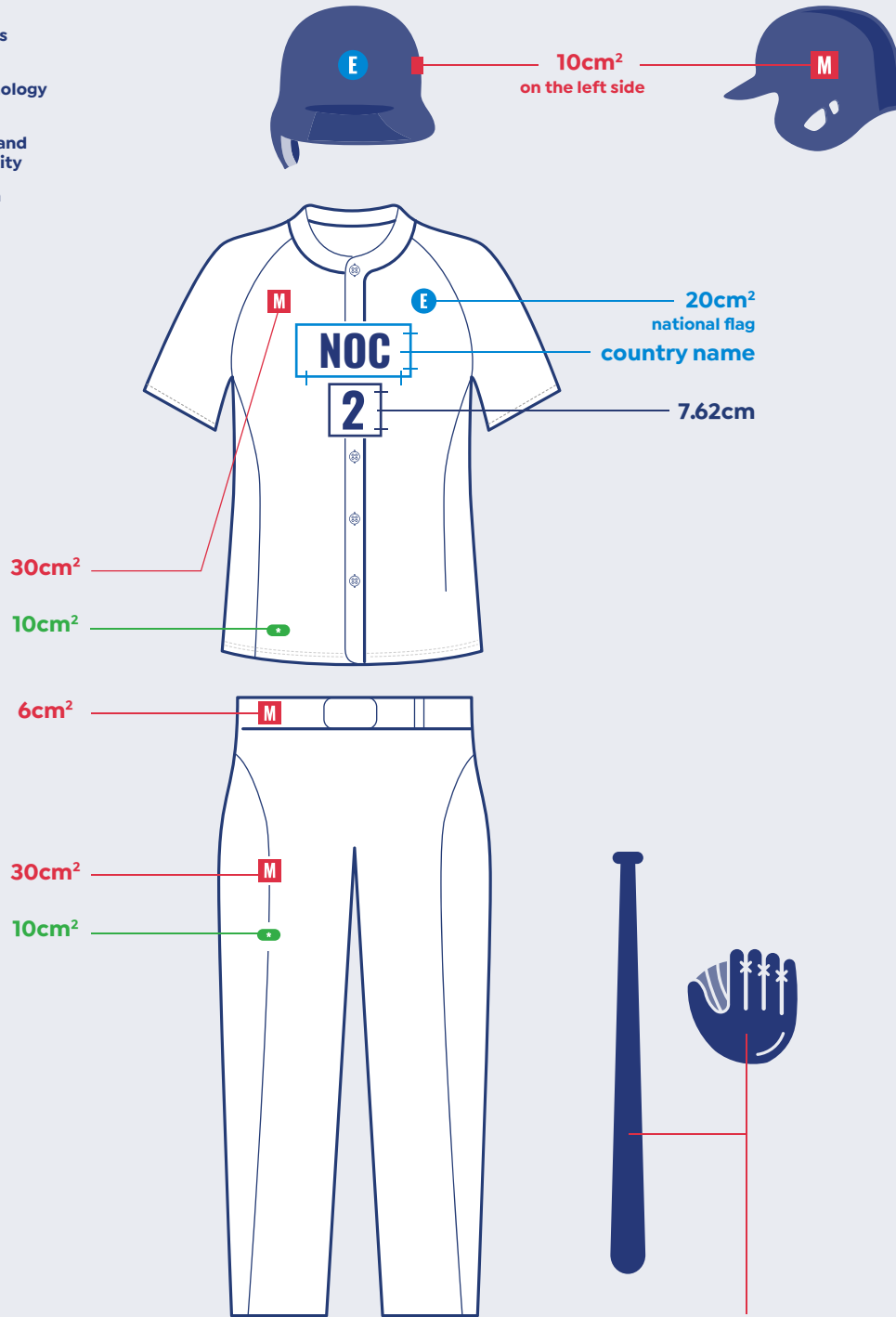
##### Headgear

Batting helmet, visor (Softball) and hat must carry national identity (NOC, NOC Logo or abbreviated form) centrally located at the front of the headgear. It is not mandatory to display national identity in the catcher's mask/catcher's helmet. The placement of the national flag is also allowed on the right side of the headgear.

Only one NOC emblem or national flag can be displayed in eye patches.

Front

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



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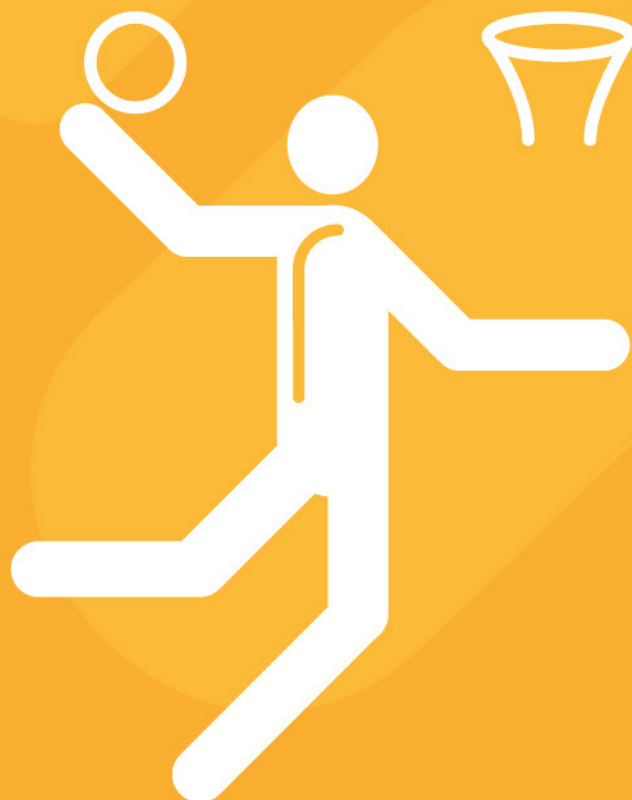
**Back**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks





# BASKETBALL/ BASKETBALL 3x3



PANAM  
SPORTS



## BASKETBALL/ BASKETBALL 3X3

<b>CLOTHING</b>	<b>Playing Shirt</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 20cm <sup>2</sup> .
	<b>Playing Shorts</b>	One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Warm-up Shirt</b>	
	<b>Tracksuit</b>	

<b>ACCESSORIES</b>	<b>Armbands</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> . All accessories shall be of the same color.
	<b>Wristbands</b>	
	<b>Headbands*</b>	*Wearing of scarf style headbands is not permitted
	<b>Arm and Leg Compression sleeves</b>	
	<b>Tapings</b>	
	<b>Shoulder, upper arm, thigh or lower leg protective equipment</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 12cm <sup>2</sup> . Items can be used if medically approved.
	<b>Knee Braces</b>	
	<b>Ankle Braces</b>	
	<b>Socks</b>	One manufacturer's identification per item shall be permitted up to a maximum size of 10cm <sup>2</sup> . All socks must be identical in markings and color.
	<b>Spectacles</b>	One Manufacturer's Identification will be permitted up to a maximum size of 10cm <sup>2</sup> or two manufacturer's identifications per item to a maximum size of 6cm <sup>2</sup> each, placed above the ears.
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .	

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEM AND NATIONAL IDENTITY

The name and/or emblem/symbol of the country/territory/NOC must appear on the front of the playing shirt as follows:

- ▶ May appear on the front of the playing shirt and must occupy an area of maximum twenty 20 cm<sup>2</sup>.
- ▶ For the country name, if the written text comprises one line, the letters shall be a maximum of 8cm in height. If the written text comprises two lines, the letters on each line shall be a maximum of 6cm in height.
- ▶ The country badge/symbol may also appear once on the playing shorts on the left leg and must occupy an area of maximum twenty 20cm<sup>2</sup>.

**For avoidance of doubt, the country/territory emblem/symbol can be the flag, the crest or NOC emblem.**

#### ATHLETE'S NAME AND NUMBER

##### Playing Shirt (Front)

- ▶ The athlete's number must appear and be clearly visible. It must have a height of minimum 10 cm and must be placed below the country name or badge at a minimum distance of 5 cm from the player's number.

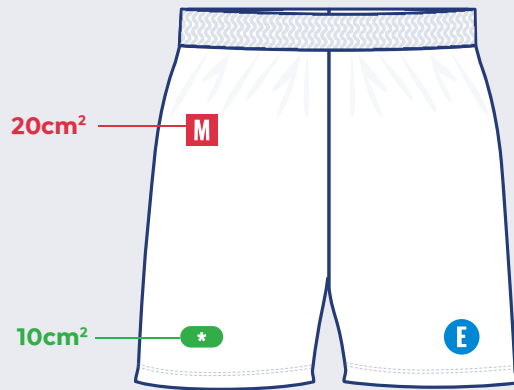
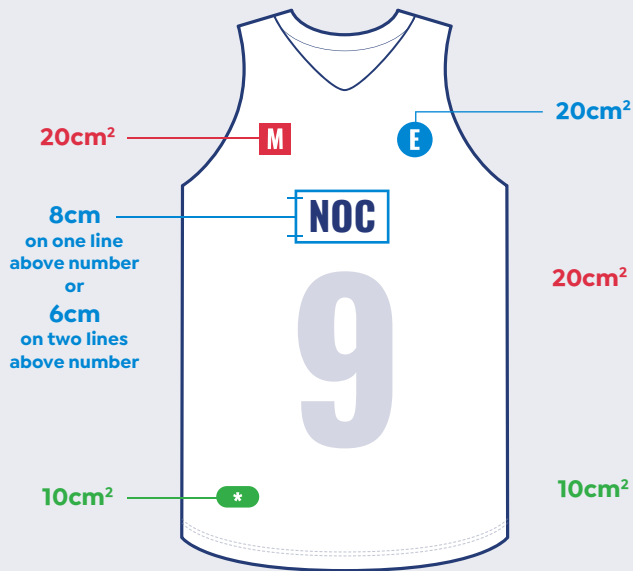
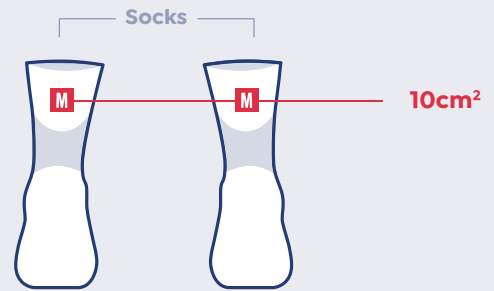
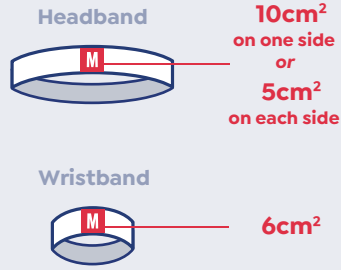
##### Playing Shirt (Back)

- ▶ The player's name (surname or preferred name) must appear above the player's number and shall comprise only one line of text. The height of the writing must be of minimum 6 cm and maximum 8 cm.
- ▶ The player's number must appear and be clearly visible; it shall have a height of minimum twenty 20cm.

**No other marking is permitted on the back of the playing shirt.**

**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



**Back**

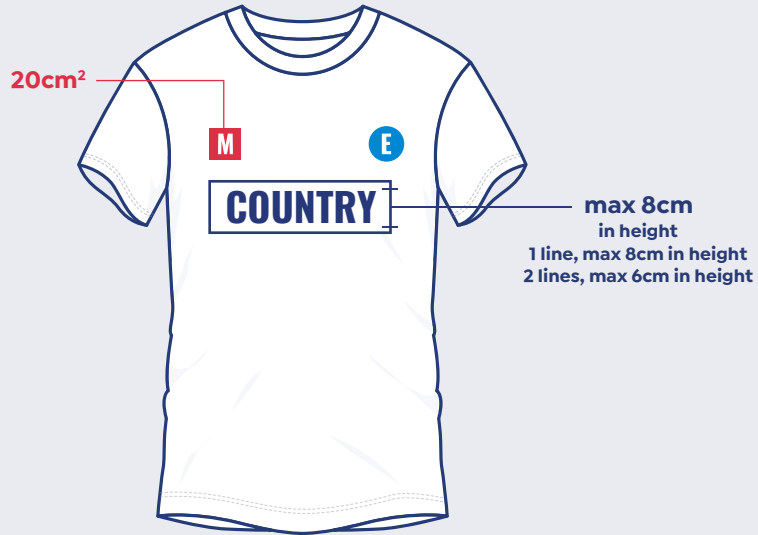


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**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks

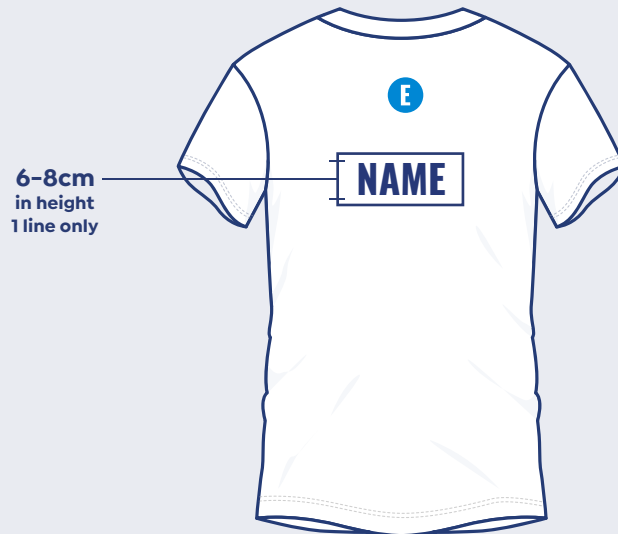
Warm Up Shirt



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**Back**

Warm Up Shirt





# BASQUE PELOTA



PANAM  
SPORTS

## BASQUE PELOTA

<b>CLOTHING</b>	<b>T-shirt</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Shorts</b>	
	<b>Skirts</b>	
	<b>Pants</b>	Shorts or skirts/dresses may carry the manufacturer's normal trademark, symbol or name on one side or leg, contained within an area not exceeding 10cm <sup>2</sup> .
	<b>Dresses</b>	
	<b>Tracksuit</b>	

<b>EQUIPMENT</b>	<b>Pelota Racket</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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<b>ACCESSORIES</b>	<b>Armband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Socks</b>	
	<b>Helmet</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications per accessory item, to a maximum size of 5cm <sup>2</sup> each, placed above each ear.
	<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as is not deemed as conspicuous.
	<b>Racket cover Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

<b>FOOTWEAR</b>	All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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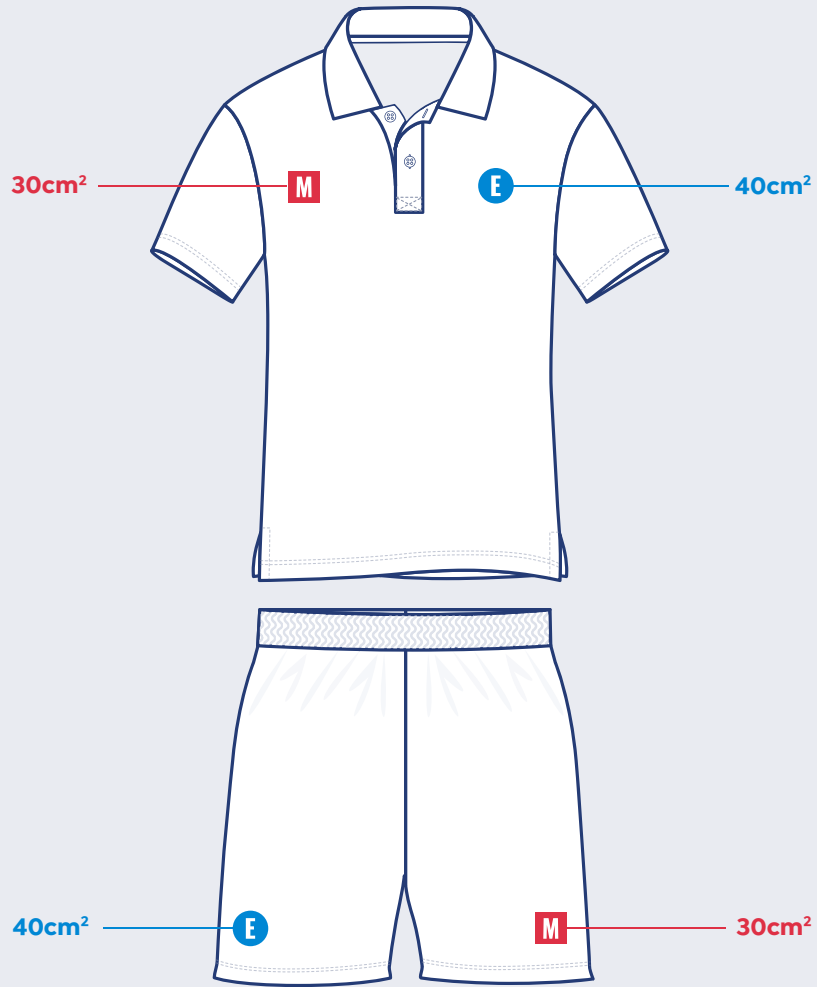
### INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks

**\*\* Each team should have two uniforms with different colors**



**Back**





# BOWLING



PANAM  
SPORTS



## BOWLING

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### CLOTHING

<b>Shirt</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
<b>T-shirt</b>	One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Shorts</b>	
<b>Trousers</b>	
<b>Skirt</b>	
<b>Jacket</b>	

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### EQUIPMENT

<b>Bowling Ball</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
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### ACCESSORIES

<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 60% of the surface area of the item.
<b>Therapeutic support braces for wrist, knee, elbow, or ankle</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Finger Tape</b>	No Manufacturer's Identification will be permitted.
<b>Microfiber Cloth</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Towel</b>	

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### FOOTWEAR

<b>Bowling Shoes</b>	All footwear items may carry the manufacturer's identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

Athletes shall wear a standard uniform approved by their National Olympic Committee or National Federation. In a team event (Doubles, Trios and Team), athletes from the same Doubles, Trios or Team must wear uniforms of the same colour and type.

The name of the country must appear on the back of the uniform and may be printed:

- ▶ In English or in the country's language or
- ▶ As an abbreviation recognized by the IOC or ISO 2000

### ATHLETE'S NAME, NOC EMBLEM AND NATIONAL IDENTITY

The following may appear on the uniform:

- ▶ Name of athlete
- ▶ The country flag or NOC emblem (which the athlete represents) on the front of the playing shirt.

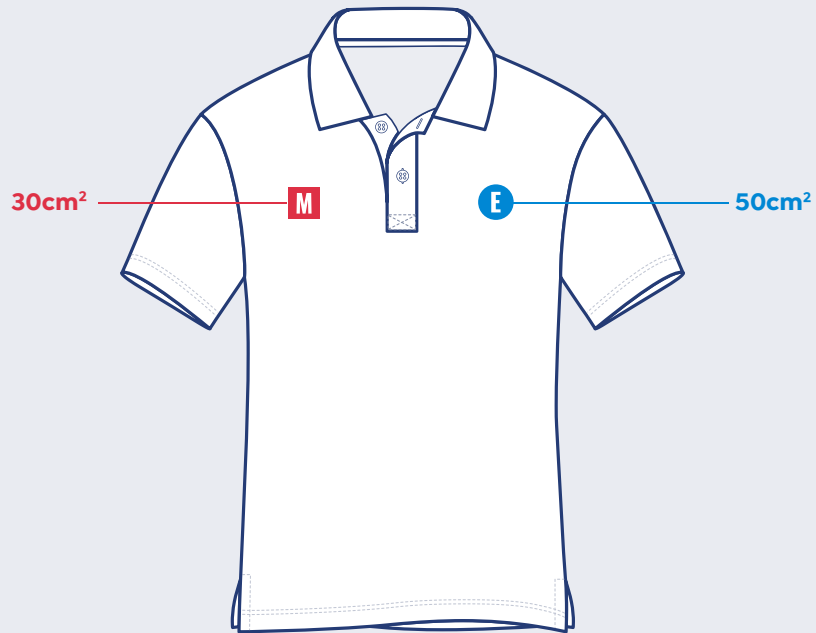
The back lower 50% is reserved for the International Bowling Federation (IBF) or the Organizing Committee. No later than four months before the start of the competition, the IBF shall inform all member federations if this right will be used by the IBF and provide all federations with an original design for printing.

The IBF may require all athletes to wear identification numbers during all competitions.

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## Front

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



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## Back





# BOXING



PANAM  
SPORTS

## BOXING

### CLOTHING

#### Vest

One Manufacturer's Identification is permitted, to be positioned at chest level, on the front right-hand side of the robe, with a maximum size of 30cm<sup>2</sup>.

One additional Product Technology Identification will be permitted per clothing item with a maximum size of 10cm<sup>2</sup>.

#### Shorts

One Manufacturer's Identification is permitted, to be positioned on the front of the right leg, with a maximum size of 30cm<sup>2</sup>.

One additional Product Technology Identification will be permitted per clothing item with a maximum size of 10cm<sup>2</sup>.

#### Robe

One Manufacturer's Identification is permitted, to be positioned at chest level, on the front right-hand side of the robe, with a maximum size of 30cm<sup>2</sup>.

One additional Product Technology Identification will be permitted per clothing item with a maximum size of 10cm<sup>2</sup>.

#### Tracksuit

One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm<sup>2</sup>. One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm<sup>2</sup>.

### EQUIPMENT

#### Gloves

Gloves may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

#### Headguard

One Manufacturer's Identification will be permitted, with a maximum size of 30cm<sup>2</sup>, and placed upon the back of the headguard.

### ACCESSORIES

#### Bag

One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm<sup>2</sup>.

#### Towel

One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm<sup>2</sup>.

#### Socks

One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm<sup>2</sup>.

#### Protective equipment (other)

One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm<sup>2</sup>.

### FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEM AND NATIONAL IDENTITY

The NOC emblem or National flag may be displayed only once on the vest, once on the robe, and once on the shorts and/or skirt. There are no restrictions on the shape of the flag, but the following measurements and positioning on the item must be observed:

- ▶ **Vest and robe:** Maximum 50 cm, front of the vest and robe, over the heart
- ▶ **Shorts/skirt:** Maximum 50 cm, front of left leg.

**The NOC code may be displayed only once on the back of the vest and robe.**

- ▶ The letters must not exceed 10 cm in height and 20 cm in length.
- ▶ The letters must be in a contrasting color to the color(s) of the vest and robe.

#### ATHLETE'S NAME

Each Athlete may be identified by means of the surname on the back of the vest as described below:

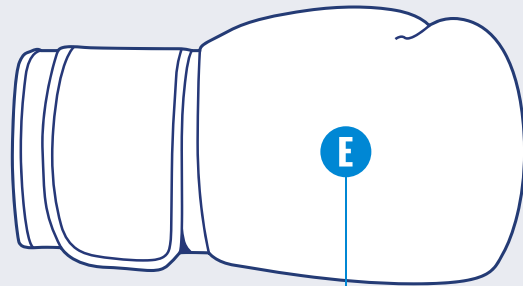
- ▶ The name must be identical to that indicated in the passport.
- ▶ The name must be positioned on the upper part of the back of the vest under the NOC code.
- ▶ The letters must not exceed 5 cm in height and 20 cm in width.

#### HOMOLOGATION MARKS

Each Athlete may be identified by means of the surname on the back of the vest as described below:

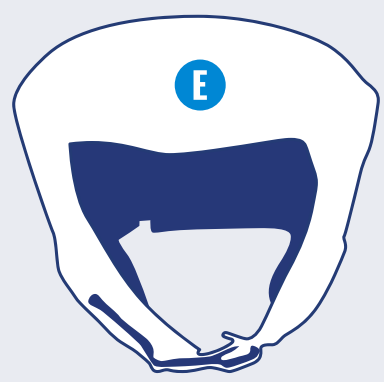
- ▶ Boxing Task Force approval labels must be attached on gloves and on headguards only.
- ▶ **Headguards:** The homologation mark should be placed next to the Manufacturer's Identification with a maximum size of 4cm<sup>2</sup>.
- ▶ **Gloves:** The homologation mark should be placed on the inner side of the gloves, on the opposite side of the thumb and just above the wrist, with the maximum size of 4cm<sup>2</sup>.

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks

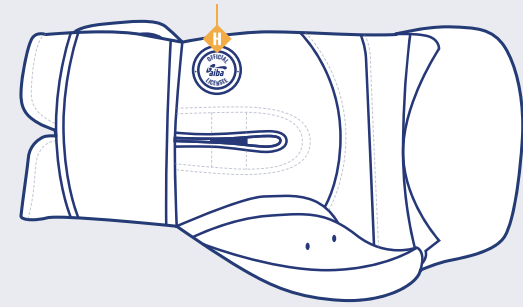


Competition identification or manufacturer's logo

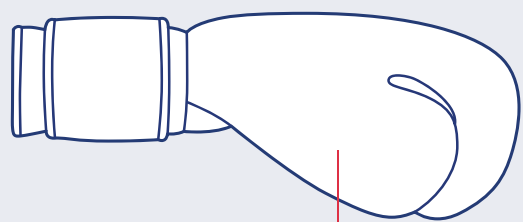
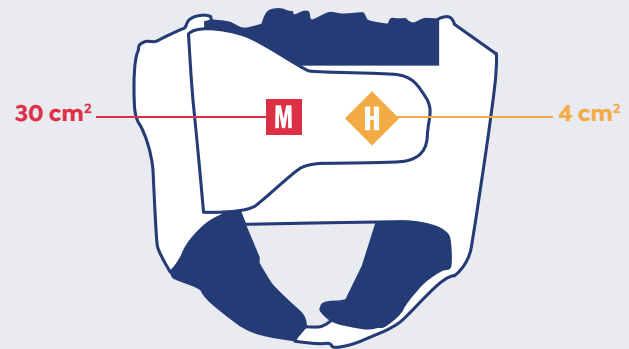
Front view



Aiba Label



Back view

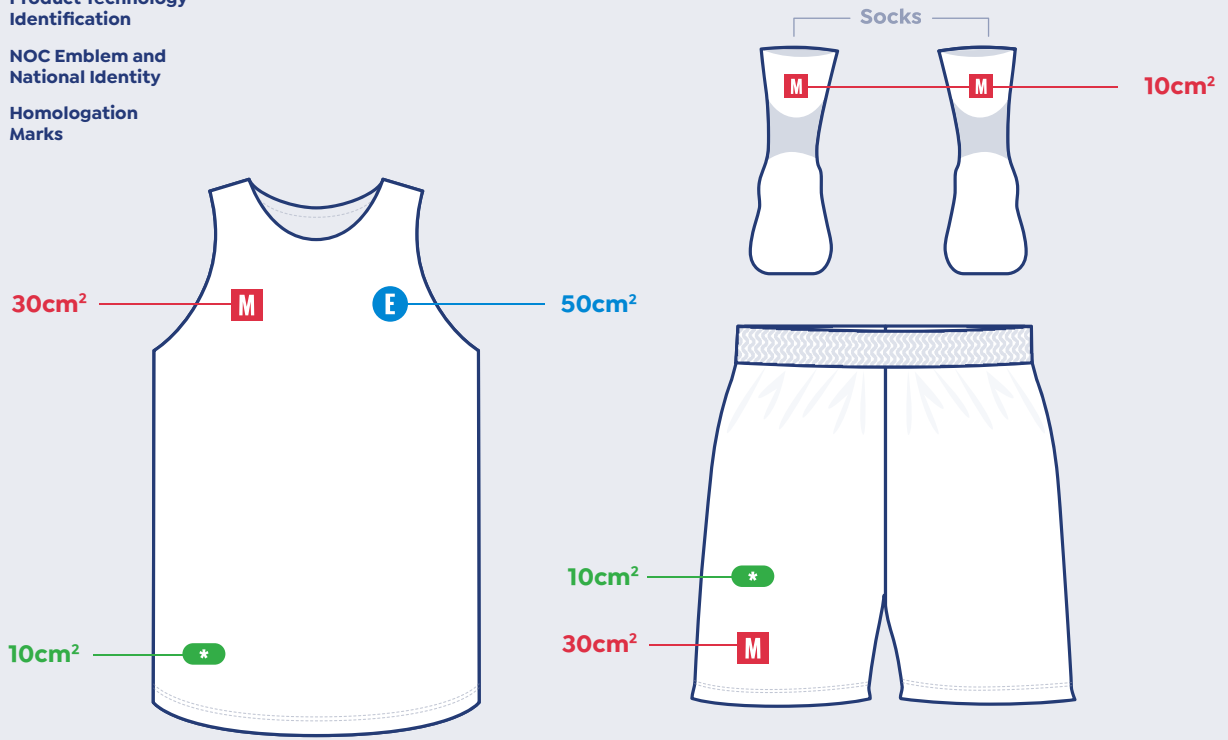


Max. 24 cm<sup>2</sup>  
(Must fit in a 3 cm x 8 cm rectangle)



Front

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



Back







# CANOE/ KAYAK

(Sprint, Slalom, Extreme Slalom)



PANAM  
SPORTS

## CANOE/KAYAK

(SPRINT, SLALOM, EXTREME SLALOM)

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<b>CLOTHING</b>	<b>T-shirt/Singlet</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
	<b>Shorts/Pants</b>	
	<b>Life jacket</b>	One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Tracksuit/</b>	
	<b>Warm-up jacket</b>	
	<b>Spray skirt</b>	
	<b>One-piece bodysuit</b>	One Manufacturer's Identification to a maximum size of 30cm <sup>2</sup> and one Product Technology Identification to a maximum size of 10cm <sup>2</sup> shall be permitted above the waist and below the waist, however, these identifications shall not be placed immediately adjacent to each other.
	<b>Spray skirt</b>	

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<b>EQUIPMENT</b>	<b>Boats</b>	Two Manufacturer's Identifications are permitted, one on each side of the shell of the boat, up to 60cm <sup>2</sup> for each identification.
	<b>Paddle</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 60cm <sup>2</sup> .
	<b>Helmet</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 12cm <sup>2</sup> .

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<b>ACCESSORIES</b>	<b>Armband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 8cm <sup>2</sup> .
	<b>Gloves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 12cm <sup>2</sup> .
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Towel</b>	No Manufacturer's Identification will be permitted.
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

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### FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### HOMOLOGATION MARKS

A homologation mark/sticker on Canoe equipment will be provided by ICF officials at the time of boat control, as per ICF regulations for competition.

#### ATHLETE'S NAME

The athlete's surname and initials will be visible on both sides of the boat. These will be provided by the Organizing Committee at time of competition.

The Athlete names template has been modified and will now be formatted as the initial of the first name followed by the last name. See example below:



The updated template is available at: <https://www.canoeicf.com/icf-competitions-branding-venues-advertising-equipment-guidelines#stickers>

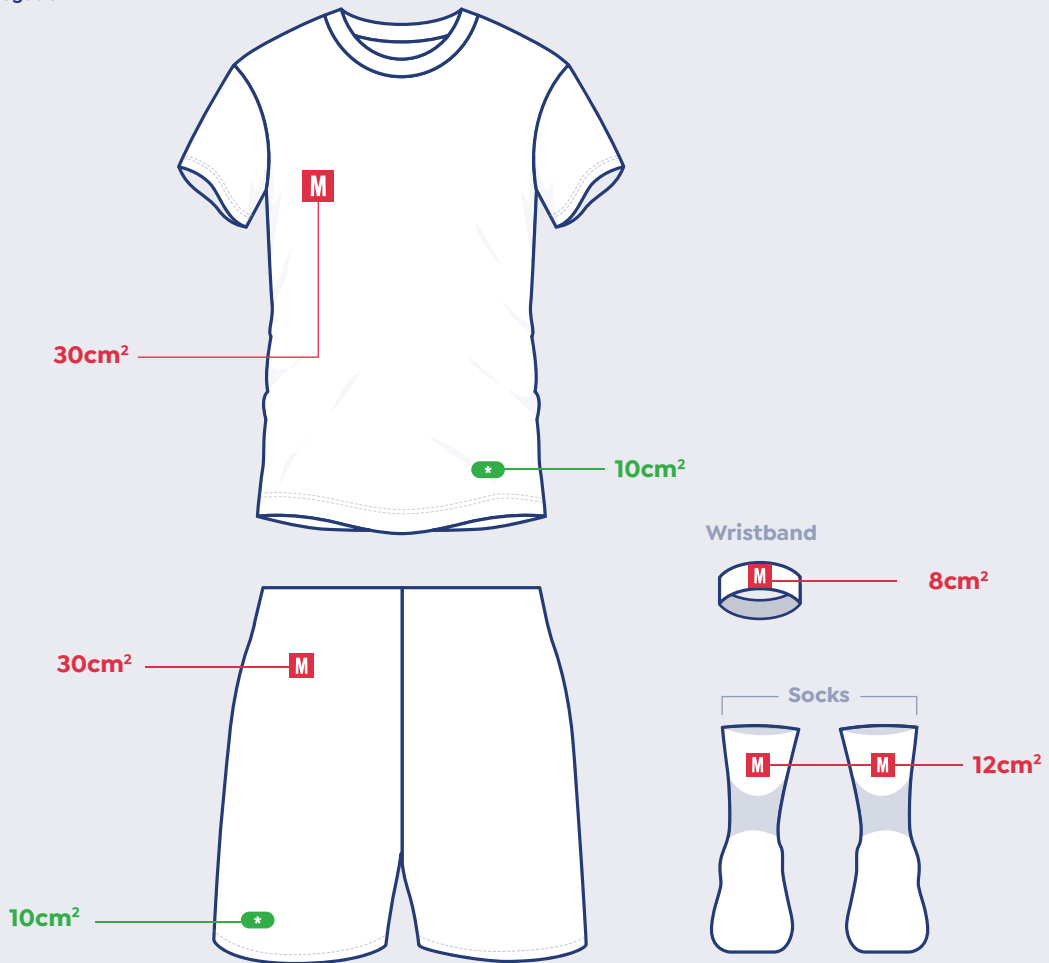
#### NOC EMBLEMS AND NATIONAL IDENTITY

The NOC code may appear on the helmet and should be visible on both sides of the boat. NOC codes will be provided by the Organizing Committee at time of competition.

Flags, emblems and NOC codes can be displayed on paddle blades and the NOC code may be displayed on the helmet. For clothing, no IF specific limitations with regard to National Identifications apply.

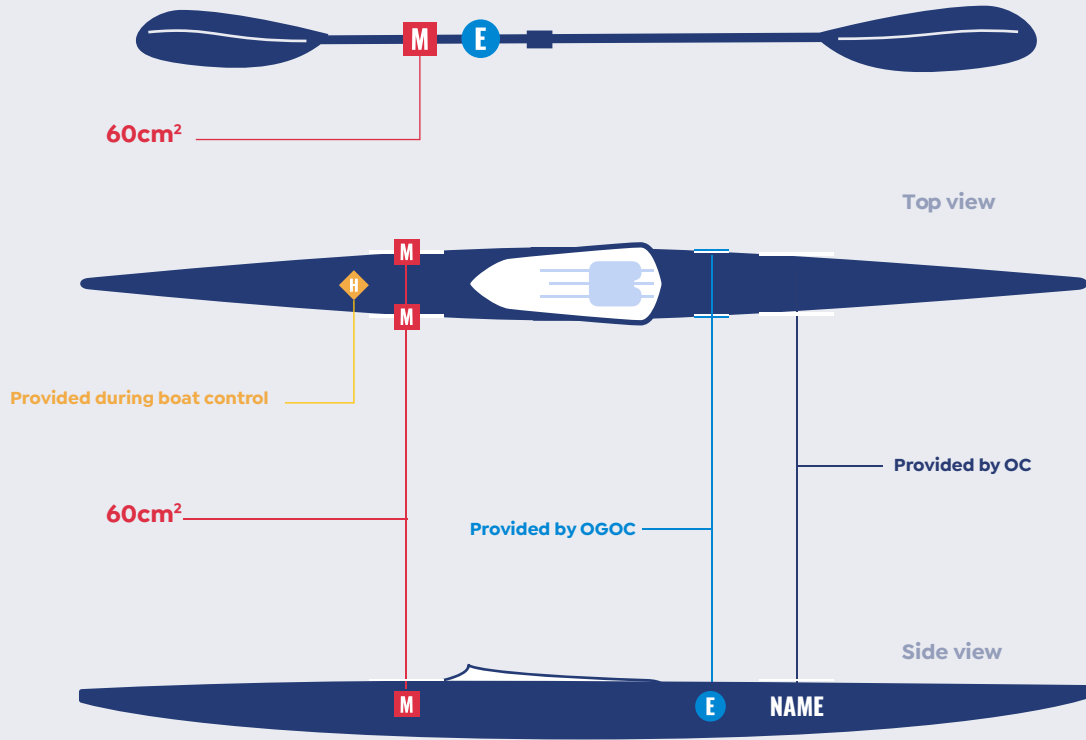
Front

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



## Canoe Sprint K1 Boat

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- **H** — Homologation Marks





# CYCLING

(BMX, Mountain Bike, Road Cycling,  
Track Cycling)



PANAM  
SPORTS

# CYCLING

(BMX, BMX FREESTYLE, MOUNTAIN, ROAD CYCLING, TRACK CYCLING)

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<b>CLOTHING</b>	<b>T-shirt/Singlet</b>	▶ One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
	<b>Pants</b>	
	<b>3/4 pants</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Long pants</b>	
	<b>Short pants</b>	
	<b>Tracksuit</b>	
	<b>Warm-up suit</b>	
	<b>Jersey</b>	
	<b>Bib Shorts</b>	
	<b>Rain Cape</b>	

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	<b>Skinsuit</b>	One Manufacturer's Identification to a maximum size of 30cm <sup>2</sup> and one Product Technology Identification to a maximum size of 10cm <sup>2</sup> shall be permitted above the waist and below the waist, however, these identifications shall not be placed immediately adjacent to each other.
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<b>EQUIPMENT</b>	<b>BMX, MTB, Road, Track Bicycles</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Wheels</b>	
	<b>Helmet</b>	
	<b>BMX elbow protection</b>	
	<b>BMX leg protection</b>	
	<b>BMX neck brace</b>	

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<b>ACCESSORIES</b>	<b>Armband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Shoe covers</b>	
	<b>Arm warmers</b>	

## ACCESSORIES

<b>Gloves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

### INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEMS AND NATIONAL IDENTITY

No IF specific regulations regarding National Identifications.

#### THIRD PARTY IDENTIFICATIONS

The rider's name may appear but is not mandatory on the back of the jersey according to UCI article 1.3.057.

BMX riders with permanent numbers may print their number on the back of their jerseys according to UCI articles 6.1.094 – 6.1.098.

#### HOMOLOGATION MARKS

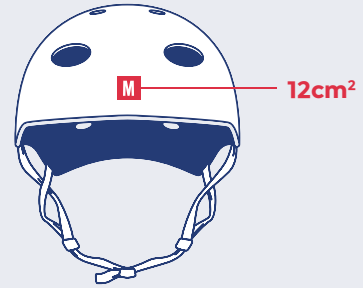
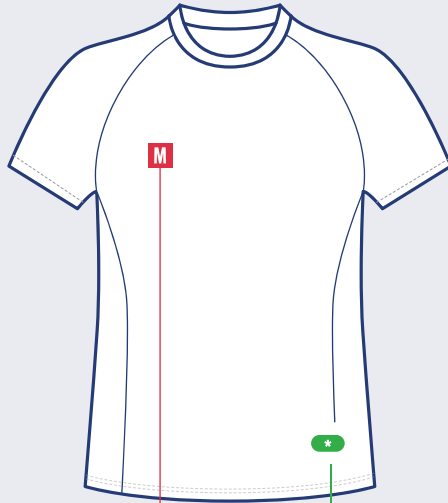
For Road and Track bicycles: The label "UCI Frame/Fork" on approved frames and forks is mandatory for new frames and forks in compliance with the UCI Approval Protocol for Frames and Forks.



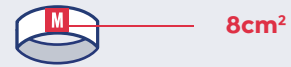
**Front**

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks

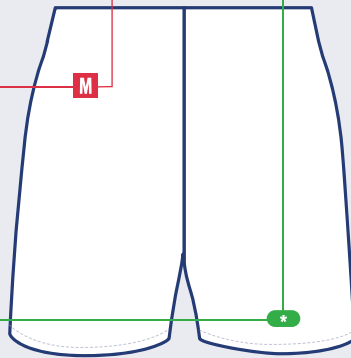
Although no specific IF regulations with regard to National Identifications apply, the use of NOC emblems and national identity are encouraged.



Wristband

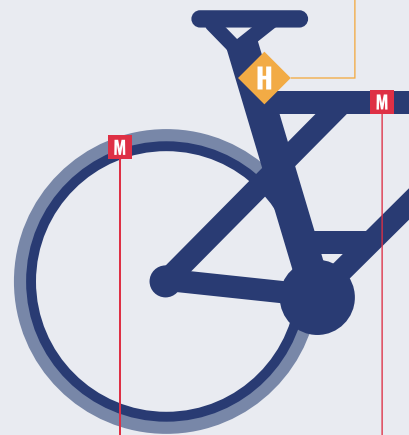


**30cm²**  
not adjacent to each other



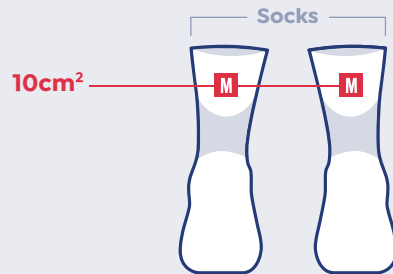
**10cm²**  
not adjacent to each other

for road and track bikes



As retail trade

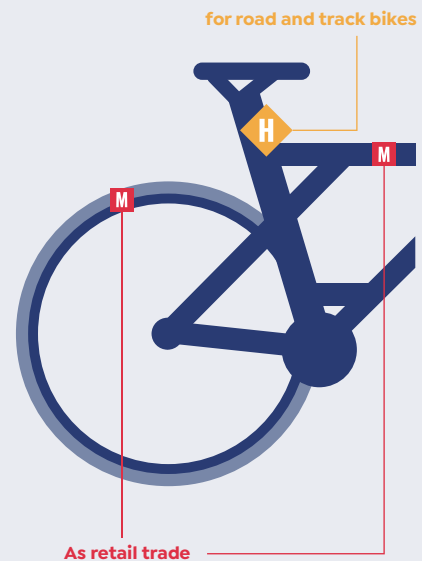
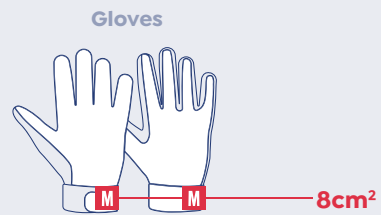
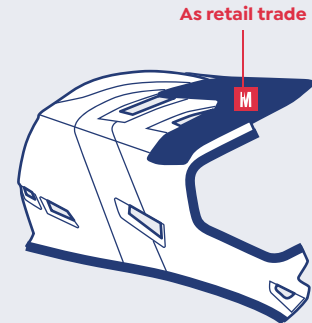
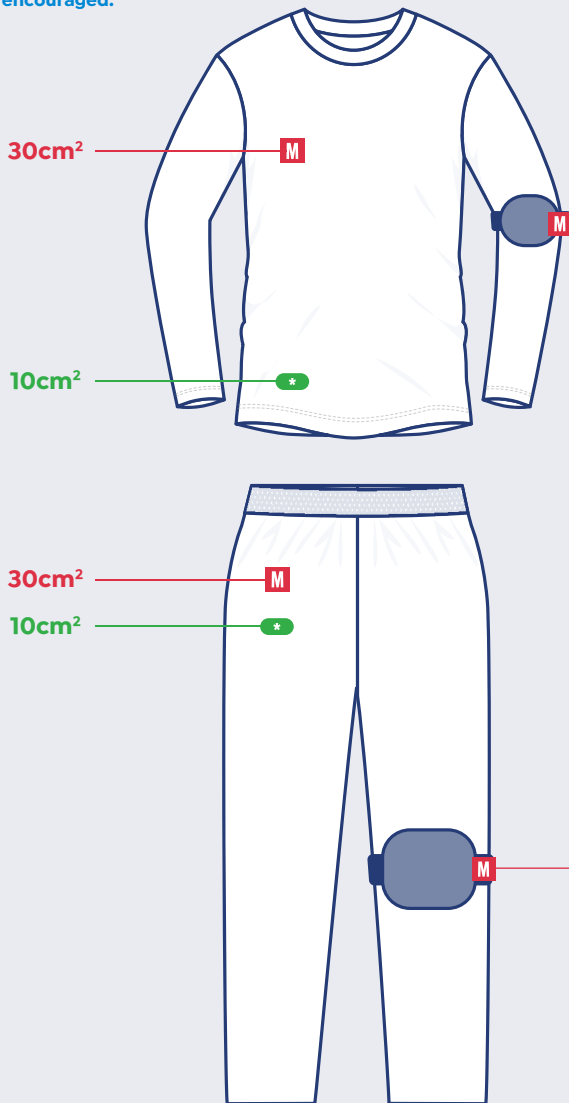
Socks



**Front**  
BMX

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks

Although no specific IF regulations with regard to National Identifications apply, the use of NOC emblems and national identity are encouraged.





# EQUESTRIAN

(Dressage, Eventing, Jumping)



PANAM  
SPORTS

# EQUESTRIAN

(DRESSAGE, EVENTING, JUMPING)

<b>CLOTHING</b>	<b>Riding jacket</b>	▶ One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
	<b>Riding breeches</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Shirt</b>	
	<b>Saddle cloth</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
	<b>Horse equipment</b>	The Manufacturer's Identification on the saddle cloth cannot be on the same side as or adjacent to the Manufacturer's identification on the saddle.
	<b>Bridle</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Protective Headgear</b>	One Manufacturer's Identification will be permitted, to a maximum size of 10cm <sup>2</sup> and placed in the front, in the middle and on top of the visor.	
<b>Riding helmet</b>		

<b>ACCESSORIES</b>	<b>Gloves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 8cm <sup>2</sup> .
	<b>Fly Bonnets</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

**FOOTWEAR** All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### ATHLETE'S NAME

The athlete's name may appear, but is not mandatory, on a surface area not exceeding:

- ▶ 80cm<sup>2</sup> (maximum 20cm long and 4cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events and the Jumping and Cross-Country tests of Eventing.

### NOC EMBLEMS AND NATIONAL IDENTITY

The name or logo of the athlete's country/territory, its national symbol and/or its national flag, and/or the athlete's NOC logo or name may appear on a surface area not exceeding:

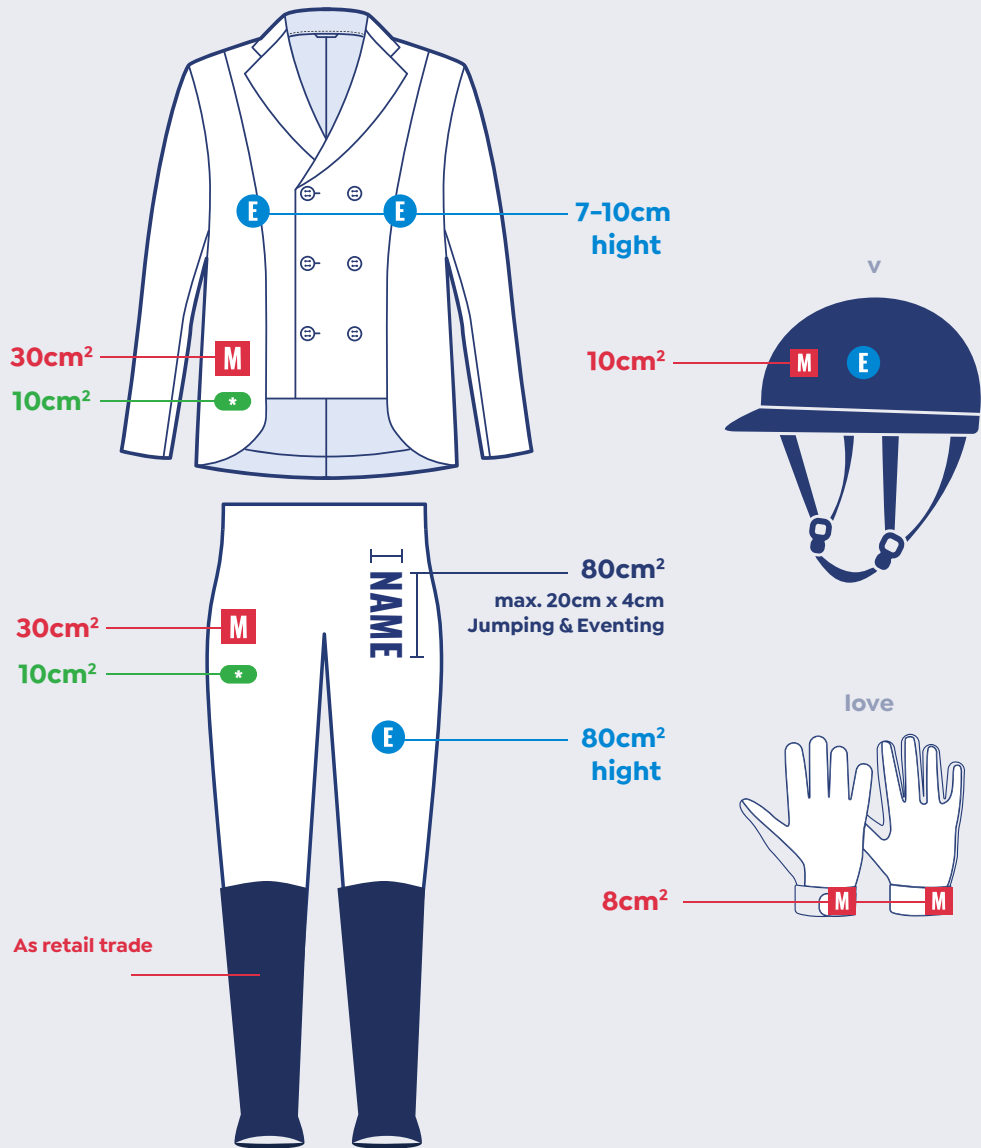
- ▶ A reasonable size on each of the two sides of jackets or top garment, at the height of breast pockets for Jumping Events, Dressage Events and for Jumping and Dressage tests of Eventing.
- ▶ 200cm<sup>2</sup> on each side of saddle cloth.
- ▶ Either 200cm<sup>2</sup> on one arm of jackets or top garment or 100cm<sup>2</sup> on each arm of jackets or top garment for the Cross-Country tests of Eventing and/or 400cm<sup>2</sup> on the back of jackets.
- ▶ Vertically in the middle part of the hard hat for the Jumping Events.
- ▶ Vertically in the middle part of the protective headgear of Dressage.
- ▶ Vertically in the middle part of the protective headgear of Eventing. National colors may appear on the entire surface of such protective headgear.
- ▶ 80cm<sup>2</sup> (maximum 20cm long and 4cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events, Dressage Events and Eventing Events.
- ▶ 75cm<sup>2</sup> for the logo on fly bonnets in Jumping Events, Dressage Events and Eventing Events.

### HOMOLOGATION MARKS

Cross-country helmets must bear a homologation mark on the strap under chin, if required according to national regulations.

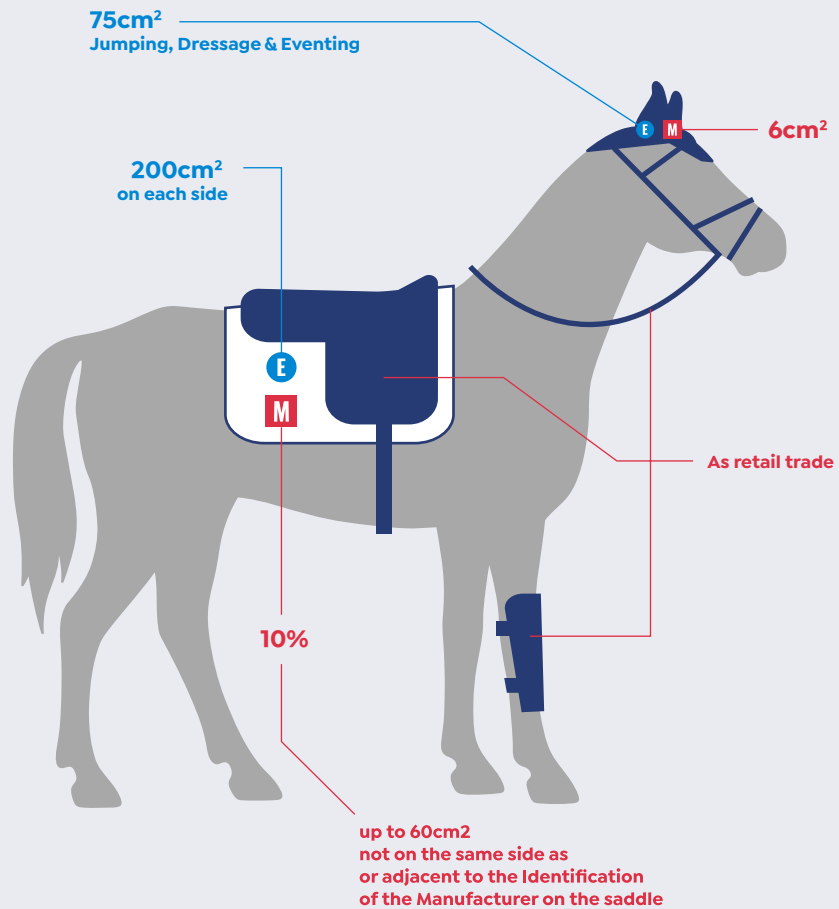
**Front**

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks



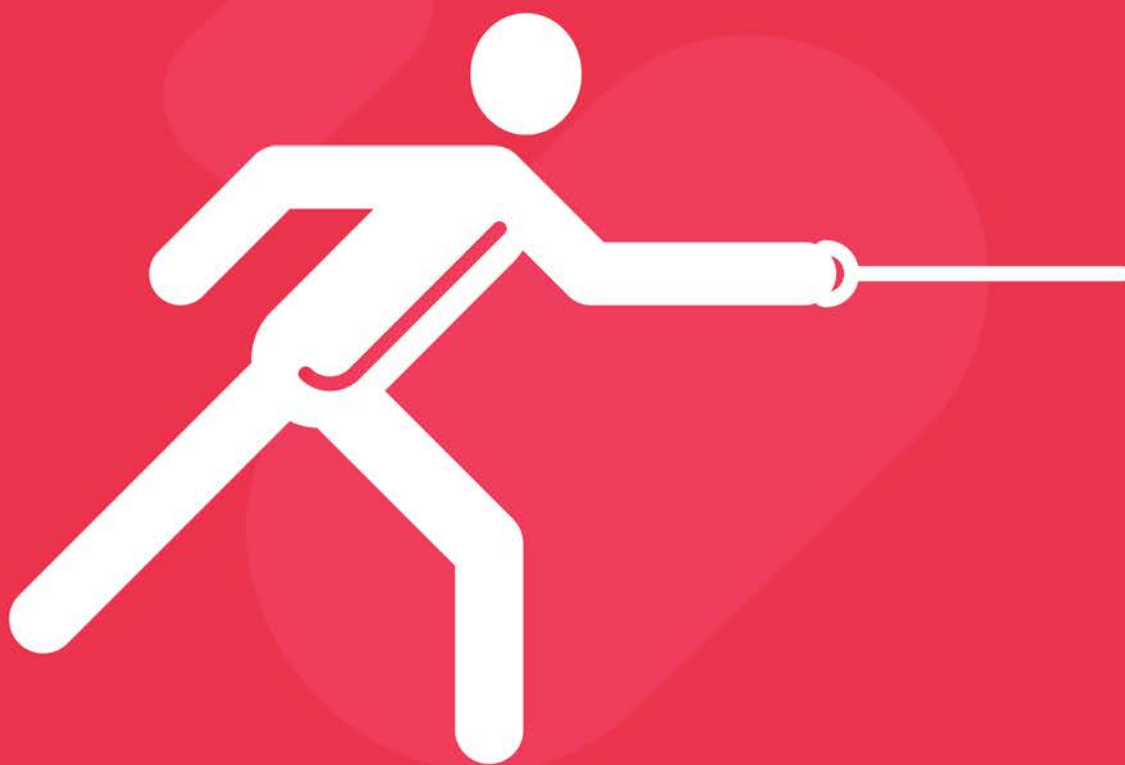
## Horse

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks





# FENCING



PANAM  
SPORTS



# FENCING

## CLOTHING

<b>Jacket</b>	▶ One Manufacturer's Identification per clothing item will be permitted, to a maximum size of 30cm <sup>2</sup> . The manufacturer's identification should be located at the bottom of the jacket on the hip on the side of the non-sword arm.
<b>Electric jacket</b>	
<b>Breeches</b>	
<b>Tracksuit</b>	▶ One additional Product Technology Identification will be permitted per clothing item to a maximum size of 10cm <sup>2</sup> . The Product Technology Identification should be located at the bottom of the trouser leg, on one side of the non-sword arm.

## EQUIPMENT

<b>Fencing weapon</b>	One Manufacturer's Identification will be permitted, to a maximum size of 2.5cm <sup>2</sup> . The placement on an external metal surface guard of the saber weapon is not allowed.
<b>Mask</b>	One Manufacturer's Identification will be permitted, to a maximum size of 12.5cm <sup>2</sup> and should be located directly on the lower part of the lateral mesh on the left side or on the right side.  <b>No additional identifications should be displayed on the bib of the mask (foil, épée, saber).</b>
<b>Glove</b>	One Manufacturer's Identification will be permitted, to a maximum size of 10cm <sup>2</sup> . If the mark is fixed on the glove as a label (glued or sewn), it must be on the cuff.

## ACCESSORIES

<b>Sockets</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Head accessories</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications, to a maximum size of 5cm <sup>2</sup> each, placed above each ear.
<b>Glasses</b>	Glasses may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEM AND NATIONAL IDENTITY

The NOC code must appear on the back of the Épée jacket. The letters must be in dark blue, in capitals, between 8cm and 10cm high, and between 1cm and 1.5cm wide, according to the length of the name. The NOC code must appear on the back of the Foil and Saber electric jacket. The letters must be in dark blue, in capitals, between 8cm and 10cm high, and between 1cm and 1.5cm wide, according to the length of the name.

National flags or NOC emblems can appear only on the frontal part of a mask in accordance with the FIE's "Drawings on masks approved by the Executive Committee". National marks cannot be applied on bib or on a side part mask.

National marks can appear also on jackets and breeches in accordance with the FIE's "Logos of the national colors on clothing approved by FIE".

#### ATHLETE'S NAME

The athlete's name must appear on the back of the Épée jacket. The letters must be in dark blue, in capitals, between 8cm and 10cm high, and between 1cm and 1.5cm wide, according to the length of the name.

The athlete's name must appear on the back of the Foil and Saber electric jacket. The letters must be in dark blue, in capitals, between 8cm and 10cm high, and between 1cm and 1.5cm wide, according to the length of the name.

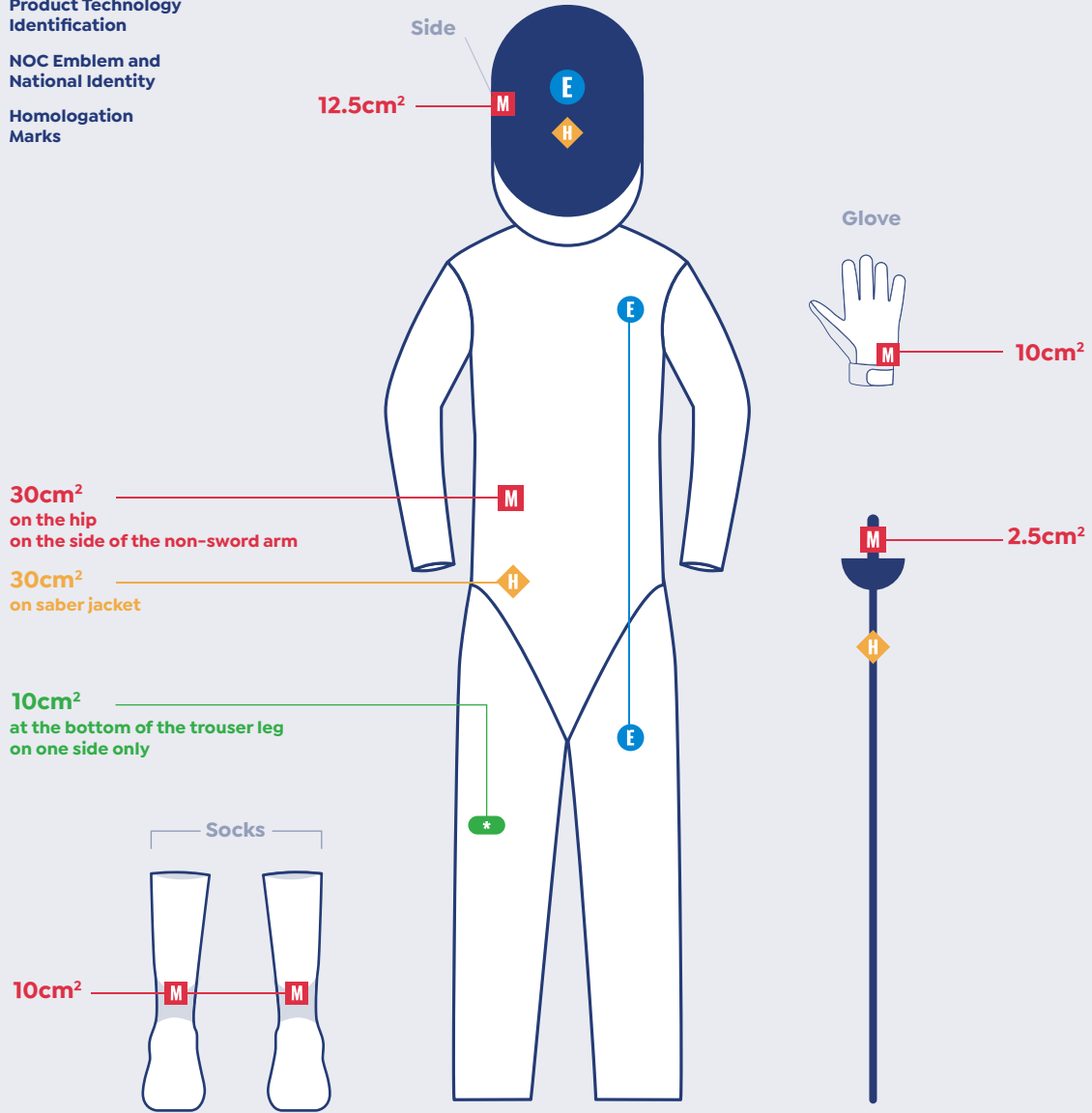
#### HOMOLOGATION MARKS

A homologation mark must appear on all blades, under plastron, jackets, masks, and electric jackets, and include the Manufacturer's Identification, the date of manufacturing and the FIE logo. Electric jackets must carry the Manufacturer's Identification, the date of manufacturing and must be located as follows:

- ▶ **In Saber:** one Manufacturer's Identification for clothes will be permitted to the maximum size of 30cm<sup>2</sup>. The homologation mark should appear at the basis of the electric jacket, (except on the electric surface) and on the side of the non-sword hand.
- ▶ **In Foil:** The homologation mark must be located at the back of the electric jacket, on the belt surface with the maximum size of 30cm<sup>2</sup>. No additional identifications should appear with the above authorized homologation mark and Manufacturer Identification.

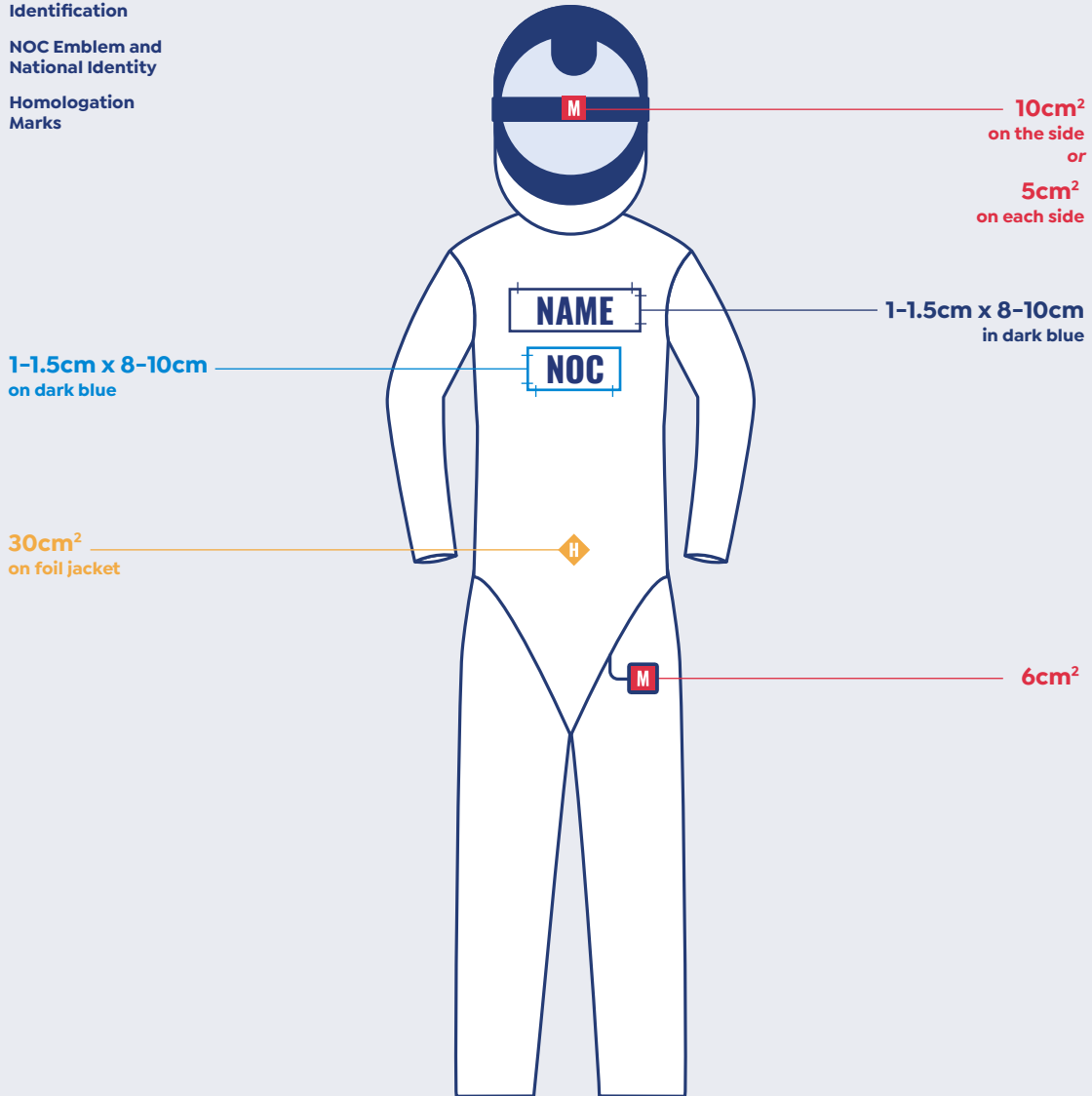
Front

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



## Back

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks





# FOOTBALL



PANAM  
SPORTS

# FOOTBALL

## CLOTHING

<b>Shirt</b>	▶ One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
<b>Shorts</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Tracksuit</b>	
<b>Jacket</b>	
<b>Socks</b>	One Manufacturer's Identification per clothing item will be permitted, to a maximum size of 20cm <sup>2</sup> .

## EQUIPMENT

<b>Shin Guards</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Goalkeeper Gloves</b>	One Manufacturer's Identification per clothing item will be permitted, to a maximum size of 20cm <sup>2</sup> .

## ACCESSORIES

<b>Armband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Goalkeeper Cap</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
<b>Headgear</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications, to a maximum size of 6cm <sup>2</sup> each, placed above each ear.
<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Support bandages</b>	No Manufacturer's Identification will be allowed.

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### ATHLETE'S NAME

The athlete's name must appear on the back of the shirt for all matches. The athlete's name must correspond to the name indicated on the final list of players pursuant to the FIFA Regulations.

The colors used for the athlete's name appearing on the shirt must be clearly legible and distinguishable by all athletes, the international technical officials, spectators and media from the colors used for the shirts. The distinction may be achieved by displaying the athlete's name on a single-colored patch. The athlete's name may be surrounded by a border or shadow outline.

The letters used for the athlete's name must be of the identical colors as the colors used for the number displayed on the back of the shirt.

- ▶ The athlete's name must be positioned above the number on the back of the shirt.
- ▶ The letters used for the athlete's name shall be between 5 and 7.5cm in height and must be separated from the number by at least 4cm.
- ▶ The number of the athlete must appear on the front of the shirt and shall be between 10 and 15cm in height for both men and women and on the back of the shirt between 25 to 35cm for men and 20 to 35cm for women.
- ▶ The athlete number must also appear on the front side of the shorts, positioned on either of the legs and have between 10 and 15cm in height.

#### NOC EMBLEM AND NATIONAL IDENTITY

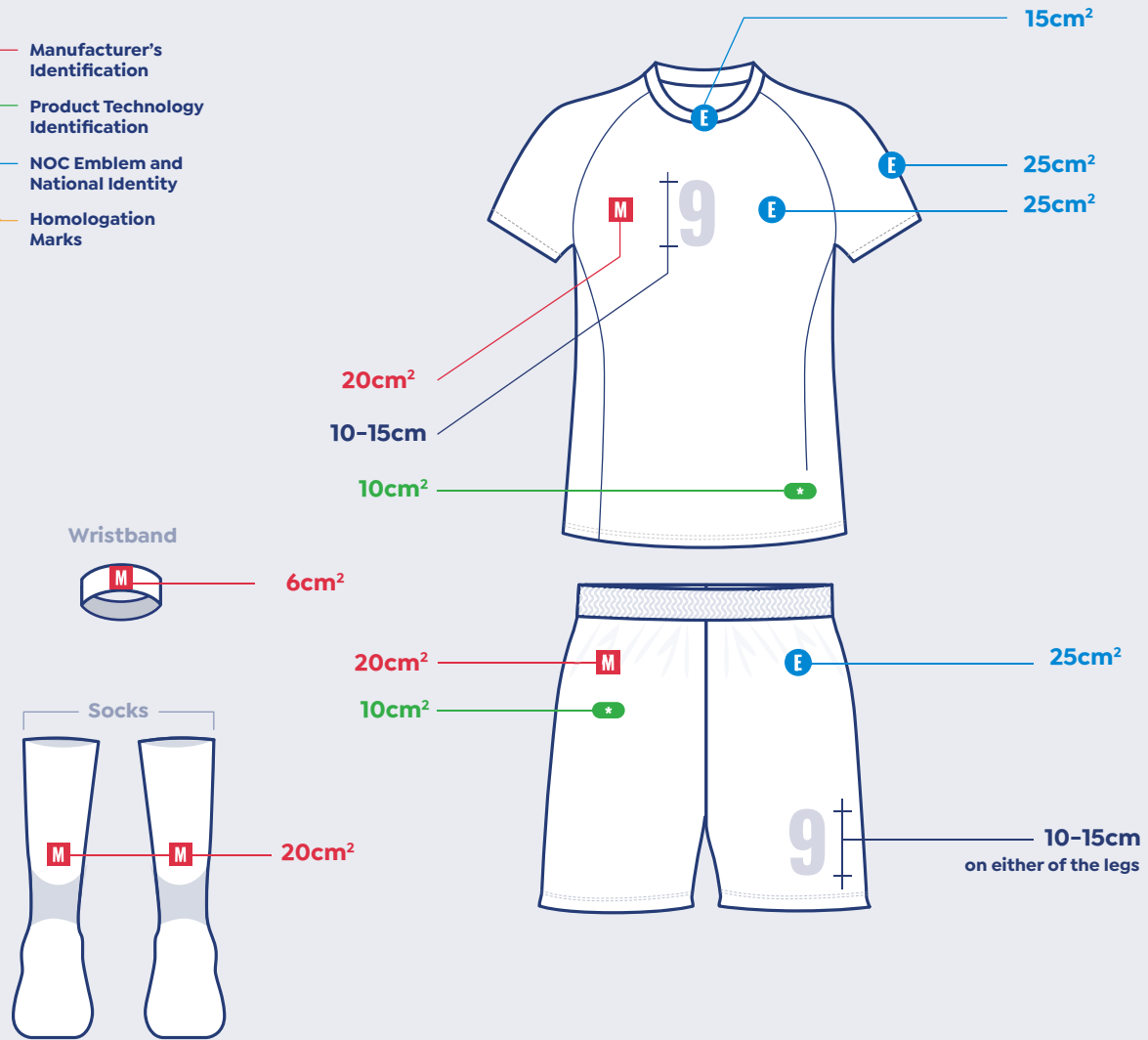
One national flag or NOC emblem with a maximum size of 25cm<sup>2</sup>, must be positioned at chest level on the front of the shirt. It shall not limit the legibility of the number positioned on the front of the shirt.

On each shirt sleeve, between the shoulder point and the elbow point, the teams may display the national flag or NOC emblem once to a maximum size of 25cm<sup>2</sup>. The national flag or NOC emblem may also be displayed in the collar zone to a maximum size of 15cm<sup>2</sup>.

The national flag or NOC emblem may be displayed on the front of the shorts on one leg to a maximum size of 25cm<sup>2</sup>.

**Front**

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks





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## Back

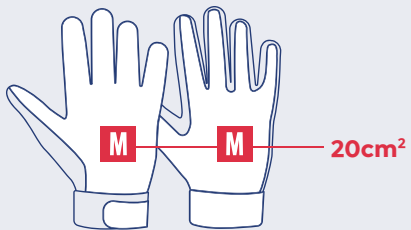
- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



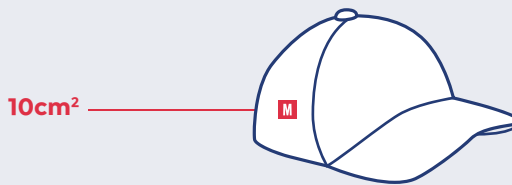
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## Goalkeeper

Gloves



Cap





# GOLF



PANAM  
SPORTS

# GOLF

## CLOTHING

**Shirt/ T-shirt/  
Sweater**

► One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm<sup>2</sup>.

**Shorts/ Trousers**

**Skirt/ Short**

**Belt**

**Jacket**

**Storm wear**

## EQUIPMENT

**Golf club**

May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

**Grip**

**Shaft**

**Golf ball**

## ACCESSORIES

**Eyewear**

May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

**Glove**

One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 8cm<sup>2</sup>.

**Armband**

One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 6cm<sup>2</sup>.

**Club Covers**

**Ball Markers**

**Headgear**

One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 10cm<sup>2</sup>.

**Socks**

One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 10cm<sup>2</sup>.

**Sun Sleeves**

One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm<sup>2</sup>.

**Golf Bag**

May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### ATHLETE'S NAME AND NATIONAL IDENTITY

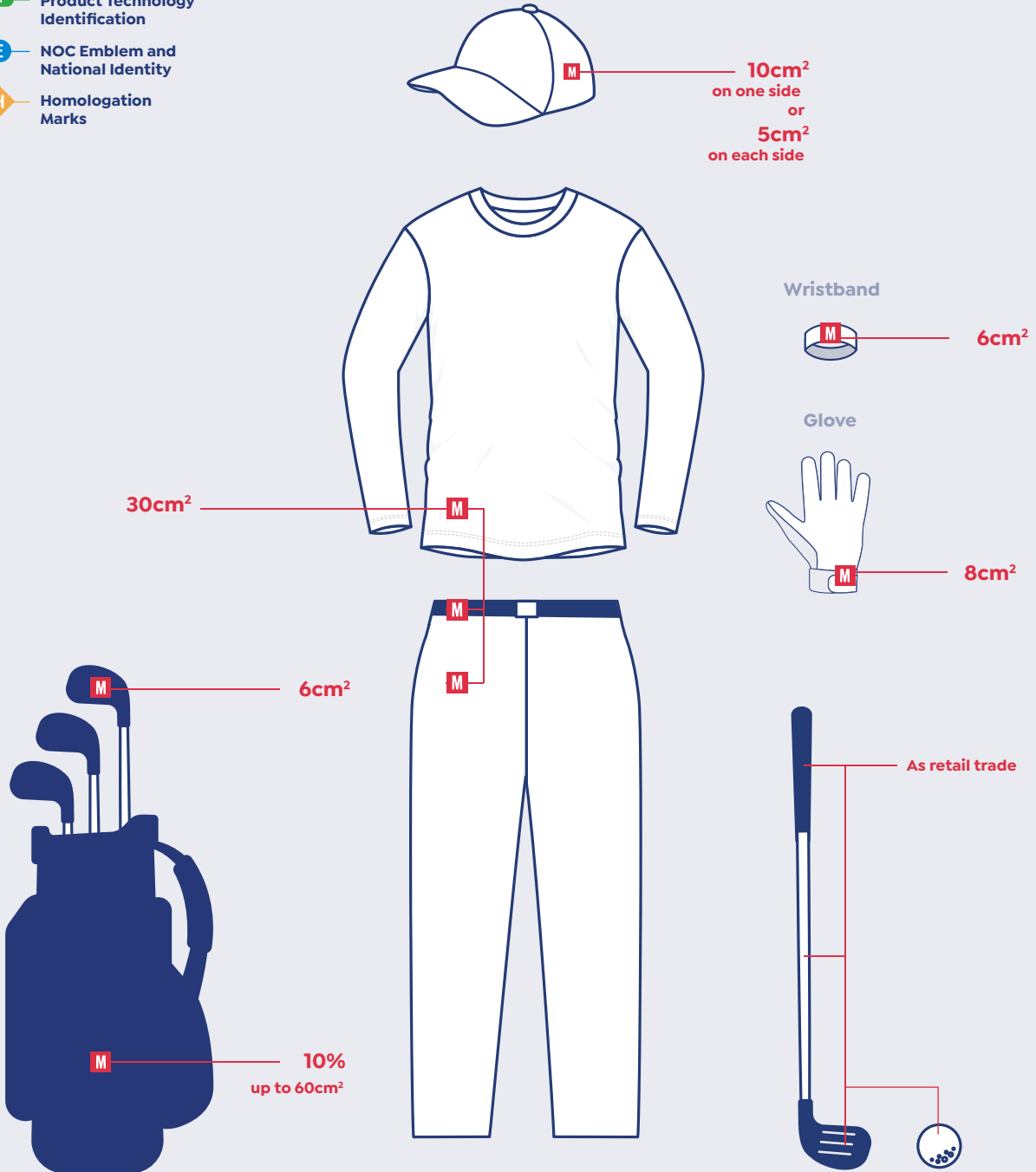
In order to avoid an inadvertent breach of the Rules of Golf for using another athlete's clubs, the athlete's name may appear on his/her golf bag.

The caddie bibs must display the athlete's name and NOC flag/emblem.

No names of athletes allowed on any other items.

Front

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks





# GYMNASTICS

(Artistic, Rhythmic, Trampoline)



PANAM  
SPORTS

# GYMNASTICS

(ARTISTIC, RHYTHMIC, TRAMPOLINE)

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<b>CLOTHING</b>	<b>Shorts</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Pants</b>	
	<b>Shirt</b>	
	<b>Singlet</b>	
	<b>Tracksuit</b>	
	<b>Jacket</b>	
	<b>Leotard</b>	
	<b>Leotard with skirt</b>	
	<b>Unitard</b>	

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<b>ACCESSORIES</b>	<b>Wrist band</b>	One Manufacturer's Identification will be allowed per item, not greater than 10% of the surface area of the accessory.
	<b>Wrist protection</b>	
	<b>Hand Grips</b>	Hand grips may show the Manufacturer's Identification, to a maximum size of 6 cm <sup>2</sup> ; only on the binding and not on the whole wrapping.
	<b>Socks</b>	One Manufacturer's Identification will be allowed, to a maximum size of 10cm <sup>2</sup> .
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no identification permitted on the lenses.
	<b>Towel</b>	No Manufacturer's identification will be permitted.
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

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## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

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### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEM AND NATIONAL IDENTITY

All competitors must show an identification of their country which may be in the form of a flag (in official colors) or the country name (official 3-letter NOC abbreviation or in full, but the size must be reasonable and in good taste). A national emblem (including NOC) or crest, if the country has one, or its coat of arms may be worn, but only in addition to the flag or country name.

The insignia/emblem/shield of the country/territory/ or the NOC must appear as a minimum overall area of 30 cm<sup>2</sup>.

- ▶ National identification must appear on the gymnast / athlete at least one time.
- ▶ It may be placed anywhere keeping with good taste.
- ▶ The uniform may be designed in the national colors and clearly portray the national identity, as long as the flag or country name (abbreviation or in full) is included. This must be done with good taste.
- ▶ The gymnast's / athlete's name may not appear on the uniform.

Such emblems may appear as follows:

- ▶ **Men's singlet:** Anywhere, ensuring aesthetic presentation.
- ▶ **Men's shorts or trousers:** Anywhere, ensuring aesthetic presentation.
- ▶ **Women's leotard or unitard:** Anywhere, ensuring aesthetic presentation.

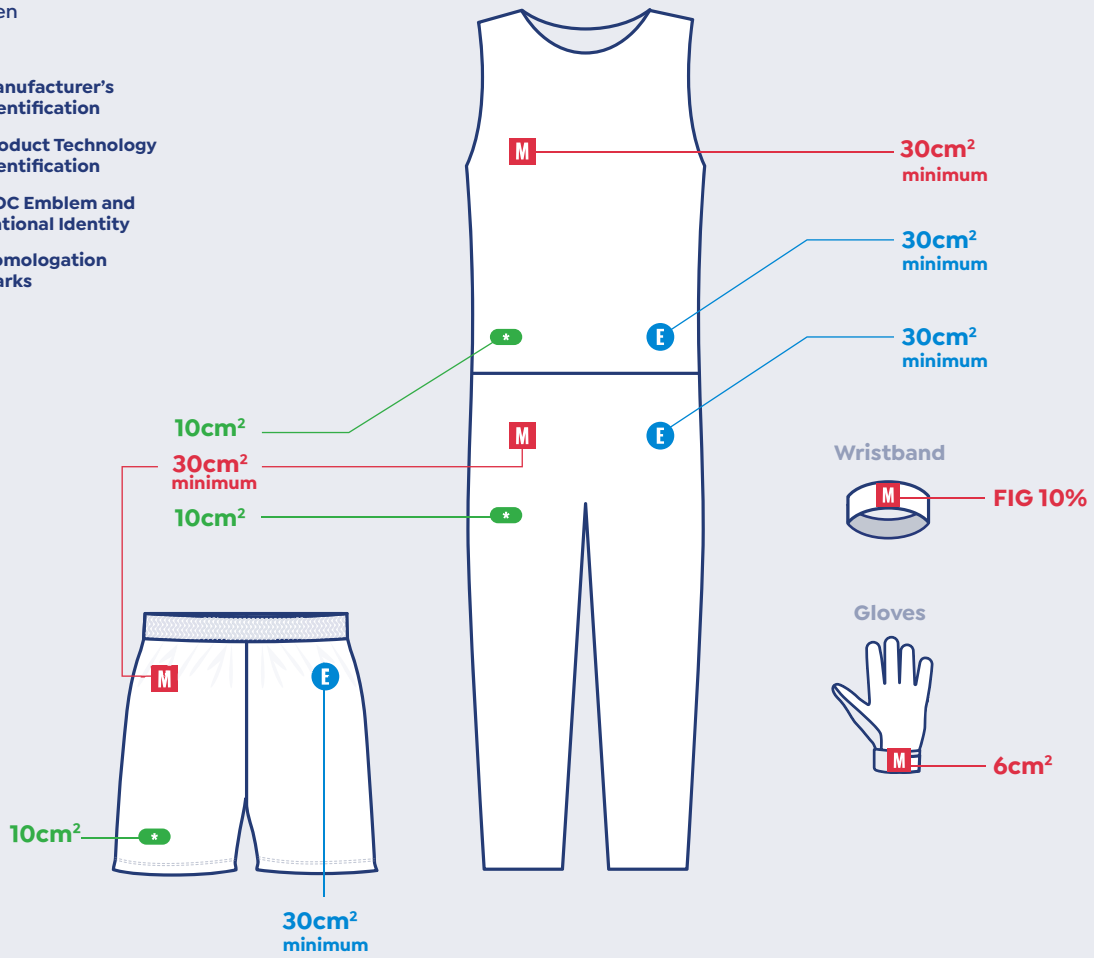
For pairs, groups or teams, the National Identification must be the same for all members.

The national identification on the tracksuit is not regulated but should be reasonable and in good taste in keeping with other rules as specified.

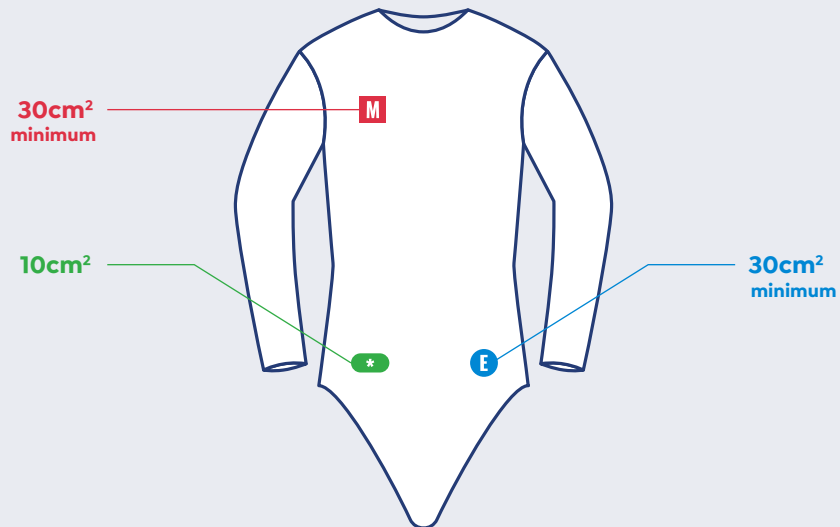


**Front**  
Men

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks



**Front**  
Women





# HANDBALL



PANAM  
SPORTS

# HANDBALL

## CLOTHING

<b>Playing Shirt</b>	▶ One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
<b>Playing Shorts</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Pants</b>	▶ Undershirts and undershorts must be the same color as the dominant color of the shirt and pants, respectively.
<b>Tracksuits</b>	
<b>Jacket</b>	
<b>Sweatshirt (Goalkeeper)</b>	
<b>Long Sleeve Undershirt</b>	
<b>Short undershorts or warm pants</b>	
<b>Long leg wear (Goalkeeper)</b>	
<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> . Socks must be the same color and length.

## ACCESSORIES

<b>Wristband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Headband</b>	
<b>Knee and Elbow Protection/ Supports</b>	
<b>Ankle Protection/ Stabilization</b>	
<b>Shoulder braces</b>	
<b>Compression sleeves and compression calf supports</b>	
<b>Head Scarves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .  Single colored head scarves are allowed. If several players of a team use head scarves, they must be the same color.
<b>Mouth Guards</b>	No identification marks are permitted.
<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
<b>Headgear</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications, to a maximum size of 6cm <sup>2</sup> each, placed above each ear.

<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
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## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

For more information regarding the correct usage of protective equipment and accessories, please see the IHF Rules of the Game: Regulations on Protective Equipment and Accessories. [GOLUS-SZUBELACK \(ihf.info\)](http://ihf.info)

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

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## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### ATHLETE'S NAME AND NUMBER

#### Playing Shirt (Front)

- ▶ The athlete's number must appear and be clearly visible. It must have a height of minimum 10 cm and must be placed in the center of the shirt at chest level.

#### Playing Shirt (Back)

- ▶ The player's surname or popular name (which is identical to the one indicated in the team list) must be displayed above the player's number on the back of the shirt.
- ▶ The names must be written in capital Roman letters measuring a minimum of 7cm high.
- ▶ The player's number must appear and be clearly visible. It shall have a height of minimum twenty 20cm.

### NOC EMBLEM AND NATIONAL IDENTITY

The NOC emblem or national flag shall be displayed at chest level on the front of the shirt.

The country/territory name (in Latin letters in national language or in English) shall be displayed on the back of the shirt, below the player's number.

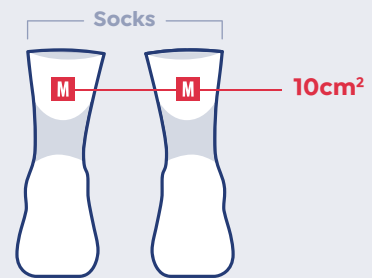
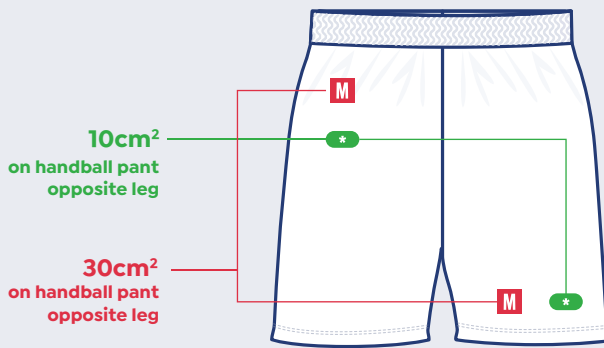
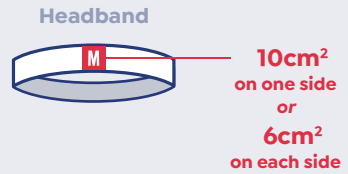
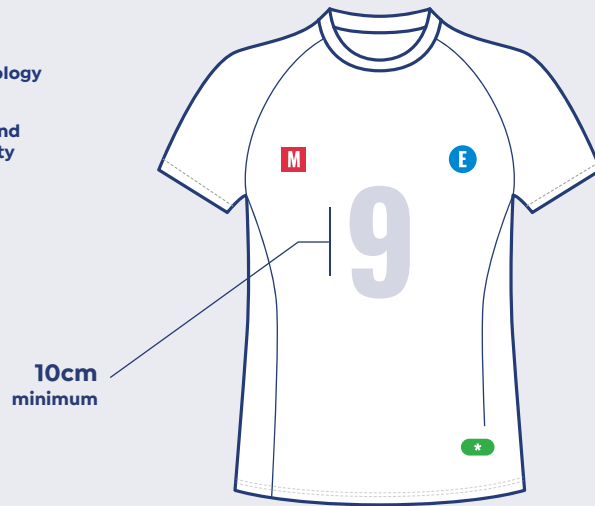
All the court players on a handball team must wear identical uniforms.

Each team must own two (2) sets of player uniforms of different colors, which include at least:

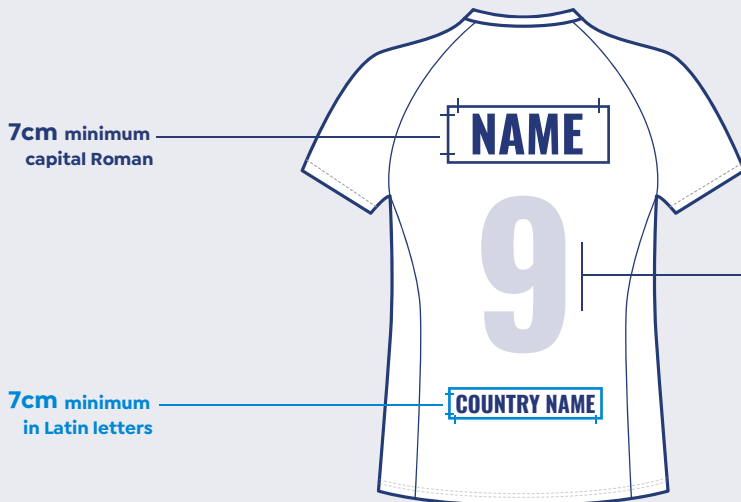
- One (1) set of light-colored shirts and one (1) set of light-colored shorts
- One (1) set of dark colored shirts and one (1) set of dark colored shorts
- Three (3) shirts of different colors for the goalkeeper.

**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



**Back**





# HOCKEY



PANAM  
SPORTS

# HOCKEY

## CLOTHING

<b>T-shirt</b>	▶ One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
<b>Shorts/Skirt</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Tracksuit/Jacket</b>	

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<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
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## EQUIPMENT

<b>Goalkeeper pads</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Goalkeeper kickers</b>	
<b>Goalkeeper gloves</b>	
<b>Goalkeeper headgear</b>	
<b>Goalkeeper neck protector</b>	

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<b>Outfield player glove</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
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<b>Shin guards</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
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<b>Hockey stick</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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## ACCESSORIES

<b>Outfield player knee protection</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
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**Arm/wrist band**

**Headband**

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<b>Outfield player headgear including protective helmet</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications, to a maximum size of 5cm <sup>2</sup> each, placed above each ear.
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<b>Gum shield</b>	No Manufacturer's Identification will be permitted.
<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Stick bags</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### ATHLETE'S NAME AND NUMBER

The display of the family name of the player is compulsory.

Each player's name must:

- ▶ Appear on the back of their shirt (except if they are taking part at that time as a field player with goalkeeping privileges).
- ▶ Be in distinctive filled (not outlined) letters not less than 6cm and not more than 10cm in height.
- ▶ Be positioned above the player's number so that the number remains clearly visible.

Each player's number must:

- ▶ Appear in distinctive filled (not outlined) figure(s);
- ▶ Not be less than 16 cm and not more than 20 cm in height on the back of the player's shirt;
- ▶ Not be less than 7 cm and not more than 9 cm in height on the front of the player's shorts/skirt/skorts at thigh level.
- ▶ Be between 1 to 99

### NOC EMBLEM AND NATIONAL IDENTITY

No IF specific regulations regarding National Identifications apply.

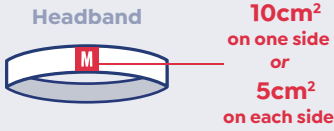
### HOMOLOGATION MARKS

Sticks must display an FIH sticker (19mm × 19mm) which signifies compliance with the Rules of Hockey and FIH Tournament Regulations.



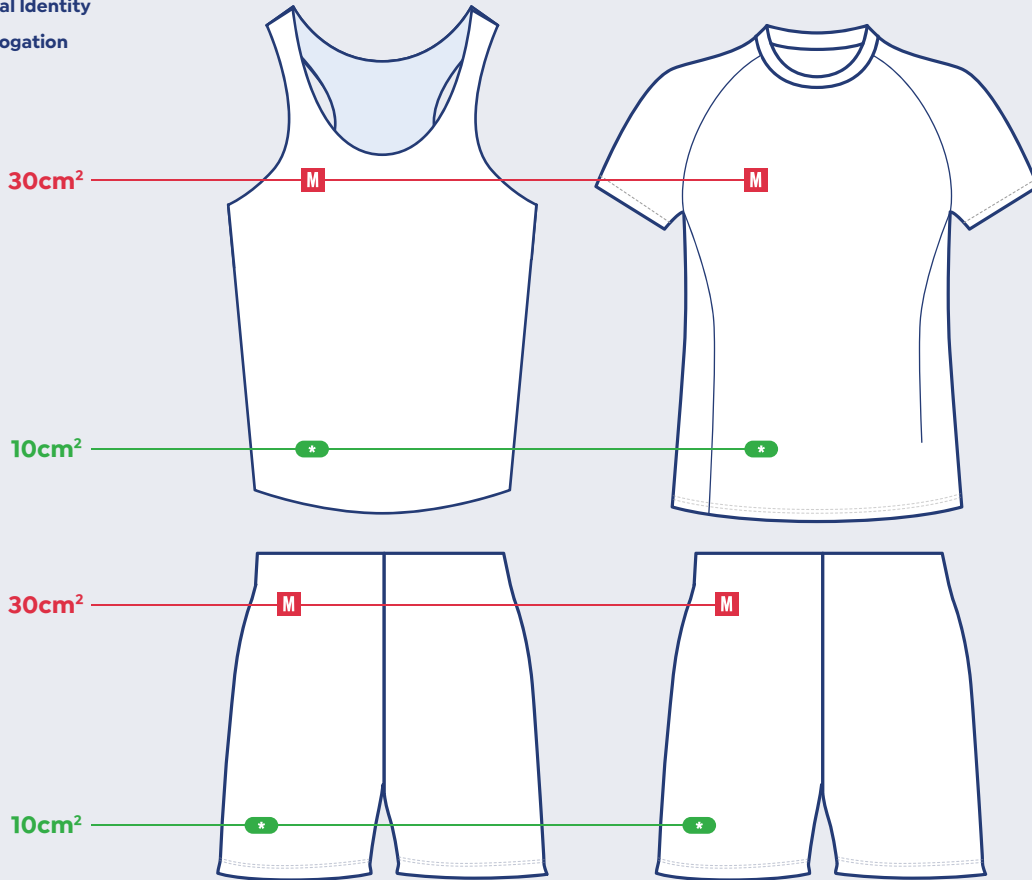
Front

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks

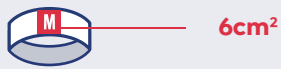


Women's t-shirt

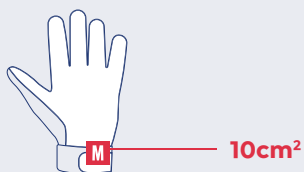
Men's t-shirt



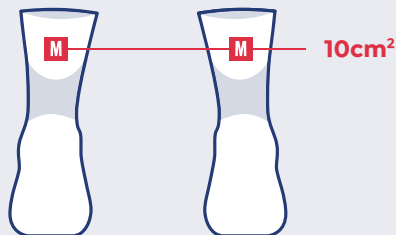
Wristband



Glove



Socks



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**Back**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks

Women's t-shirt



Men's t-shirt



6-10cm  
not outlined  
above number



# JUDO



PANAM  
SPORTS

# JUDO

## CLOTHING

### Judogi (jacket)

- ▶ One Manufacturer's Identification will be allowed, to a maximum size of 30cm<sup>2</sup>.

The Manufacturer's Identification on the jacket must be placed in a conspicuous area within the permitted shoulder advertising zone, on either shoulder.

Female athletes must also wear a white, round neck T-shirt.

### Judogi (trousers)

- ▶ One Manufacturer's Identification will be permitted, to a maximum size of 30cm<sup>2</sup>.

The Manufacturer's Identification on the trousers must be placed in a visible area either at the top, on the front side or outside (20cm maximum from the waist string), or at the bottom, on either of the legs, at the front side or outside (maximum 20cm from the bottom of the lower edge of the trousers).

### Judogi (belt)

- ▶ One Manufacturer's Identification will be permitted, to a maximum size of 9cm<sup>2</sup>.

The Manufacturer's Identification on the belt must be placed in a visible area, in one of the two edges.

### T-shirt

- ▶ One Manufacturer's Identification per item will be permitted, to a maximum size of 30cm<sup>2</sup>.

### Undershirt

The Manufacturer's Identification on the T-shirt/undershirt must not be visible while the judogi is done up.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEM AND NATIONAL IDENTITY

The NOC emblem or national flag must be located on the left side of the jacket, at the chest level, with a maximum size of 100cm<sup>2</sup>.

#### THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

Athletes shall wear a back number with their name and NOC code on the back of the jacket. The back number and sewing service will be provided by the Organizing Committee.

#### HOMOLOGATION MARKS

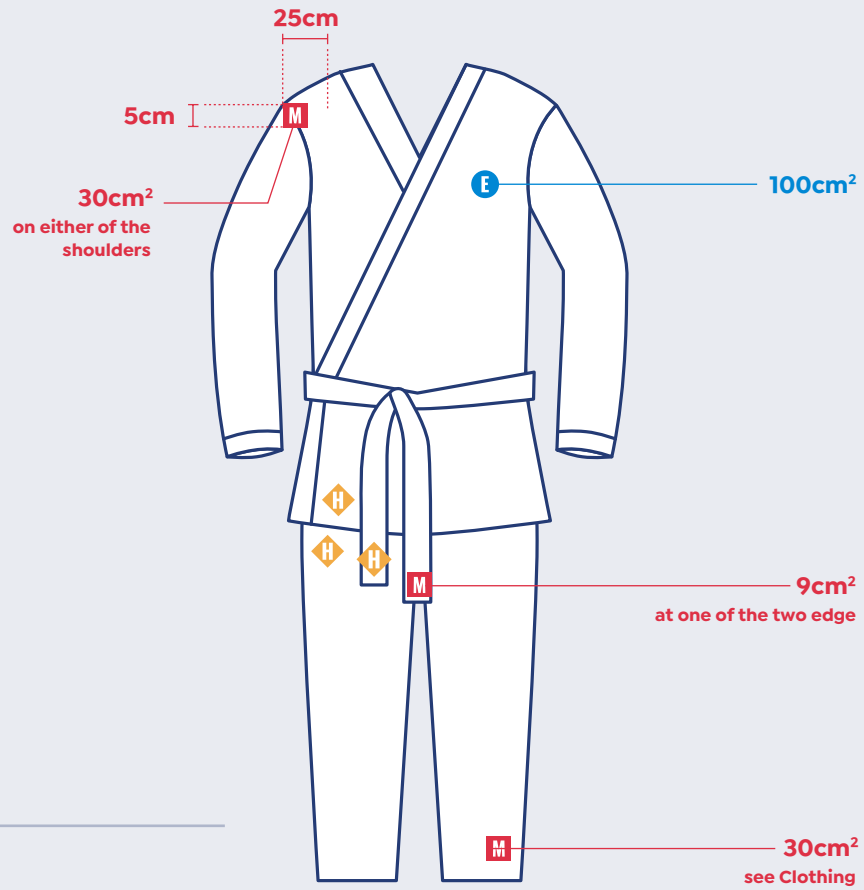
The IJF approved label must appear once on each piece of clothing. It is represented by an unforgeable optical label of 15.75cm<sup>2</sup> (3.5cm × 4.5cm) certifying that the judogi complies with the IJF current rules. Only one label is permitted per item. Only the judogi having successfully passed the tests by the official laboratories and approved by IJF may be used.

The label must be fixed:

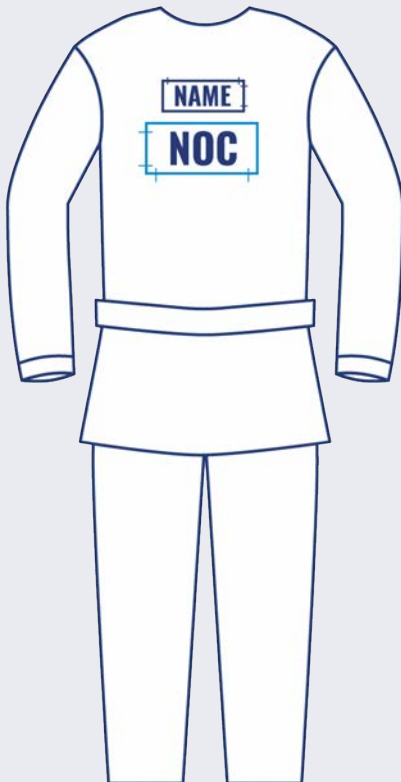
- ▶ **For the jacket:** IJF approved label (red color) on the front side and at the bottom of the jacket, on the left side (jacket is folded on the right side), near or in the reinforced zone.
- ▶ **For the pants:** IJF approved label (red color) on the front side and the top of the pants, close to the middle.
- ▶ **For the belt:** IJF approved label (blue or red color) at one of the two edges of the belt.

**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



**Back**





# KARATE



PANAM  
SPORTS

# KARATE

## CLOTHING

<b>Karate-Gi (jacket and trousers)</b>	<ul style="list-style-type: none"><li>▶ One Manufacturer's Identification per item will be permitted, to a maximum size of 30cm<sup>2</sup>.</li><li>▶ One additional Product Technology Identification will be permitted per clothing item with a maximum size of 10cm<sup>2</sup>.</li></ul>
<b>Belt</b>	<ul style="list-style-type: none"><li>▶ One Manufacturer's Identification per item will be permitted, to a maximum size of 20cm<sup>2</sup>.</li><li>▶ In Kata and Kumite, the color of the belt must be red or blue (AKA or AO).</li></ul>
<b>Tracksuit</b>	<ul style="list-style-type: none"><li>▶ One Manufacturer's Identification per item will be permitted, to a maximum size of 30cm<sup>2</sup>.</li><li>▶ One additional Product Technology Identification will be permitted per clothing item with a maximum size of 10cm<sup>2</sup>.</li></ul>

## EQUIPMENT

<b>Chest protector</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Body protector</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Karate mitts (gloves)</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Shin pad</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Foot protector</b>	
<b>Gum shield</b>	No Manufacturer's Identification will be allowed.

## ACCESSORIES

<b>T-shirt/ Undershirt (Female)</b>	No Manufacturer's Identification will be allowed.
<b>Religiously mandated headwear</b>	One approved homologation mark will be permitted, to a maximum size of 10cm <sup>2</sup> .



## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEM AND NATIONAL IDENTITY

The NOC emblem or national flag must be located on the left side of the jacket, at the chest level, with a maximum size of 12cm x 8cm (see for reference: WKF Kata and Kumite competition rules Appendix 7).

#### THIRD PARTY IDENTIFICATIONS

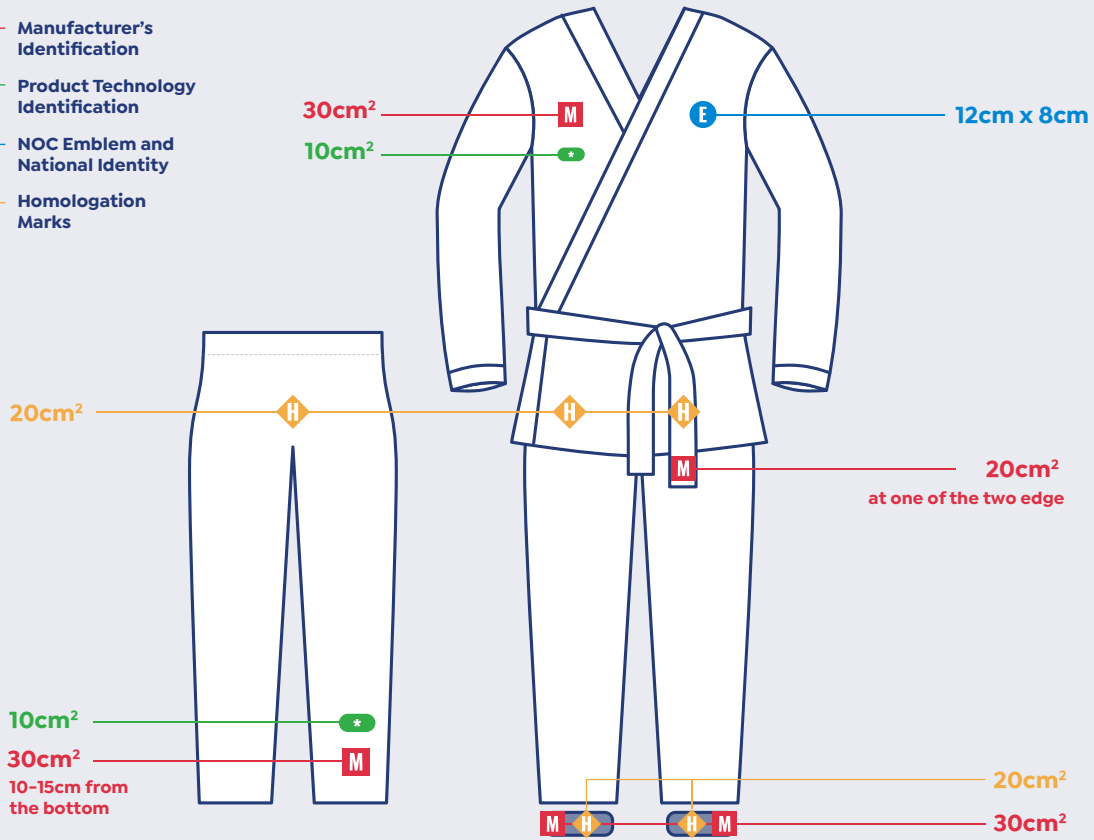
No names of athletes are allowed on items. Athletes shall wear a 3-letter country code back recognition that will be provided by the Local Organizing Committee.

#### HOMOLOGATION MARKS

The WKF approved label must appear once in each piece of homologated equipment to indicate judges that the item is certified and respects WKF regulations. It is represented by the WKF logo in combination of the word "APPROVED" with a size up to 20cm<sup>2</sup>. Only one label is permitted per item. Only the Karate-Gi officially approved and certified by WKF may be used.

**Front**  
Kumite

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks



**Back**  
Kumite





# MODERN PENTATHLON



PANAM  
SPORTS

## MODERN PENTATHLON

### CLOTHING

<b>Riding jacket</b>	▶ One Manufacturer's Identification per clothing item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Riding breeches</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Fencing jacket</b>	
<b>Fencing pants</b>	<b>Note:</b> The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.
<b>Robe</b>	
<b>Swimsuit</b>	
<b>Tracksuit</b>	
<b>Shirt/Jacket</b>	
<b>Trousers/Shorts</b>	

<b>One-piece bodysuit</b>	Where one-piece bodysuits are used in competition, one Manufacturer's identification and one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
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### EQUIPMENT

<b>Saddle</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
<b>Riding helmet</b>	One Manufacturer's Identification will be permitted, to a maximum size of 10cm <sup>2</sup> and placed in the front, in the middle and on top of the visor.
<b>Protective</b>	
<b>Headgear</b>	
<b>Laser Pistol</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 20cm <sup>2</sup> .
<b>Fencing weapon</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 2.5cm <sup>2</sup> .
<b>Fencing mask</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 12.5cm <sup>2</sup> .
<b>Fencing glove</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Swim cap</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 20cm <sup>2</sup> .

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## ACCESSORIES

<b>Gloves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 8cm <sup>2</sup> .
<b>Tie/scarves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Armband</b>	
<b>Spurs</b>	
<b>Riding crop</b>	
<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

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## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

### INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### NOC EMBLEM AND NATIONAL IDENTITY

- ▶ **Fencing:** Pentathletes must wear on their sleeve, on the non-sword arm and between the elbow and the shoulder, an armband or printed measuring between 7 and 10cm high in their national colors or a strip in their national colors. Pentathletes are permitted to wear socks with a turnover displaying their national colors, measuring a maximum of 10cm high.

Pentathletes must also wear their NOC code (in Latin characters) on the back of their fencing jacket.

The NOC code must be featured below the name. Both below in clearly legible text in either black or dark blue capital letters. The letters must measure between 7 and 12cm high. No other NOC emblems are allowed on the fencing jacket.

- ▶ **Swimming:** For swim caps, the flag/NOC emblem or the NOC code will be permitted to a maximum size of 32cm<sup>2</sup>.
- ▶ **Riding:** All pentathletes must wear a riding jacket or riding uniform with a national insignia (NOC emblem, flag, armband or badge) of a size between 7 and 10cm high.
- ▶ **Laser-Run:** The pentathlete must wear a top with their name and NOC code clearly visible and professionally made on the back of their top. The NOC code must be featured below the name. The country code must be located below the athlete's name and measure between 7 and 12cm high. It must also be in a contrasting color to the shirt.

### ATHLETE'S NAME

- ▶ **Fencing:** Pentathletes must wear their surname (Latin characters) on the back of their fencing jacket in clearly legible text. Below the name, the NOC code must be featured. The letters must be printed in either black or dark blue capital letters and must be between 7 and 12cm high.
- ▶ **Swimming:** For swim caps, the athlete's name is permitted, printed on the same side as the national flag/NOC emblem or NOC code, and to a maximum size of 20cm<sup>2</sup>.
- ▶ **Laser-Run:** The pentathletes must wear a top with their name featured, and below the name the NOC code must be featured, measuring between 7 and 12cm high, and in a contrasting color to their shirt.

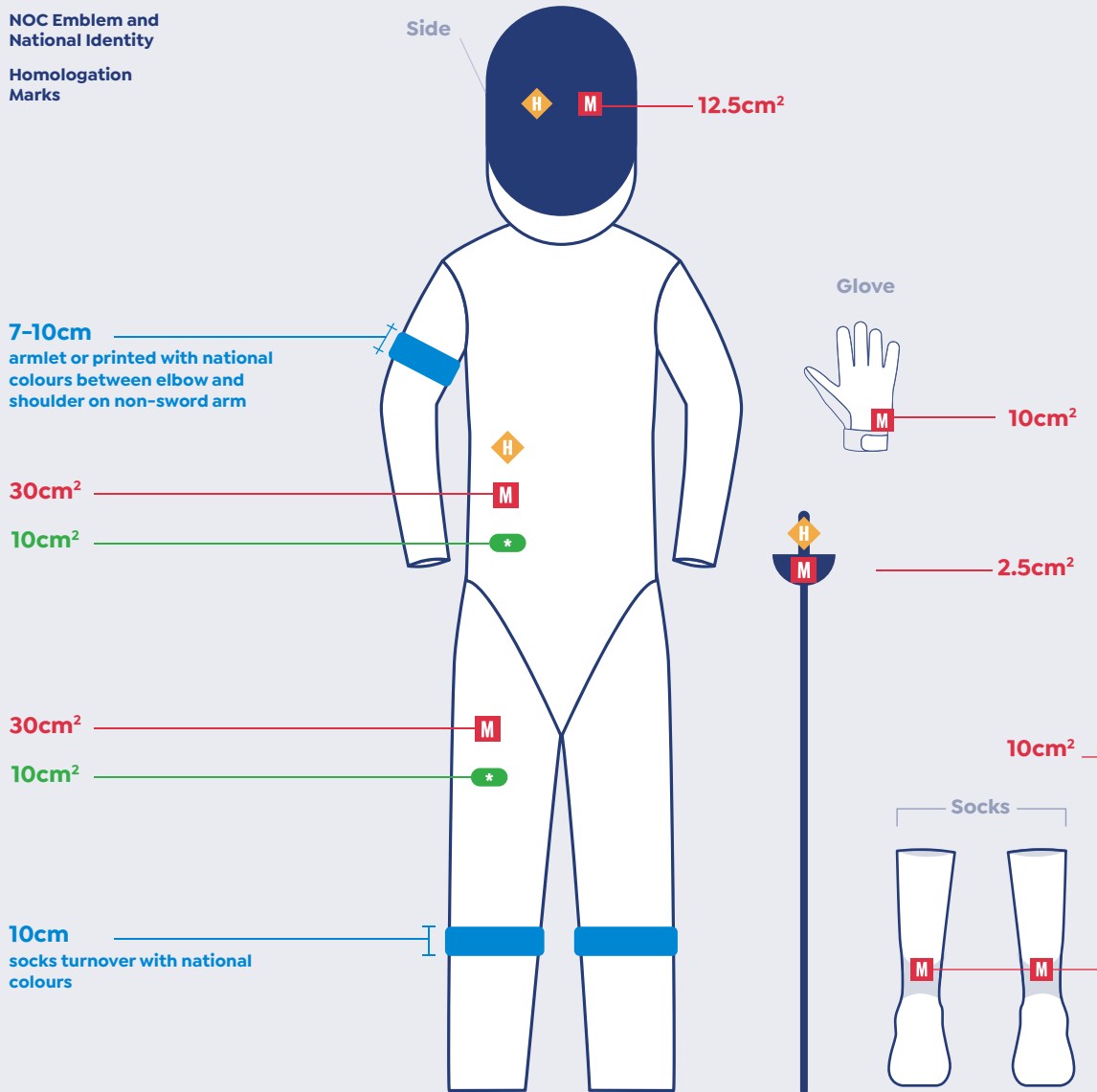
## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### HOMOLOGATION MARKS

- ▶ **Fencing Epée:** As per FIE and UIPM rules, a homologation mark must appear on all blades, under plastron, jackets, masks, and electric jackets, and include the Manufacturer's Identification, the date of manufacturing and the FIE or UIPM logo. No additional identifications should appear with the above authorized homologation mark and Manufacturer's Identification.
- ▶ **Swimsuit:** As per FINA rules, all swimsuits shall bear the "FINA Approved" identification labels and follow the rules and procedures set forth in the FINA Requirements for Swimwear Approval (FRSA), as indicated in the sport specific table for Aquatics. If the swimsuit is in two pieces, each piece shall bear a label. The labels should be printed or affixed to the swimsuits in a manner ensuring that they cannot be removed without destroying the label (to prevent transfers).
- ▶ **Riding headgear:** As per FEI rules, cross-country helmets must bear a homologation mark on the strap under chin, if required according to national regulations.
- ▶ **Laser pistol/container:** A UIPM homologation mark is required on the laser pistol and container.

**Front**  
Fencing

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks

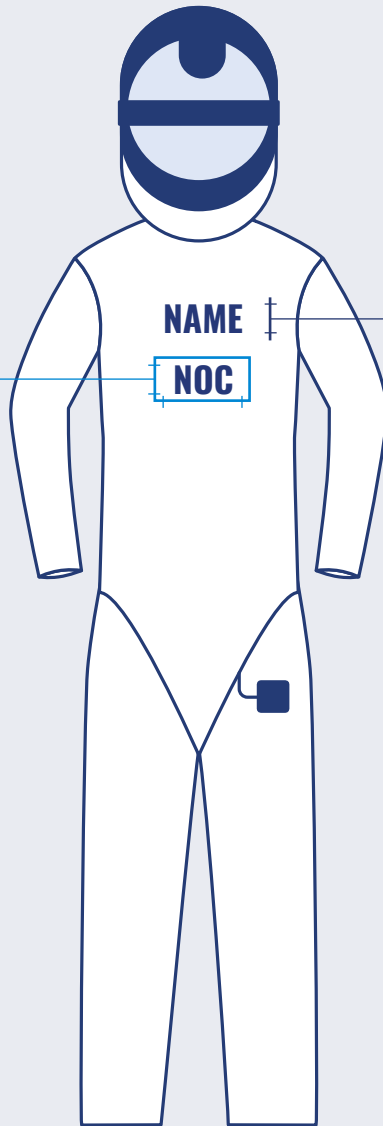




**Back**  
Fencing

- M — Manufacturer's Identification
- \* — Product Technology Identification
- E — NOC Emblem and National Identity
- H — Homologation Marks

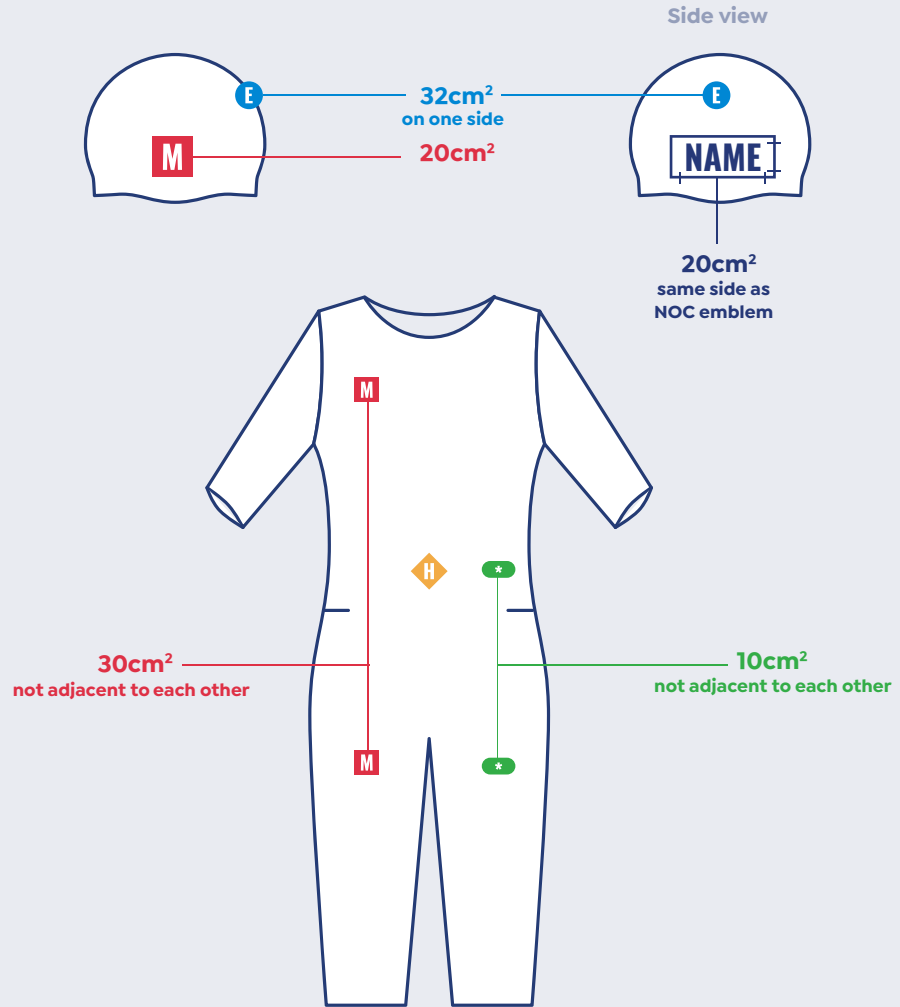
**7-12cm**  
in black or dark blue  
capital letters  
below name



**7-12cm**  
in black or dark blue  
capital letters

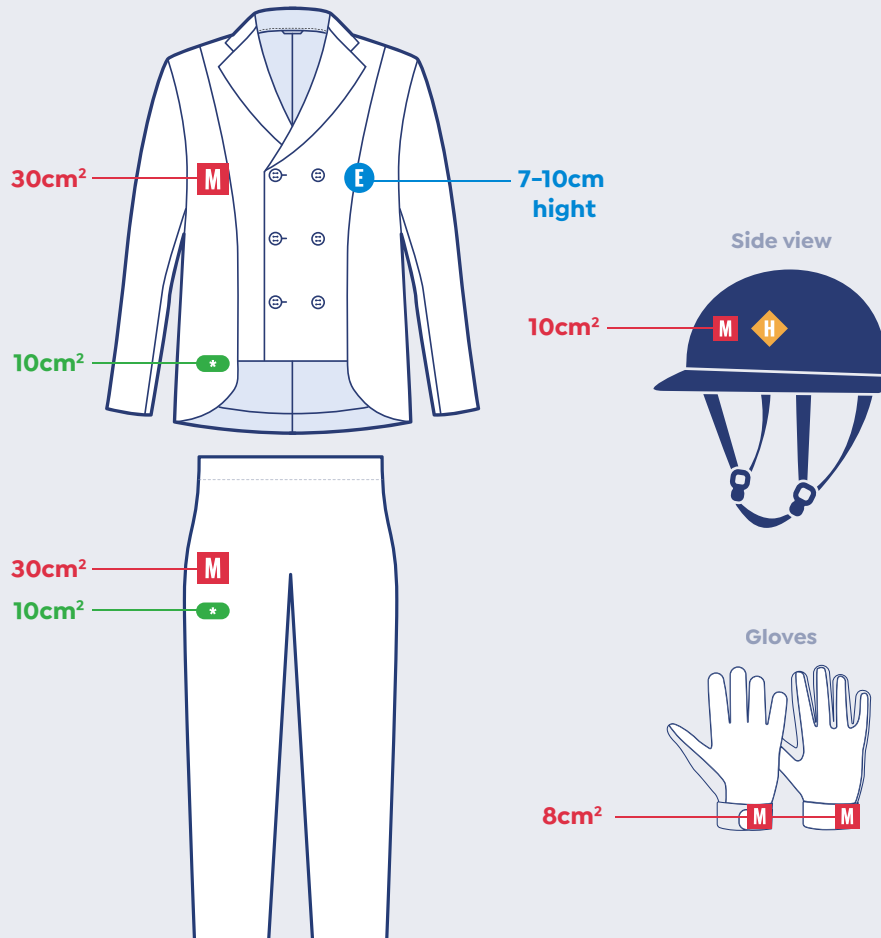
**Front**  
Swimming

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



**Front**  
Riding

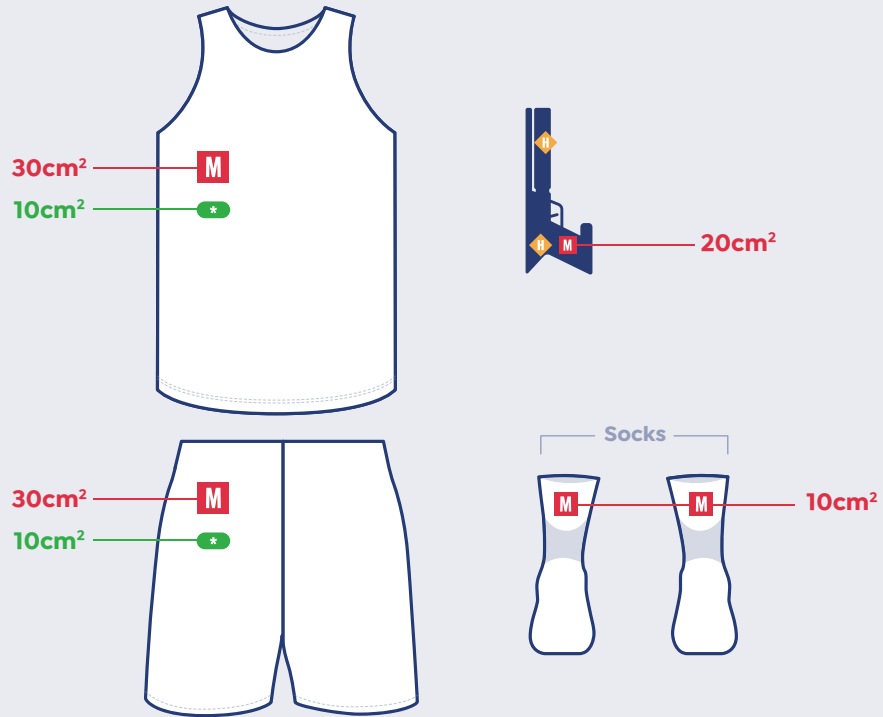
- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



**Front**

Laser-Run

- **M** — Manufacturer's Identification
- \* — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks



**Back**

Laser-Run





# RACQUETBALL



PANAM  
SPORTS

## RACQUETBALL

<b>CLOTHING</b>	<b>T-shirt</b>	▶ One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
	<b>Shorts</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Tracksuit</b>	

<b>EQUIPMENT</b>	<b>Racket frame</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Racket string</b>	

<b>ACCESSORIES</b>	<b>Armband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Socks</b>	
	<b>Headgear</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications per accessory item, to a maximum size of 5cm <sup>2</sup> each, placed above each ear.
	<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as is not deemed as conspicuous.
	<b>Racket cover Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

<b>FOOTWEAR</b>	All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### ATHLETE'S NAME AND NUMBER

For clothing, no names of athletes are allowed on items.

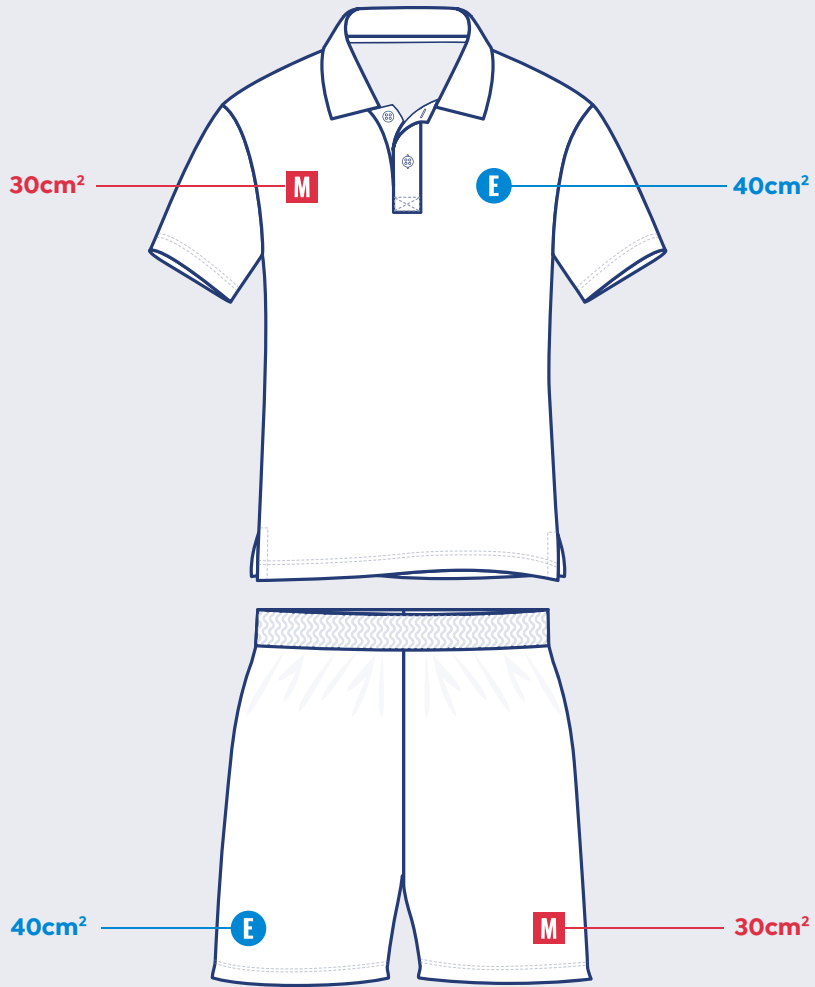
#### NOC EMBLEMS AND NATIONAL IDENTITY

For clothing, no IF specific limitations regarding National Identifications apply; however, the use of the National Identity and NOC emblem are encouraged.

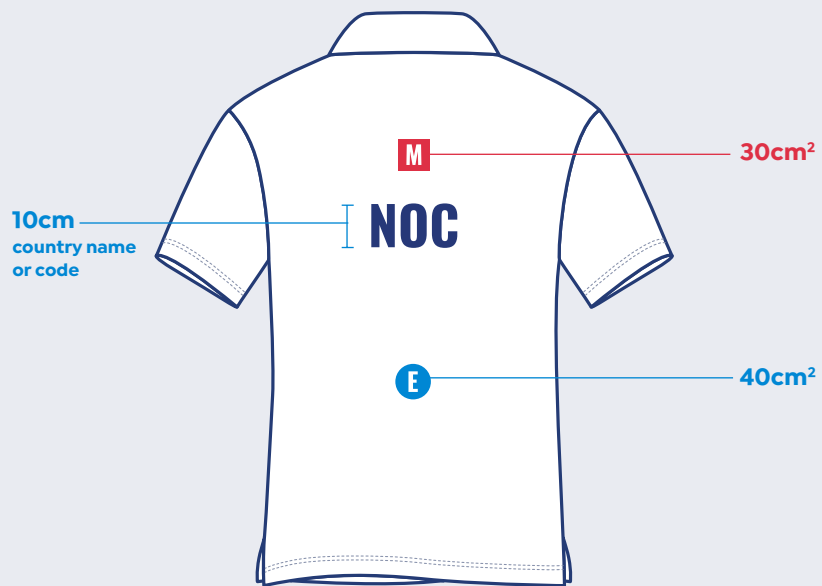
**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks

**\*\* Each team should have two uniforms with different colors**



**Back**







# ROWING



PANAM  
SPORTS

# ROWING

## CLOTHING

<b>T-shirt/Singlet</b>	▶ One Manufacturer's Identification per clothing item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Shorts/Pants</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Tracksuit/ Warm-up suit</b>	
<b>Compression shirts/shorts</b>	

<b>One-piece body suit</b>	Where one-piece bodysuits are used in competition, one Manufacturer's Identification and one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
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## EQUIPMENT

<b>Oars</b>	The Manufacturer's Identification may appear once on the inboard section of the loom or shaft only and may be no more than 60cm <sup>2</sup> .
<b>Sculls</b>	

<b>Seats</b>	On each seat, the Manufacturer's Identification may appear once, and each may be no more than 6cm <sup>2</sup> in area.
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<b>Riggers or fins</b>	On each rigger and on each side of the fin, the Manufacturer's Identification may appear once and each may be no more than 16cm <sup>2</sup> in area.
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<b>Swivels (oarlocks)</b>	On each swivel, the Manufacturer's Identification may appear either on one side or on both sides of the swivel. If the Manufacturer's Identification is on one side only, it may not exceed 8cm <sup>2</sup> or if on both sides each identification shall be identical, and each may not exceed 4cm <sup>2</sup> .
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<b>Boats</b>	Two Manufacturer's Identifications are permitted, one on each side of the shell of the boat in the section of the boat occupied by the rower(s). Each Manufacturer's identification may be no more than 100cm <sup>2</sup> .  In addition, in the first 50cm from the bow of the boat the Manufacturer's Identification, which shall not include any text, may appear once on each side of the boat and may be no more than 80cm <sup>2</sup> .
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## ACCESSORIES

<b>Armband/ Wristband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Gloves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Socks Compression socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Headgear</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Eyewear</b>	May carry the Manufacturer's Identification once on one arm to a maximum of 6cm <sup>2</sup> or twice, one on each arm to a maximum size of 3cm <sup>2</sup> .
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
<b>Water bottle Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .

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## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEMS AND NATIONAL IDENTITY

- ▶ **Boats:** The first 80cm of the washboard is reserved for Look of the Games identification and the country code. Except for those spaces reserved under these guidelines, no IF specific limitations regarding National Identifications apply.

For clothing, no IF specific limitations regarding National Identifications apply; however, the use of National Identities such as National colors, the country name, country code or national flag is permitted on all items except in reserved spaces.

National Identity marks are limited to 100cm<sup>2</sup> on the front of the uniform. No national rowing federation marks or sponsor marks are permitted.

#### THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

- ▶ **On oars or sculls:** A discreet mark is permitted to identify the rower, the boat and/ or the position in the boat in which it is used.

For clothing, no names of athletes are allowed on items.

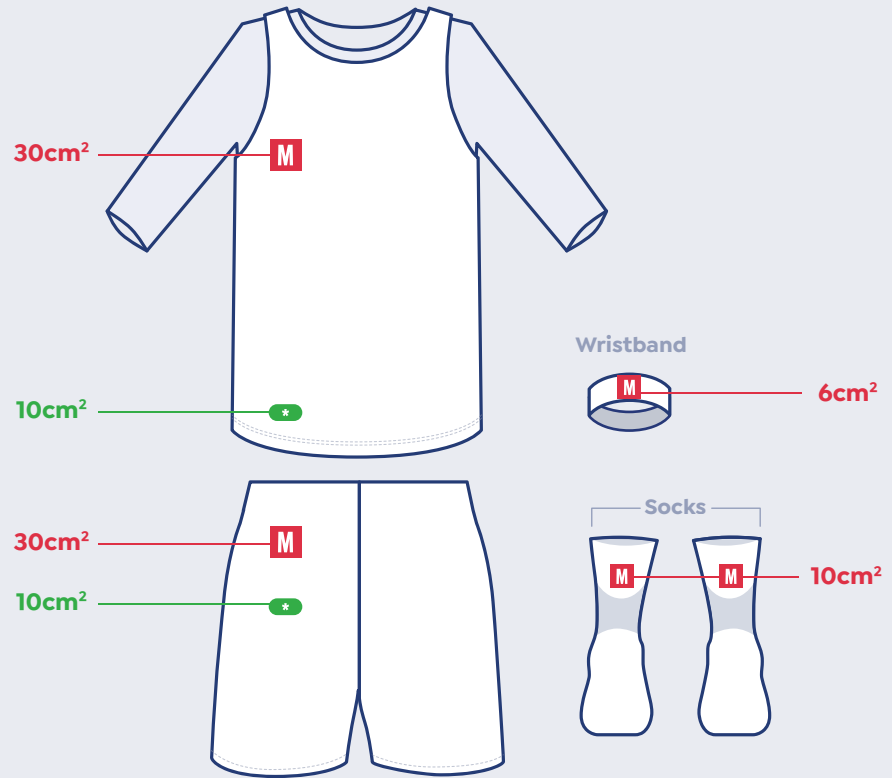
#### HOMOLOGATION MARKS

- ▶ **Only for boats:** Only for boats: It is required to carry a plaque permanently affixed inside the boat, up to 50cm<sup>2</sup> in area, showing the name and address of the boat builder, its mark or logo, the year the boat was constructed, the average weight of the crew for which the boat is designed, the weight of the boat on construction or upon delivery and stating whether the boat meets the flotation requirements specified in FISA's Minimum Guidelines for the Safe Practice of Rowing. For clothing, no names of athletes are allowed on items.

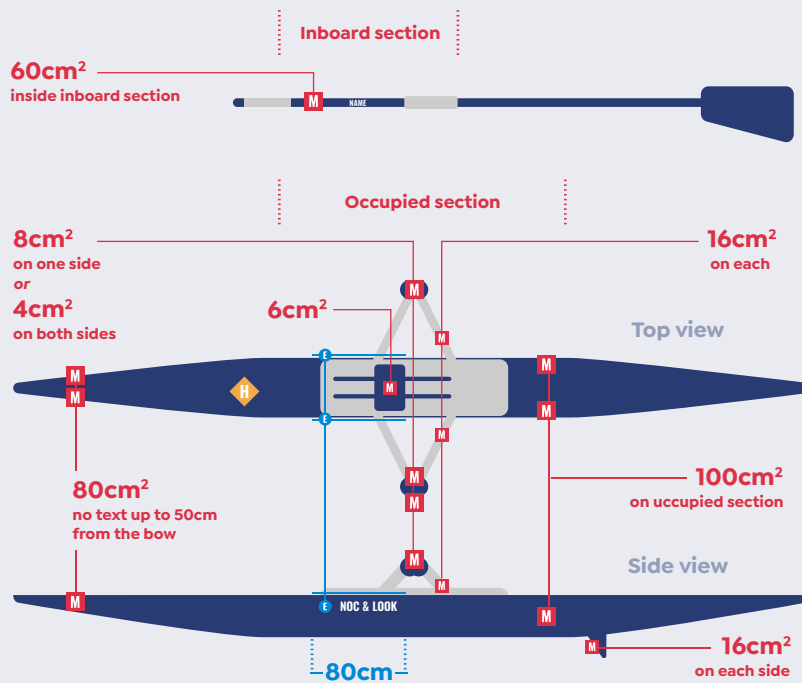
## Front

- M Manufacturer's Identification
- \* Product Technology Identification
- E NOC Emblem and National Identity
- H Homologation Marks

The use of National Identities such as National colors, the country name, country code or national flag is permitted on all items except in reserved spaces.



## Boat





# RUGBY SEVENS



PANAM  
SPORTS

## RUGBY SEVENS

### CLOTHING

<b>Jersey</b>	▶ One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
<b>Warm-up top</b>	
<b>Shorts</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Tracksuit</b>	
<b>Base layer top</b>	
<b>Base layer shorts</b>	

<b>Socks</b>	One Manufacturer's Identification will be allowed on the socks, to a maximum size of 10cm <sup>2</sup> .
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### ACCESSORIES

<b>Shoulder padding</b>	One Manufacturer's identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Breast padding</b>	
<b>Shin guards</b>	

<b>Padded headgear</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's Identifications, to a maximum size of 5cm <sup>2</sup> each, placed above each ear.
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<b>Fingerless mitts</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 8cm <sup>2</sup> .
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<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
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<b>Towel</b>	No Manufacturer's Identification will be permitted.
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**Mouth guards**

**Bandages**

### FOOTWEAR

<b>Shoes</b>	All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
<b>Boots</b>	

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### ATHLETE'S NAME AND NUMBER

A number must appear on the front and the back of the jersey.

- ▶ The number of the front of the jersey must be positioned in the center at chest level.
- ▶ The size of the number must be between 10cm and 15cm height.
- ▶ The number on the back of the jersey should be centered and be between 25cm and 35cm in height.

The players' name must appear on the back of the shirt.

- ▶ The colors used for the players' name appearing on the shirt must be clearly legible and distinguishable.
- ▶ The letters used for the players' name must be Latin characters and identical in color to the color used for the number displayed on the back of the shirt.
- ▶ The players' name must be positioned above the number on the back of the shirt. The letters used for the players' name shall be between 5 and 7.5cm in height and must be separated from the number by at least 4cm.

All playing kit and any additional items of clothing must conform to the requirements of World Rugby Law 4 and Regulation 12.

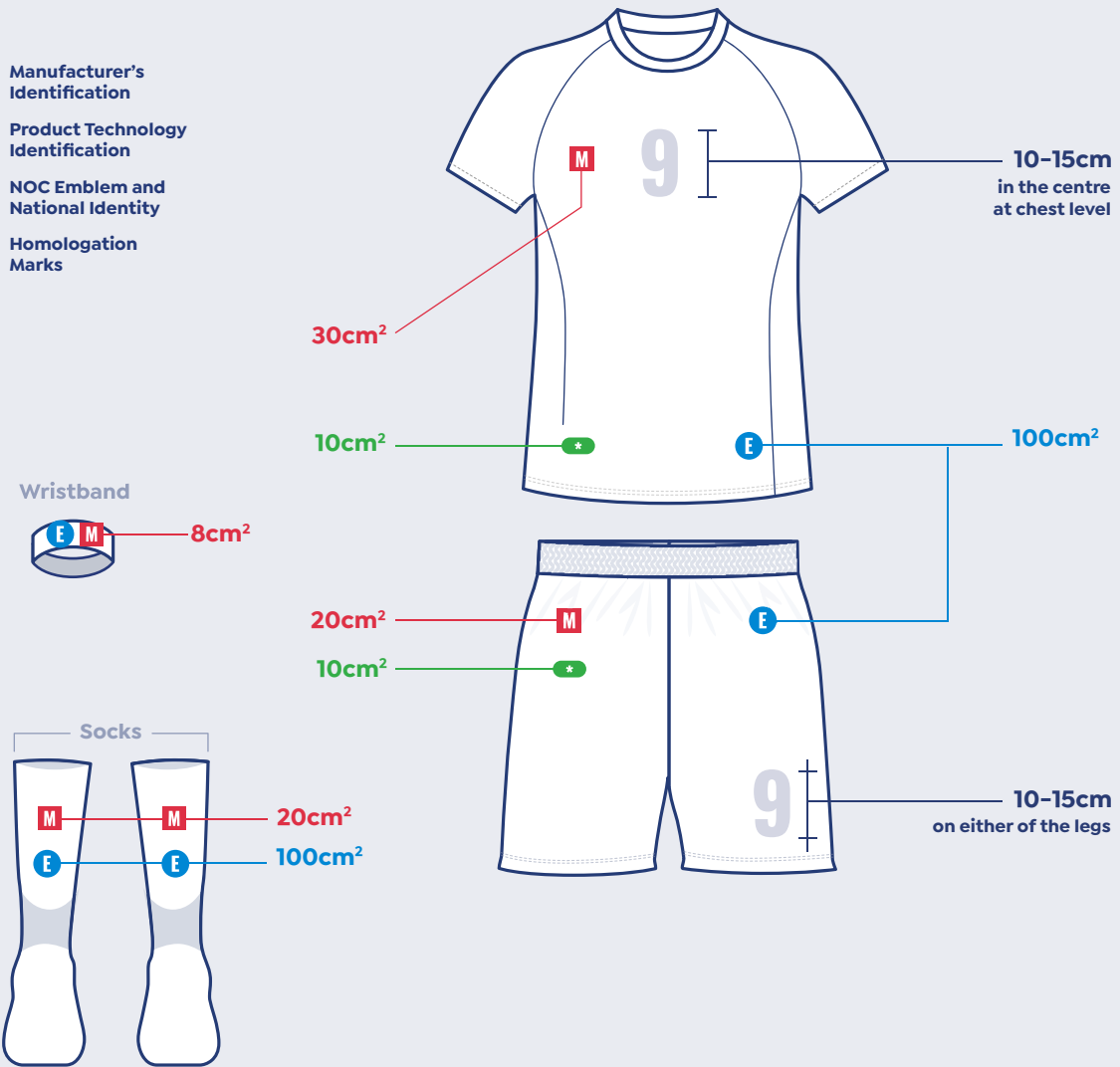
#### NOC EMBLEMS AND NATIONAL IDENTITY

Maximum of 100cm<sup>2</sup> for the NOC emblem and/or national flag on each item.



**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



**Back**





# SAILING



PANAM  
SPORTS

# SAILING

## CLOTHING

<b>Jacket</b>	▶ One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
<b>Pants/Trousers</b>	
<b>T-shirt/Shirt/ Singlet/Vest</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Personal Flotation Device</b>	
<b>Impact vest</b>	
<b>Weather Gear</b>	
<b>Boots</b>	

## EQUIPMENT

<b>Trapeze harness</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Safety harness</b>	
<b>Helmet</b>	
<b>Sails and Kites</b>	<p>Sails and kites may carry on each side the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</p> <p><b>Boats:</b> One mark to fit within a 150mm x 150mm square. Except on spinnakers, no part of the mark shall be placed farther than the greater of 300mm or 15% of foot length from the tack point.</p> <p><b>Boards:</b> One mark to fit within a 150mm x 150mm square. No part of the mark shall be placed farther than 20% of foot length from the tack point or 500mm from the clew point.</p> <p><b>Kites:</b> No restriction.</p>
<b>Hull</b>	<p>Hulls may carry the Manufacturer's Identification (or designer/builder) on each side as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</p> <p><b>Boats less than 2.5m hull length:</b> one manufacturer's mark to fit within a rectangle measuring 15% of the hull length x 150 mm.</p> <p><b>Boats over 2.5m hull length:</b> One manufacturer's mark to fit within a rectangle measuring 500mm x 150mm</p> <p><b>Boards and Kites:</b> No restriction</p>
<b>Spars and Equipment</b>	<p>Spars and equipment may carry the Manufacturer's Identification (or designer/builder) on each side as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</p> <p><b>Boats and Boards:</b> One manufacturer's mark not exceeding 300mm length.</p> <p><b>Kites:</b> Not applicable.</p>

## ACCESSORIES

<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Headgear</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's Identifications, to a maximum size of 6cm <sup>2</sup> each, placed above each ear.
<b>Hat</b>	
<b>Cap</b>	
<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Gloves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 8cm <sup>2</sup> .
<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
<b>Sailboat Cover</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
<b>Covers for Spars, Blades and Foils</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

### INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

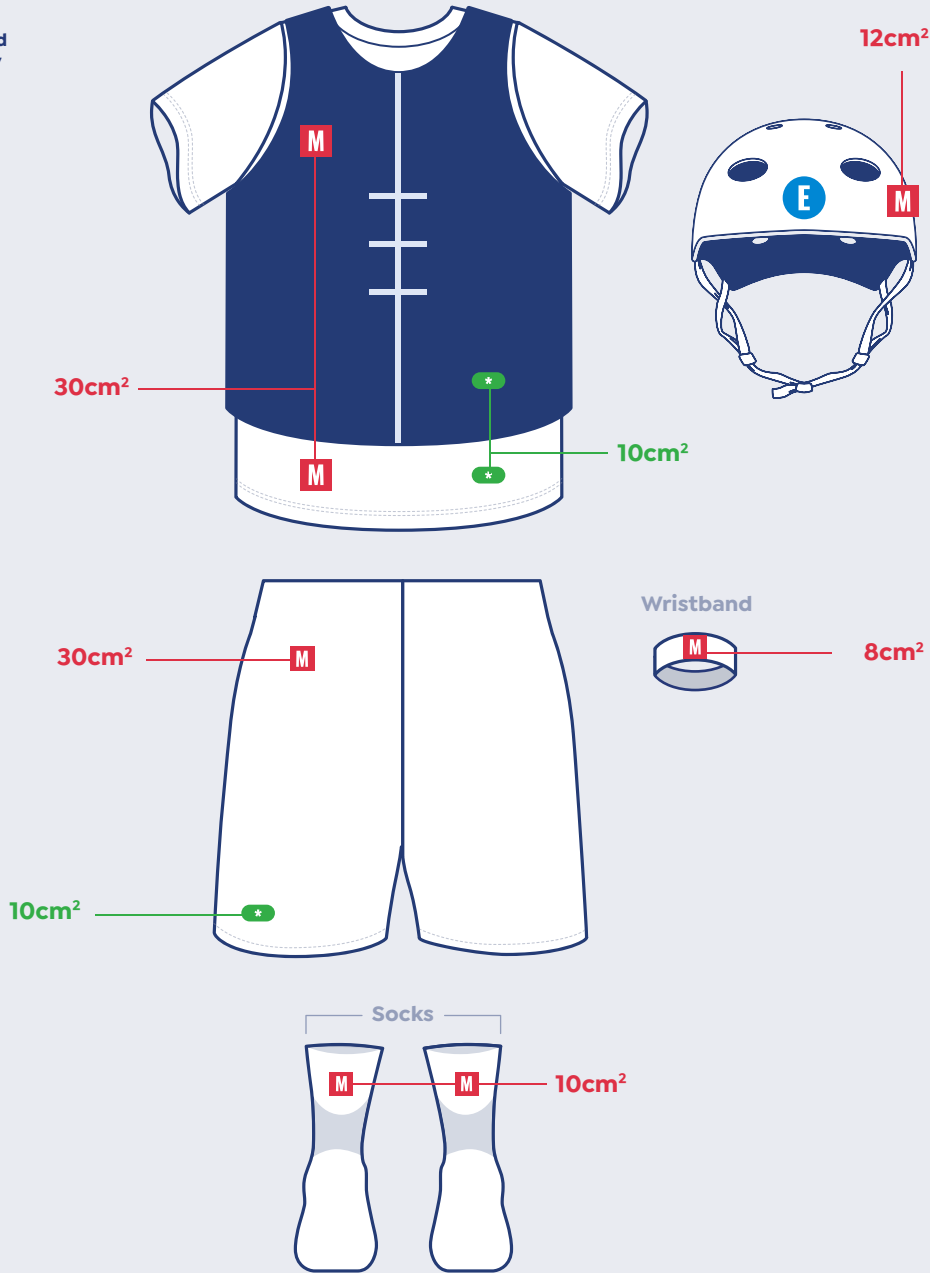
#### NOC EMBLEMS AND NATIONAL IDENTITY

Although no specific IF regulations regarding National Identifications apply, the use of NOC emblems and national identity are encouraged.

Front

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks

Although no specific IF regulations with regard to National Identifications apply, the use of NOC emblems and national identity are encouraged.





# SKATING

(Artistic, Speed and Skateboarding)



PANAM  
SPORTS

# SKATING

## (ARTISTIC, SPEED AND SKATEBOARDING)

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<b>CLOTHING</b>	<b>Shirts</b>	▶ One Manufacturer's Identification per item, to a maximum size of 30cm <sup>2</sup> shall be permitted.
	<b>Pants</b>	
	<b>Shorts</b>	▶ One Product Technology Identification per item, to a maximum size of 10cm <sup>2</sup> shall be permitted.
	<b>Sweatshirts</b>	
	<b>Jackets</b>	
	<b>Racing Suit (skinsuit)</b>	One Manufacturer's Identification to a maximum size of 30cm <sup>2</sup> and one Product Technology Identification to a maximum size of 10cm <sup>2</sup> shall be permitted above the waist and below the waist, however, these identifications shall not be placed immediately adjacent to each other.
<b>EQUIPMENT</b>	<b>Helmet</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Elbow Protection</b>	
	<b>Knee Protection</b>	
	<b>Skateboard</b>	
	<b>Wrist Guard</b>	
<b>ACCESSORIES</b>	<b>Gloves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
	<b>Socks</b>	
	<b>Armband</b>	
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
<b>FOOTWEAR</b>	<b>Skates</b>	All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
	<b>Shoes</b>	

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## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEMS AND NATIONAL IDENTITY

No IF specific regulations apply; however, the use of the National Identity and NOC emblem are encouraged.

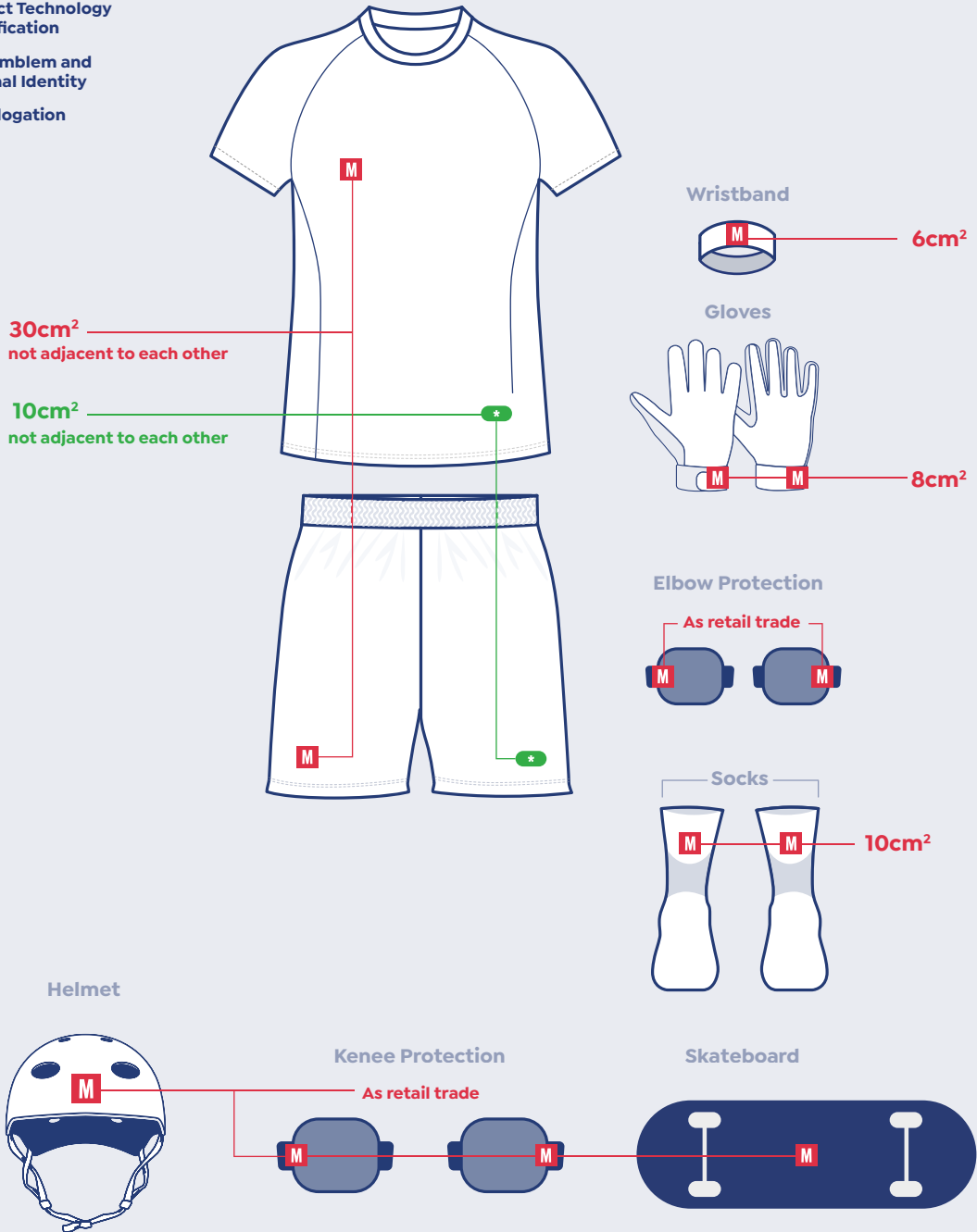
#### ATHLETE NAMES

The manufacturer and athlete names may appear on items as technical identifiers, as long as it is not deemed conspicuous.



Front

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- **H** — Homologation Marks





# SHOOTING

(Pistol, Rifle, Shotgun)



PANAM  
SPORTS

# SHOOTING

(PISTOL, RIFLE, SHOTGUN)

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<b>CLOTHING</b>	<b>Rifle Jacket</b>	▶ One Manufacturer's Identification per clothing item will be permitted, to a maximum size of 30cm <sup>2</sup> .
	<b>Rifle Trousers</b>	
	<b>Shirt</b>	▶ One additional Product Technology Identification will be permitted per clothing item to a maximum size of 10cm <sup>2</sup> .
	<b>Pants</b>	
	<b>Shorts</b>	

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<b>EQUIPMENT</b>	<b>Rifle/Pistol</b>	One Manufacturer's Identification is permitted on each item, not greater than 10% of the surface area of the item, with a maximum size of 60cm <sup>2</sup> .
	<b>Gun case</b>	
	<b>Equipment bag/ container</b>	
	<b>Rifle sling</b>	
	<b>Shooting glove</b>	
	<b>Spotting</b>	
	<b>Rifle rest/stand</b>	
	<b>Headgear/Visors</b>	One Manufacturer's Identification is permitted on each item to a maximum size of 6cm <sup>2</sup> . Alternatively, two identifications with a maximum size of 4cm <sup>2</sup> are permitted if one is placed on each arm/side.
	<b>Shooting glasses</b>	
	<b>Side/front blinders</b>	
<b>Ear protection</b>		

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<b>ACCESSORIES</b>	<b>Gloves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 8cm <sup>2</sup> .
	<b>Belt</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
	<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
	<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### NOC EMBLEMS AND NATIONAL IDENTITY

The NOC code must be displayed on the back of shooting vests or outer garments worn by shotgun athletes.

Rifle athletes may place the NOC code on the back of the rifle jacket near the side and on the pants on their leg. Shirts worn by pistol athletes may display the NOC code on the back.

National flags or NOC emblems may be placed on:

- ▶ The front of headgear (caps or visors)
- ▶ Earmuffs (ear protection)
- ▶ The back of shotgun vests next to the NOC code
- ▶ On the shoulders of shooting jackets that are turned away from the targets or shirts that are worn by rifle or pistol athletes

All clothing worn on the field of play must comply with the "ISSF Dress Code" (Rule 6.20 of the ISSF General Technical Rules).

Sporting colors should be national uniform colors.

### ATHLETE'S NAME

The athlete's family name and first initial must be displayed on the back of shooting vests or outer garments worn by shotgun athletes.

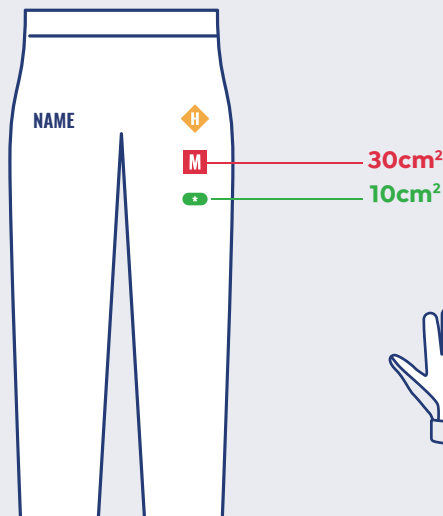
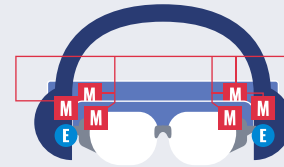
The athlete's family name and/or given name may be displayed on the shirts, shooting jackets and shooting trousers worn by rifle and pistol athletes.

Front

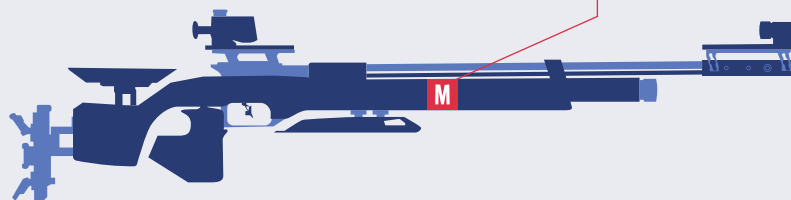
- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



6cm<sup>2</sup>  
on one side  
or  
4cm<sup>2</sup>  
on each side



10%  
up to 60cm<sup>2</sup>





# SPORT CLIMBING

(Speed, Boulder & Lead)



PANAM  
SPORTS

## SPORT CLIMBING

(SPEED, BOULDER & LEAD)

<b>CLOTHING</b>	<b>T-shirt</b>	▶ One Manufacturer's Identification per clothing item will be permitted, to a maximum size of 30cm <sup>2</sup> .
	<b>Singlet</b>	
	<b>Pants</b>	▶ One additional Product Technology Identification will be permitted per clothing item to a maximum size of 10cm <sup>2</sup> .
	<b>3/4 pants</b>	
	<b>Long pants</b>	
	<b>Short pants</b>	
<b>EQUIPMENT</b>	<b>Harnesses</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Chalk bag</b>	
	<b>Extra Bag to carry material for Bouldering as well as spray bottle</b>	
	<b>Helmet</b>	
<b>ACCESSORIES</b>	<b>Forearm compression band</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Binoculars</b>	
	<b>Cleaning or protection accessories for climbing shoes (such as socks to cover the climbing shoes)</b>	
	<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Hat</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications, to a maximum size of 5cm <sup>2</sup> each, placed above each ear.
	<b>Towel</b>	No Manufacturer's Identification is permitted.
	<b>Liquid chalk</b>	
	<b>Fan to dry hands</b>	
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

## FOOTWEAR

### Shoes

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

### Climbing Shoes

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### NOC EMBLEMS AND NATIONAL IDENTITY

Competitors shall, when climbing, wear a distinctive team uniform:

A) Which shall include a uniform top (which may be either long or short sleeved) in the national sporting colors or of similarly distinct design/colors. Such tops shall also bear:

- ▶ 1) the NOC emblem; and
- ▶ 2) a representation of the national flag; and
- ▶ 3) on the rear or side of the top in a contrasting color, the name of the country or its official IOC three-letter code.

B) The design of the team uniform may be different for Male and Female competitors. The color of the team uniform must be the same for Male and Female competitors.

### ATHLETE'S NAME

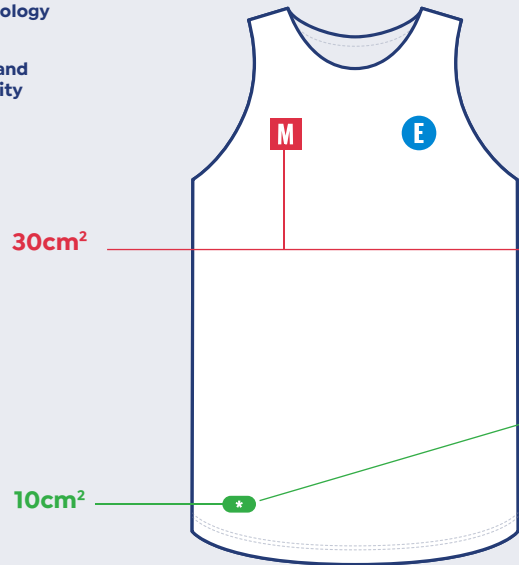
An official starting number bib provided by the competition organiser shall be displayed prominently on the back of the top. The size of the bib shall not exceed the dimensions specified organizing committee. The organising committee may provide additional starting number bibs to be placed on the competitor's trouser leg.



Front

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity

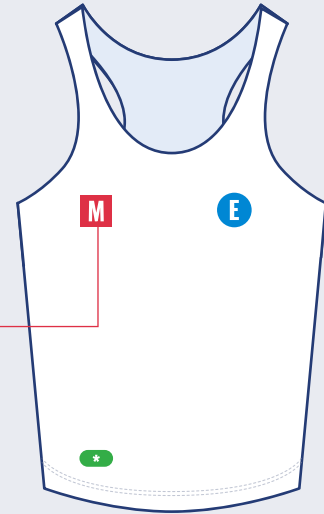
Men's T-shirt



30cm<sup>2</sup>

10cm<sup>2</sup>

Women's T-shirt

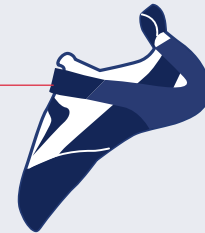


Harness



As retail trade

Climbing shoes



30cm<sup>2</sup>

10cm<sup>2</sup>

Back

Men's T-shirt



Provided

Women's T-shirt





# SQUASH



PANAM  
SPORTS

# SQUASH

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<b>CLOTHING</b>	<b>T-shirt</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Shorts</b>	
	<b>Skirts</b>	Shorts or skirts/dresses may carry the manufacturer's normal trademark, symbol or name on one side or leg, contained within an area not exceeding 10cm <sup>2</sup> .
	<b>Dresses</b>	
	<b>Tracksuit</b>	

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<b>EQUIPMENT</b>	<b>Racket frame</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Racket string</b>	

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<b>ACCESSORIES</b>	<b>Armband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Socks</b>	
	<b>Headgear</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications per accessory item, to a maximum size of 5cm <sup>2</sup> each, placed above each ear.
	<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
	<b>Eyewear</b>	<p>May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as is not deemed as conspicuous.</p> <p>Eyewear must be approved by the World Squash Federation (WSF), and abides by the guidelines set forth in the clothing and equipment section of this guide. <a href="https://www.worldsquash.org/certified-eyewear/">https://www.worldsquash.org/certified-eyewear/</a></p>
<b>Racket cover Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .	

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<b>FOOTWEAR</b>	All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

#### NOC EMBLEMS AND NATIONAL IDENTITY

NOC emblems or country flags may be added at the discretion of the player/country.

Shirts or tops may carry NOC emblems or country flag, in areas clearly separated from each other, on the opposite breast to the manufacturer's identification displayed within an area not exceeding 40cm<sup>2</sup> in total and 10 centimeters in any one dimension.

#### ATHLETE'S NAME

Shirts or tops must bear the name of the country as defined below:

- ▶ The name of the country should be displayed within an area at least 200cm<sup>2</sup> and not exceeding 300cm<sup>2</sup> on the back of the shirt or dress.
- ▶ The player's name may also be displayed within an additional area not exceeding 150cm<sup>2</sup> and the
- ▶ Lettering must be in one color that strongly contrasts with the shirt color.

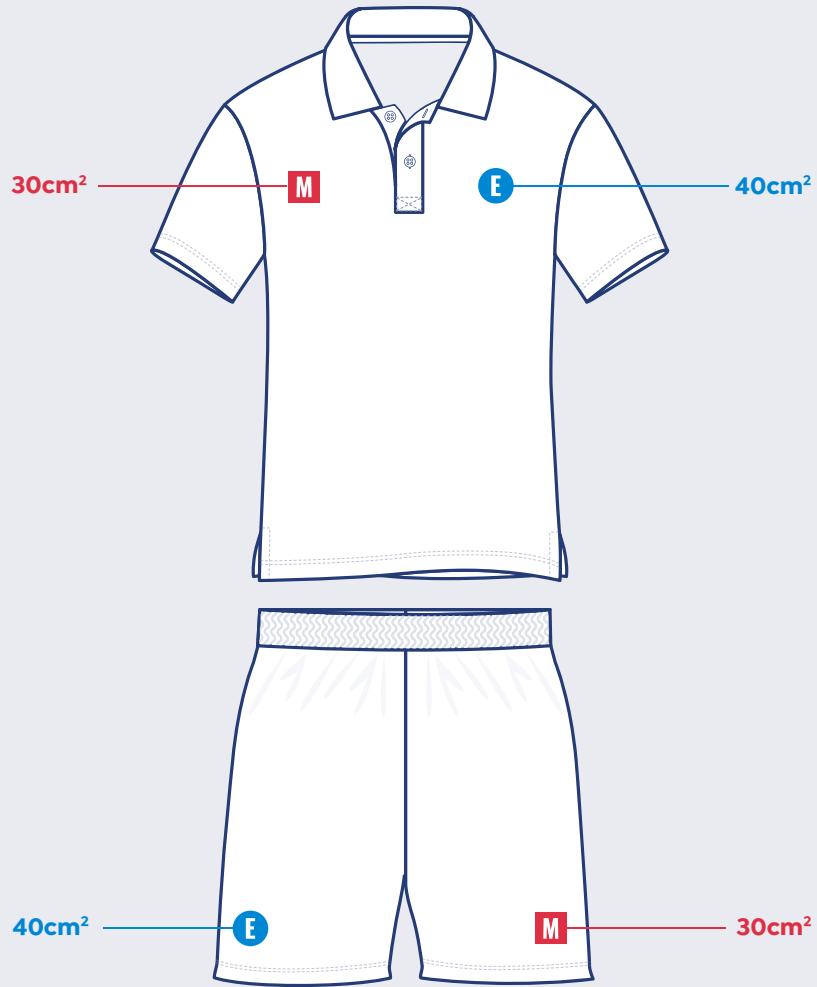
The specifications are as follows:

- a) The Name of the Country/ Player names must be strongly visible in capital letters (Spanish or English).
- b) Players' names shall be their family name (Initials may be used in front of family names).
- c) The minimum lettering width for national and player names will be 20cms and height 5cms, except in the case of names with fewer than five letters for which the following minimums widths will apply, four letters 16cms, three letters 13cms two letters 11cms.

**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks

**\*\* Each team should have two uniforms with different colors**



**Back**





# SURFING



PANAM  
SPORTS

# SURFING

## CLOTHING

<b>Bathing suit top</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Brief</b>	
<b>Bathing suit bottom Boardshort</b>	One Manufacturer's Identification will be permitted on Zippers and Buttons and should appear in the same color as the concerned item.
<b>Tank Top</b>	
<b>T-Shirt</b>	
<b>Long-sleeve top</b>	
<b>Wetsuit top Jacket</b>	
<b>Coat</b>	
<b>Windbreaker</b>	
<b>Sweatshirt</b>	
<b>Shorts Skirts Pants</b>	
<b>Bathrobe</b>	

<b>One-piece wetsuit</b>	One Manufacturer's Identification to a maximum size of 30cm <sup>2</sup> and one Product Technology Identification to a maximum size of 10cm <sup>2</sup> shall be permitted above the waist and below the waist, however, these identifications shall not be placed immediately adjacent to each other.
<b>One-piece bathing suit</b>	

## SPORT EQUIPMENT

<b>Surfboard</b>	The Manufacturer's Identification may be carried as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
<b>Fins</b>	
<b>Leash</b>	
<b>Traction Pad</b>	

## ACCESSORIES

<b>Wetsuit Booties</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Gloves</b>	
<b>Hat</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> ; or two Manufacturer's identifications per accessory item will be permitted, to a maximum size of 5 cm <sup>2</sup> each, placed above each ear.
<b>Visors</b>	
<b>Headgear</b>	
<b>Hood</b>	

<b>Socks</b>	One Manufacturer's Identification per accessory item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Therapeutic support braces for wrist / knee / elbow / ankle</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### NOC EMBLEMS AND NATIONAL IDENTITY

Two National Flag Stickers must be placed on the top 1/3 of all boards. For Shortboard, Longboard, and SUP Surf, one National Flag sticker will be placed on the deck and one on the bottom. For SUP Race, one National Flag sticker will be on each rail. The National Flag stickers must measure a minimum of 4 x 6 inches (or equivalent in cm).

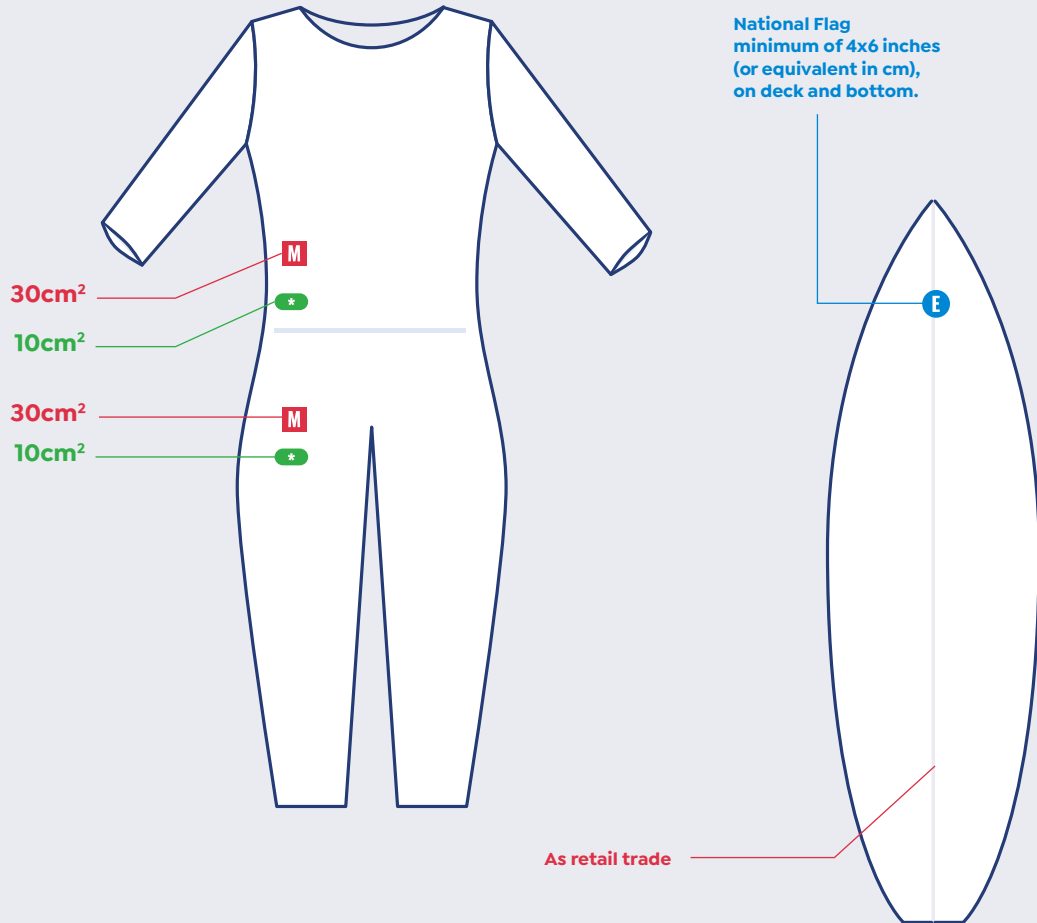
### ATHLETE'S NAME

No names of athletes allowed on items.



**Front**

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks





# TABLE TENNIS



PANAM  
SPORTS

## TABLE TENNIS

<b>CLOTHING</b>	<b>T-shirt</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Shorts</b>	
	<b>Tracksuit</b>	
<b>EQUIPMENT</b>	<b>Racket/ Paddle</b>	One Manufacturer's Identification will be permitted on the blade. One Manufacturer's Identification item will be permitted on each side of the rubber (identification embossed on the rubber as authorized by the ITTF) and not greater than 10 percent of the surface area of the item, to a maximum size of 60 cm <sup>2</sup> .
<b>ACCESSORIES</b>	<b>Armband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6 cm <sup>2</sup> .
	<b>Socks</b>	
	<b>Headgear</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10 cm <sup>2</sup> or two Manufacturer's identifications per accessory item, to a maximum size of 5 cm <sup>2</sup> each, placed above each ear.
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
<b>FOOTWEAR</b>	All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.	

### INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### NOC EMBLEMS AND NATIONAL IDENTITY

The NOC code must appear on the back of the shirt, clearly visible on the top section, just below the player's name. The size of the NOC code should be no more than one third of the shirt's width. The font used is at the discretion of the NOC.

The NOC code, emblem or national flag may also appear in the front of the shirt (on one side) or on one of the sleeves.

### ATHLETE'S NAME

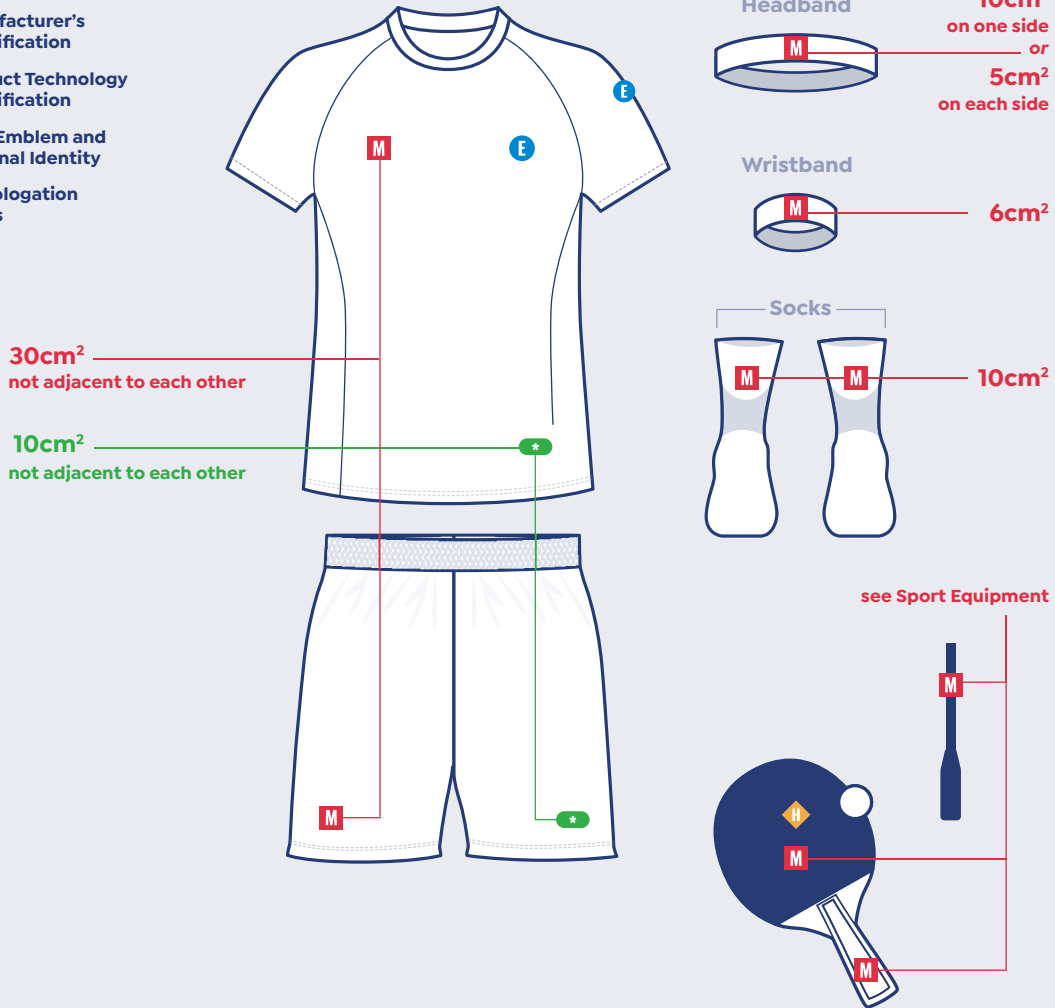
The player's name must appear on the back of the shirt, clearly visible on the top section of the shirt.

### HOMOLOGATION MARKS

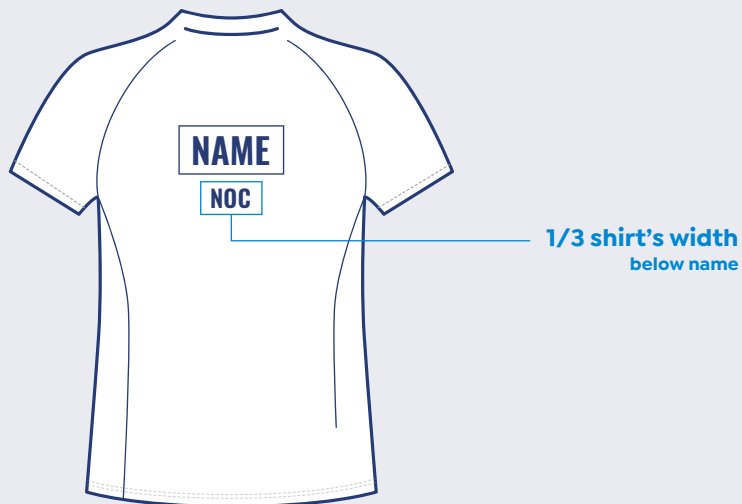
A homologation mark which includes the ITTF logo, a specific serial number and the Identification of the Manufacturer, with a maximum height of 25mm, must appear on racket coverings, as authorized by the ITTF.

**Front**

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks



**Back**





# TAEKWONDO

(Kyorugui, Poomsae)



PANAM  
SPORTS

# TAEKWONDO

(KYORUGUI, POOMSAE)

<b>CLOTHING</b>	<b>Trousers</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
	<b>Jacket</b>	
	<b>Tracksuit</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>EQUIPMENT</b>	<b>Trunk Protector</b>	One Manufacturer's Identification will be allowed per item, to a maximum size of 30cm <sup>2</sup> .
	<b>Scoring System (PSS)</b>	
	<b>Shin guard</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
	<b>Arm guard</b>	
	<b>Other protective equipment</b>	
	<b>Sensing socks</b>	One Manufacturer's Identification will be allowed per item, to a maximum size of 6cm <sup>2</sup> .
<b>ACCESSORIES</b>	<b>Head Protector</b>	Two Manufacturer's Identifications will be allowed per item, to a maximum size of 6cm <sup>2</sup> each and placed above each ear.
	<b>Scoring System (PSS)</b>	
<b>ACCESSORIES</b>	<b>Belt</b>	One Manufacturer's Identification will be allowed per item, to a maximum size of 6cm <sup>2</sup> .
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .
<b>FOOTWEAR</b>		All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### NOC EMBLEMS AND NATIONAL IDENTITY

On competition clothing, the national flag or NOC emblem must be located on the right arm, with a size of 10cm × 7cm. On competition clothing, the NOC code must be printed in black on the upper garment, using bold Verdana font, and located 5cm or higher from the lower edge of the jacket.

### ATHLETE'S NAME

The athlete's full name(s) or family name(s) or initial of the first name and family name(s), may appear once on the belt, to a maximum size of 10cm<sup>2</sup>. No names of athletes are allowed on any other items.

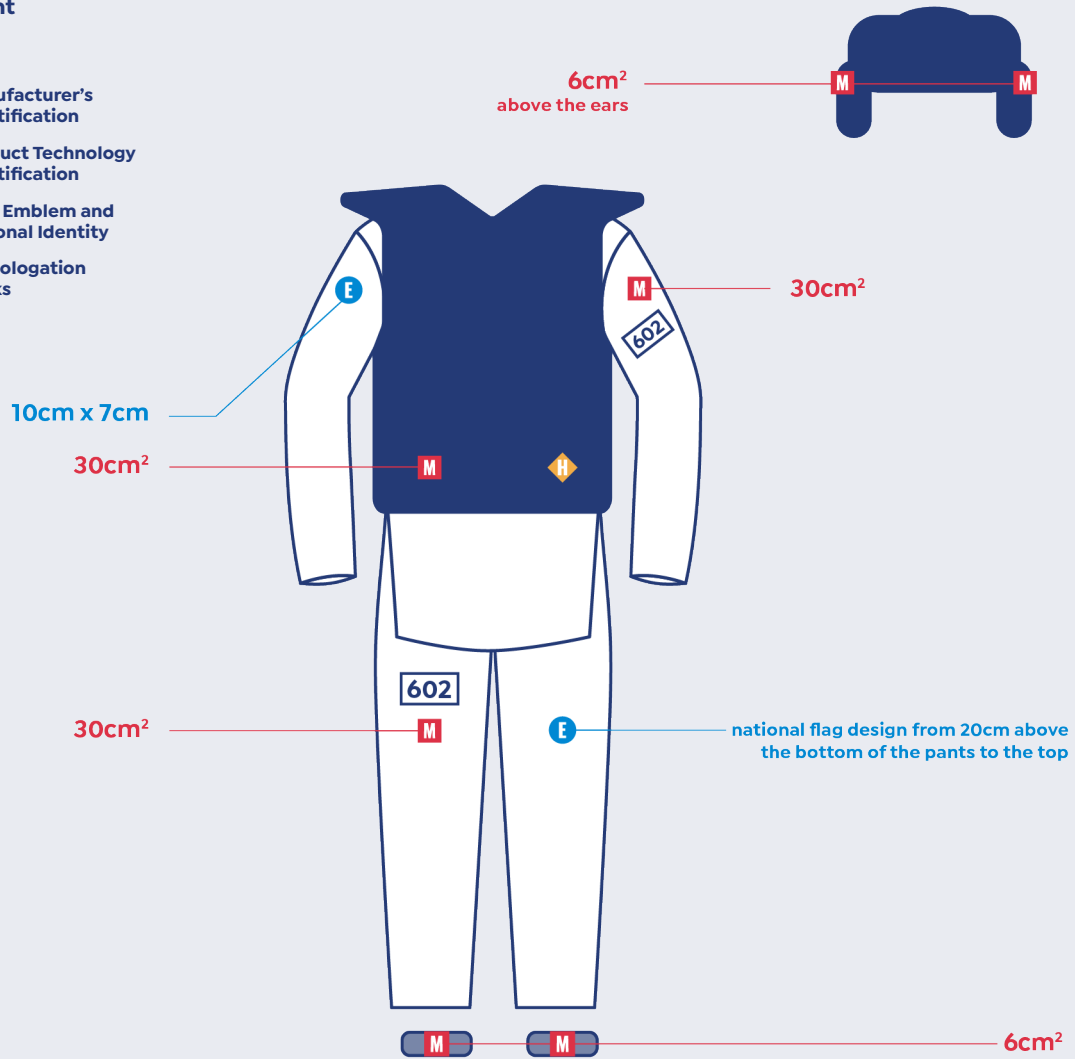
### HOMOLOGATION MARKS

Homologation marks (CE) must be located on the left side of the center of the back of head of the PSS, in a white text color and within a size of 4cm<sup>2</sup>. All WT recognized uniforms can display the WT logo on the chest protector as a homologation mark and as seal of recognition.

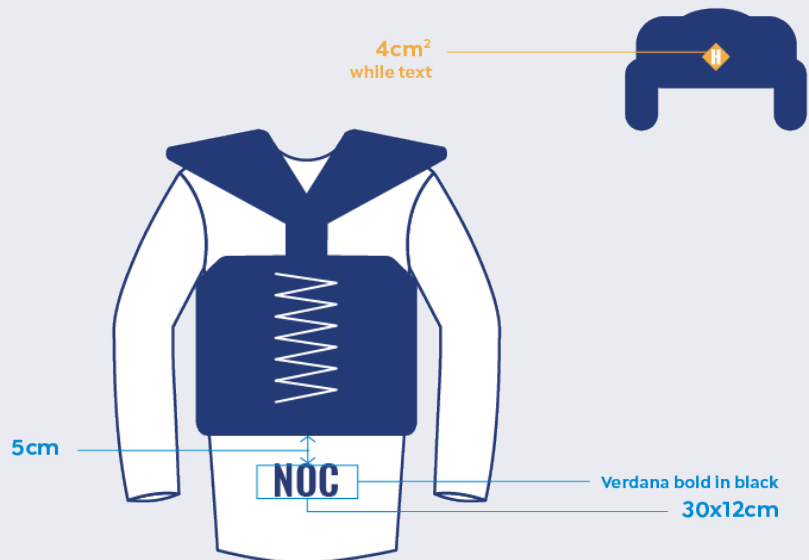


Front

- M — Manufacturer's Identification
- \* — Product Technology Identification
- E — NOC Emblem and National Identity
- H — Homologation Marks



Back





# TENNIS



PANAM  
SPORTS

## TENNIS

<b>CLOTHING</b>	<b>T-shirt</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Shorts</b>	
	<b>Tracksuit</b>	
<b>EQUIPMENT</b>	<b>Racket Frame</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Racket String</b>	
<b>ACCESSORIES</b>	<b>Armband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Socks</b>	
	<b>Headgear</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications per accessory item, to a maximum size of 6cm <sup>2</sup> each, placed above each ear.
	<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Racket cover Bag</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>FOOTWEAR</b>	All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.	

### INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## **ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:**

### **NOC EMBLEMS AND NATIONAL IDENTITY**

No IF specific regulations apply with regards to the Athlete's names, NOC emblem and National Identity; however, the use of the National Identity and NOC emblem are encouraged.

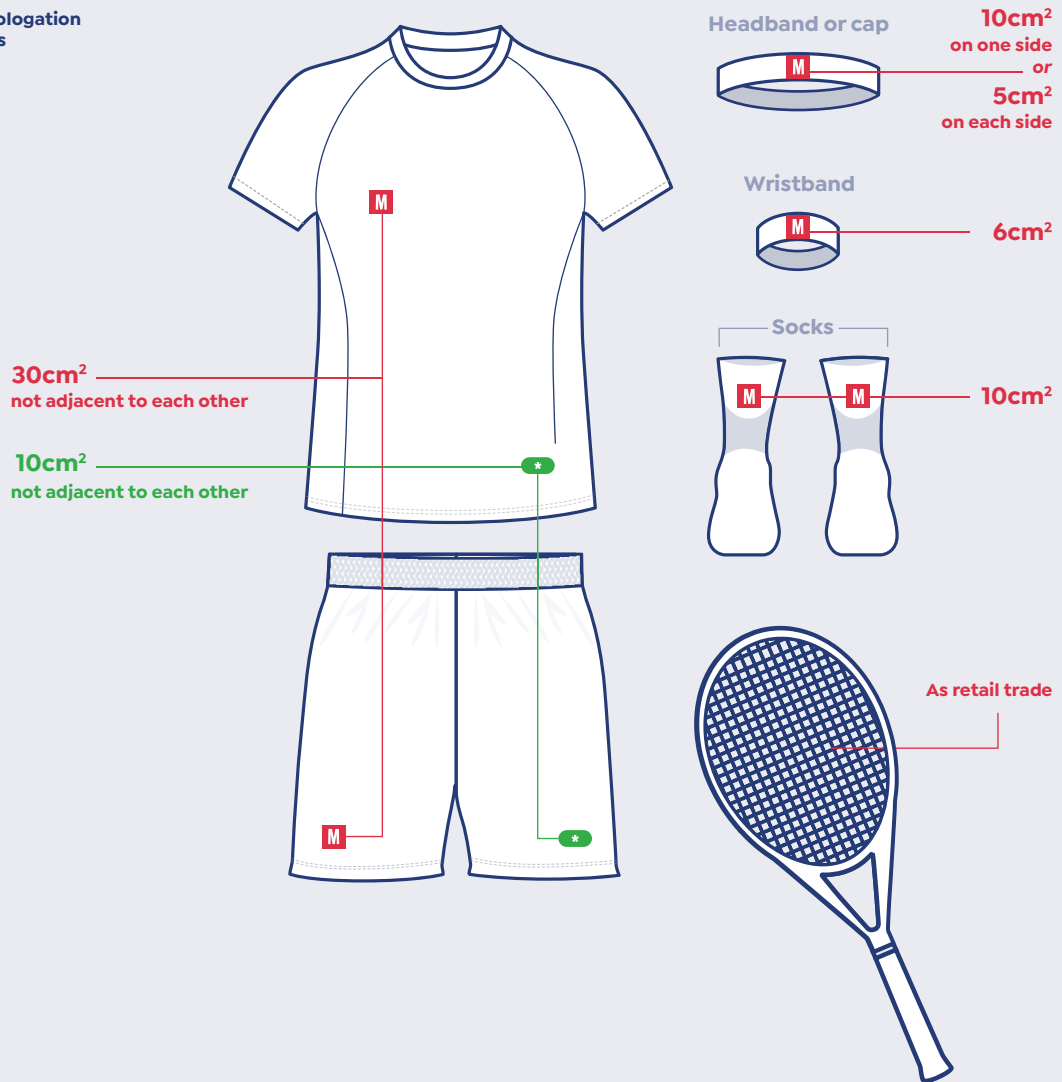
### **ATHLETE NAMES**

No athlete's names are permitted on items.

**Front**

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- **H** — Homologation Marks

Although no specific IF regulations with regard to National Identifications apply, the use of NOC emblems and national identity are encouraged.





# TRIATHLON



PANAM  
SPORTS

# TRIATHLON

<b>CLOTHING</b>	<b>Tank Top</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Swimsuit</b>	
	<b>Tracksuit</b>	
	<b>Jacket</b>	
	<b>One-piece body suit (Trisuit)</b>	
<b>EQUIPMENT</b>	<b>Wetsuit</b>	The Manufacturer's Identification will be permitted, on the front and back, to a maximum size of 80cm <sup>2</sup> . This space is allowed both on the inside and outside of the wetsuit. Should there be two or more Manufacturer's identifications on the front or back, the combined total size must not exceed 80cm <sup>2</sup> .  Manufacturer's Identifications appearing on the side panel must be included within either the maximum of 80cm <sup>2</sup> on the back or the maximum of 80cm <sup>2</sup> on the front.
	<b>Bicycle</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Wheels</b>	
	<b>Helmet</b>	
	<b>Swim Cap</b>	One Manufacturer's Identification will be permitted, to a maximum size of 20cm <sup>2</sup> . Alternatively, two Manufacturer's identifications with a maximum size of 10cm <sup>2</sup> will be permitted if one is placed on each side.
<b>ACCESSORIES</b>	<b>Armband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Cooling jacket</b>	
	<b>Arm warmer/ cover</b>	
	<b>Leg warmer/cover</b>	
	<b>Neck band</b>	
	<b>Gloves</b>	

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## ACCESSORIES

<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Compression Socks</b>	
<b>Hats/Visors</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two Manufacturer's identifications, to a maximum size of 5cm <sup>2</sup> each, placed above each ear.
<b>Towel</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Water bottle</b>	No Manufacturer's Identification will be permitted.
<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Goggles</b>	
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

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## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

### INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.



## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### NOC EMBLEMS AND NATIONAL IDENTITY

The NOC code must be placed on the upper front of the uniform and also on the buttocks. NOC flags, country code or country name are allowed on the bike of the athlete. The representation of the NOC code must meet the following criteria:

- ▶ **Font:** The font type must be Arial.
- ▶ **Color:** If the uniform is a dark color, the letters must be white. If the uniform is a light color, the letters must be black.
- ▶ **Position:** The NOC code must be positioned below the athlete's family name on the front and back of the uniform.
- ▶ **Size:** The letters of the NOC code must measure 5cm in height and between 6 and 10cm in length.

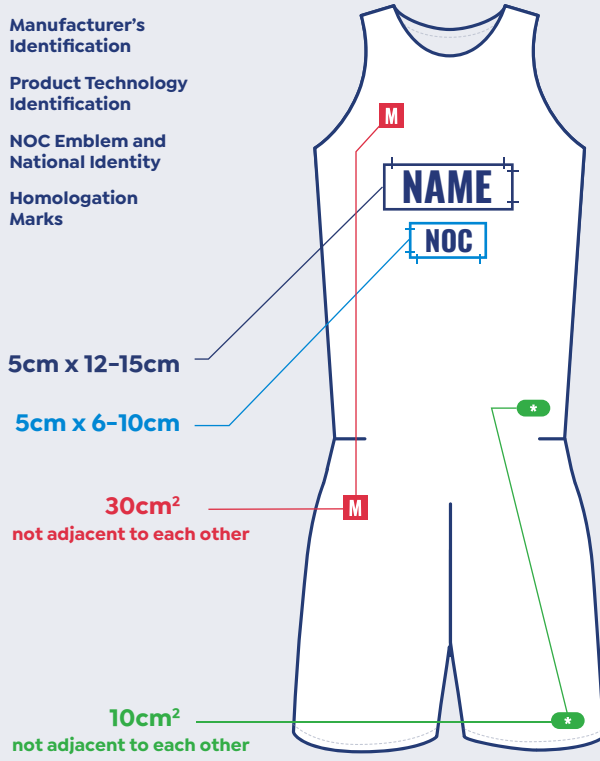
### ATHLETE'S NAME

The family name must be placed on the upper front of the uniform and also on the buttocks. The initial of the first name may be added before the family name; athletes with the same family name are encouraged to add the initial of the first name. The athlete's full name(s) or family name(s) or initial of the first name and family name(s), may appear once on the bike, either on the horizontal bar of the bike or on the shaft of the seat, with a maximum size of 10cm<sup>2</sup>. The representation of the family name must meet the following criteria:

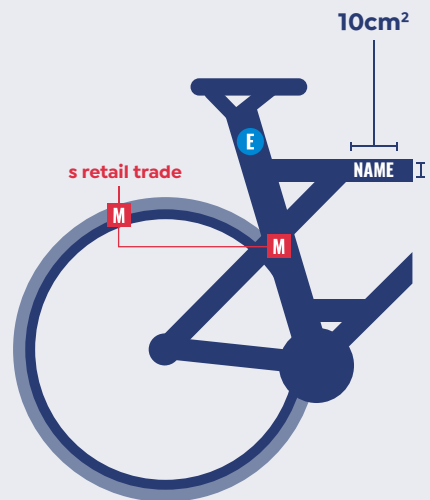
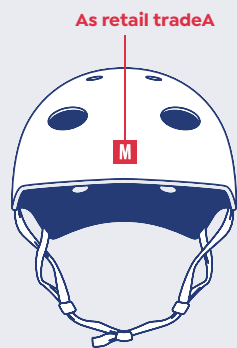
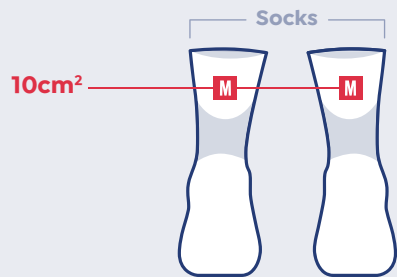
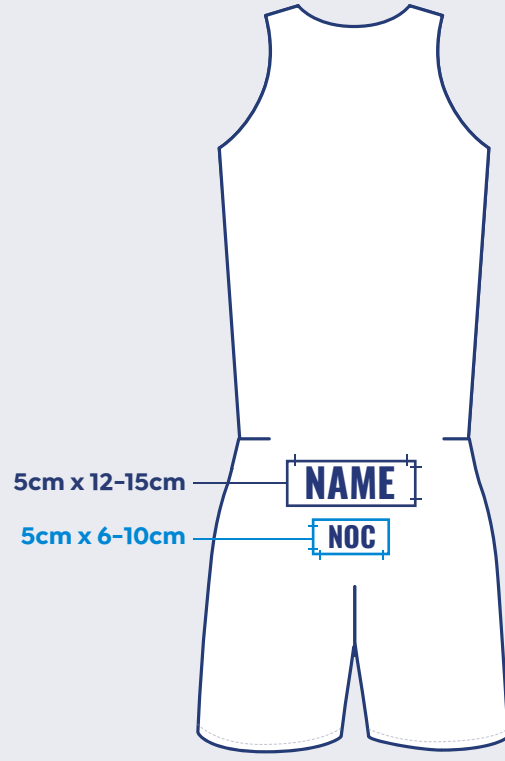
- ▶ **Font:** The font type must be Arial. Letters for the family name must be in upper case, unless the name is more than 9 letters, in which case lower case letters should be used following the first capital letter.
- ▶ **Color:** If the uniform is a dark color, the letters must be white. If the uniform is a light color, the letters must be black.
- ▶ **Position:** The athlete's family name must be positioned above the NOC code both on the front and back of the uniform. The position on the back must be below the waistline to ensure it is clearly visible when the athlete is on the bike.
- ▶ **Size:** The letters of the family name must measure 5cm in height and between 12 and 15cm in length.

**Front**  
Cycling & Running

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks

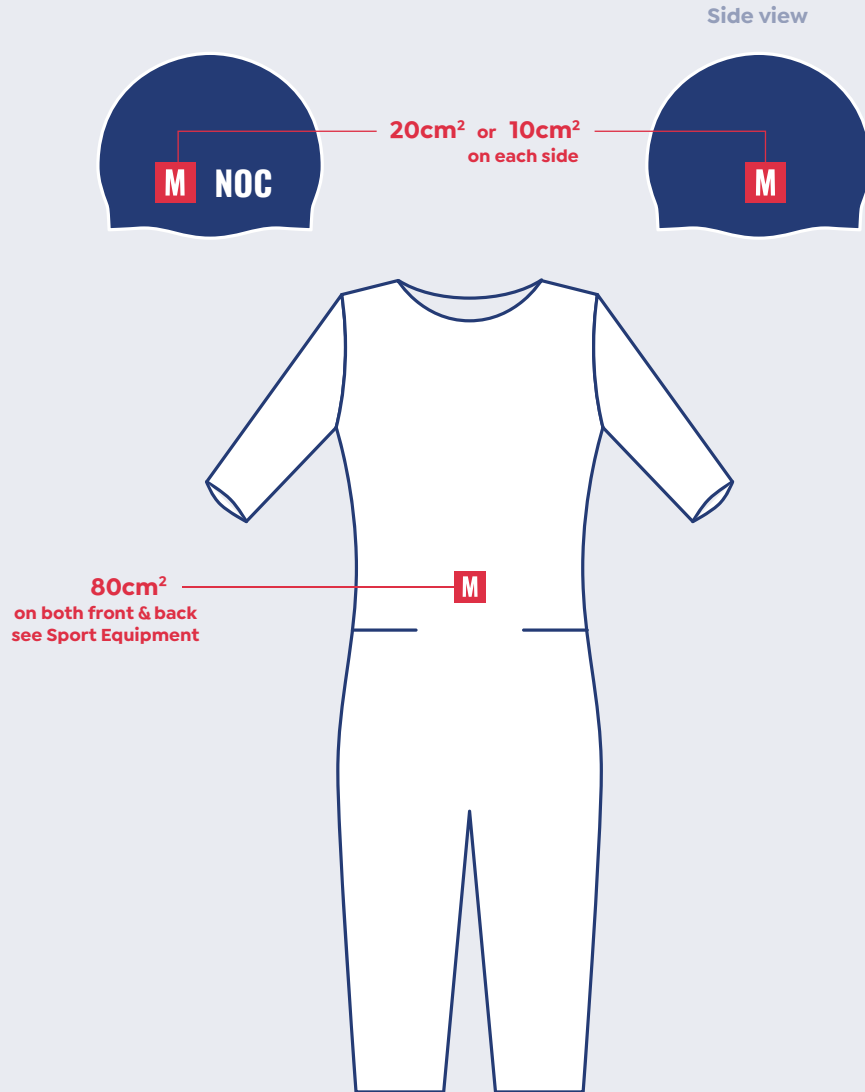


**Back**



**Front**  
Swimming

- M — Manufacturer's Identification
- \* — Product Technology Identification
- E — NOC Emblem and National Identity
- H — Homologation Marks





# VOLLEYBALL

(Beach Volleyball and Indoor Volleyball)



PANAM  
SPORTS

# VOLLEYBALL

## (BEACH VOLLEYBALL AND INDOOR VOLLEYBALL)

### CLOTHING

<b>Shirt</b>	▶ One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> .
<b>Shorts</b>	
<b>Brief</b>	▶ One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Training and warm-up suits</b>	
<b>Tank top (Beach only)</b>	
<b>Long sleeve top</b>	
<b>Half sleeve top</b>	
<b>No sleeve top (Beach only)</b>	
<b>Long pants</b>	
<b>Knee length pants (Beach only)</b>	

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<b>One-piece bodysuit</b>	▶ Where one-piece body suits are used in competition, such Identifications shall be permitted once above and once below the waist, provided all other principles are respected. ▶ One additional Identification allowed on clothing, strictly limited to Product Technology Identifications, shall be permitted per clothing item, and shall not exceed 10 cm <sup>2</sup> .
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### EQUIPMENT

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<b>Knee pads</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
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### ACCESSORIES

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<b>Armband</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Wristband</b>	
<b>Therapeutic support braces for knee/elbow</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Towel</b>	No Manufacturer's Identification will be allowed.
<b>Squeeze bottle</b>	
<b>Medical tape</b>	

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<b>Headgear (beach only)</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> ; or two Manufacturer's identifications per accessory item will be permitted, to a maximum size of 6 cm <sup>2</sup> each, placed above each ear.
<b>Socks Athletics socks (Beach only)</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

## FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### BEACH VOLLEYBALL

Athletes are numbered either # 1 or # 2 and must notably use the same number during the tournament.

- ▶ **Men's Uniforms:** The athletes' number measures 8 cm (height) x 6 cm (width) with no less than 1.6 cm wide stripe and must be placed on the front and on the back of the tank top.
- ▶ **Women's Uniforms:** The athletes' number measures 4 cm (height) x 2.5 cm (width) with no less than 0.8 cm wide stripe and must be placed on the front and on the back of the top.

The athlete's name (i.e., last name or nickname if this latter is authorized by the FIVB) shall be placed on the back of the athlete's top and in a color contrasting with that of the uniform. Frutiger Extra Black Condensed font is recommended, but other fonts are permitted as well provided that the information is clearly visible to the onsite audience, and for television and photo purposes.

- ▶ **Men's Uniforms:** Letters must be from 4-6 cm high depending on the total number of letters in the athlete's name.
- ▶ **Women's Uniforms:** Letters must be maximum from 2-3 cm high depending on the total number of letters in the athlete's name.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

The country code must be compulsory placed on the front and on the back of the athlete's top, on a total surface of a maximum of:

- ▶ **Men's Uniforms:** 8 cm (height) x 20 cm (width) with no less than 1.6 cm wide stripe
- ▶ **Women's Uniforms:** 4 cm (height) x 10 cm (width) with no less than 0.8 cm wide stripe

In case, the NOC requests the full country name to be appeared instead of the 3-letter country code, the official request must be made to FIVB for approval. In addition, FIVB recommends Frutiger Extra Black Condensed font to be used to gain better visibility. Other fonts are permitted as well, provided the information is clearly visible to the onsite audience, television and photo purposes.

The national flag must be printed, embroidered or woven on the front of the top or the one piece, or the long sleeve top, or the half sleeve top or the no sleeve top on a total surface of maximum:

- ▶ **Men's Uniforms:** 7cm (height) x 10cm (width)
- ▶ **Women's Uniforms:** 5 cm (height) x 7 cm (width)

## INDOOR VOLLEYBALL

The athletes' number must be placed on the front and on the back of the jersey and must be the same as registered. The athlete's number can be printed, embroidered or woven, in a color contrasting well with the color of the jersey (i.e., light on a dark shirt, dark on a light shirt).

The athlete's number measures:

- ▶ 15 cm (height) with no less than 2 cm wide stripe in front.
- ▶ 20 cm (height) with no less than 2 cm wide stripe on back.

For the team captain, a 2 cm (height) x minimum 8 cm (width) bar must be located, centered under the athlete's number on the front of the jersey and printed in the same color and texture.

The athlete's number must also be placed on the front of the athlete's shorts with the maximum size of 4-6 cm (height) with a stripe at least 1 cm wide.

### National Identifications (3-Letter NOC Code, National Flag)

National Identification (national flag and code) must be printed, embroidered or woven on the front upper left side of the jersey on a surface of minimum 36 cm<sup>2</sup> and maximum 40 cm<sup>2</sup>.

The FIVB recommends 3-letter country code for NOC code. In case a team wishes to use full country/territory name, it must submit a design to the FIVB. FIVB will examine the design and approve it only if the full country name is appropriately shown in the above size.

The national flag must appear on the back upper middle of the jersey, 1.5 cm below the seam with a minimum size of 33 cm<sup>2</sup> and maximum 39 cm<sup>2</sup>, and 1.5 cm above the athlete's name.

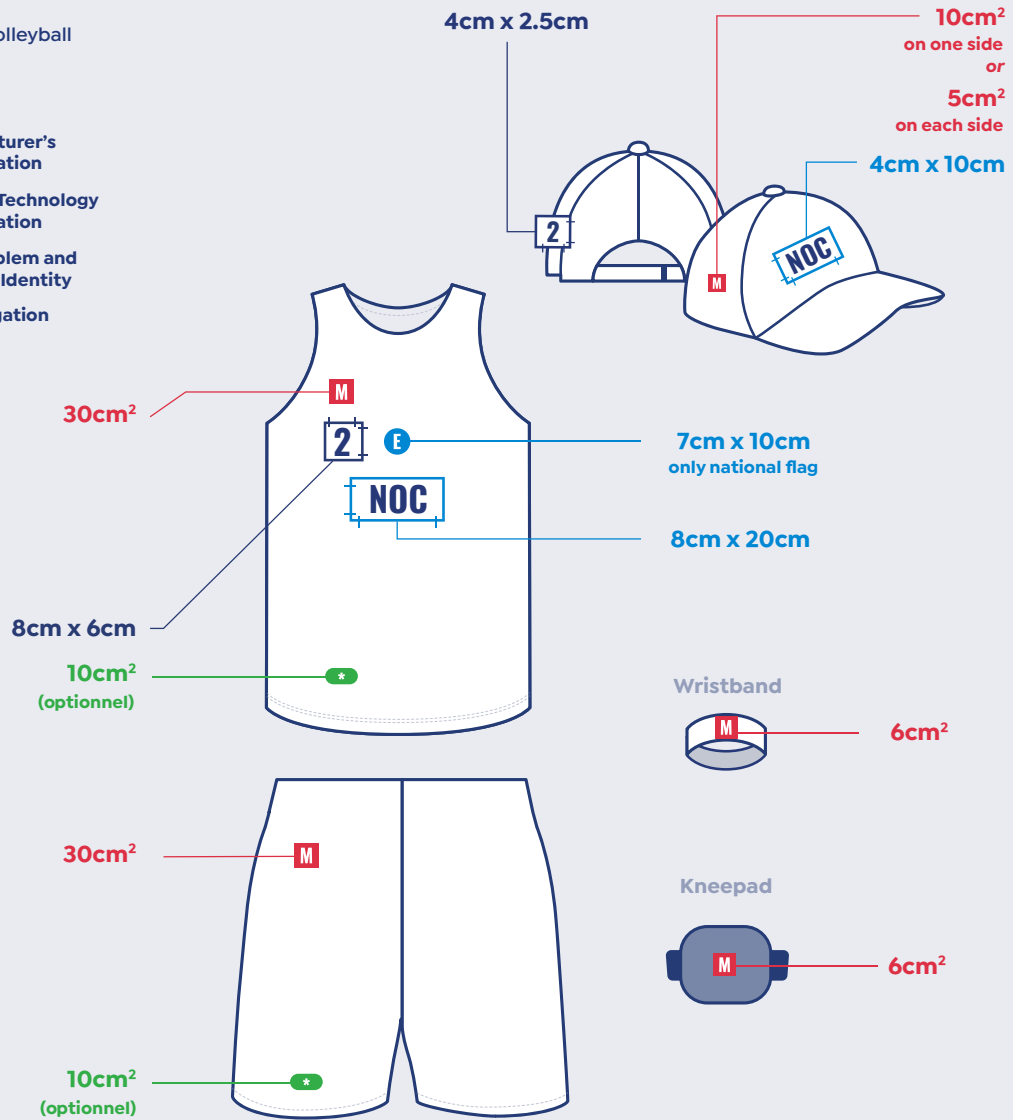
### Athlete's Name

The athlete's name (as registered, i.e., last name or nickname, if authorized by the FIVB) shall be placed on the back of the jersey between the national flag and the number, in a color contrasting with that of the uniform, and in accordance with the specifications below:

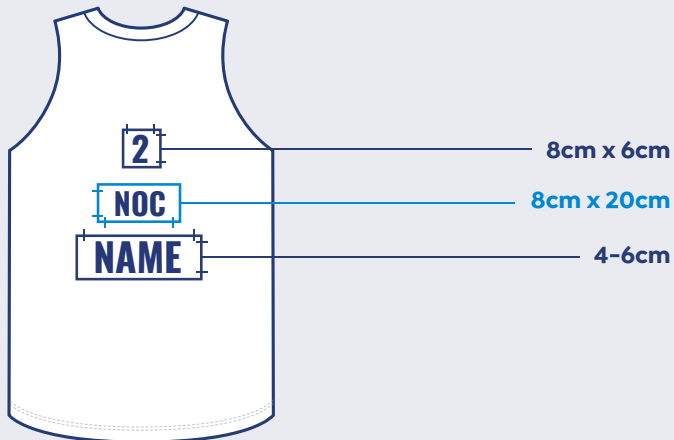
- ▶ **Men**
  - Under 12 letters: 6 cm high, with a stripe at least 1 cm wide.
  - 12 letters and over: 4 cm high, with a stripe at least 0.5 cm wide.
- ▶ **Women**
  - Under 10 letters: 6 cm high, with a stripe at least 1 cm wide.
  - 10 letters and over: 4 cm high, with a stripe at least 0.5cm wide.

**Front**  
Beach Volleyball  
Men

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks



**Back**  
Beach Volleyball  
Men

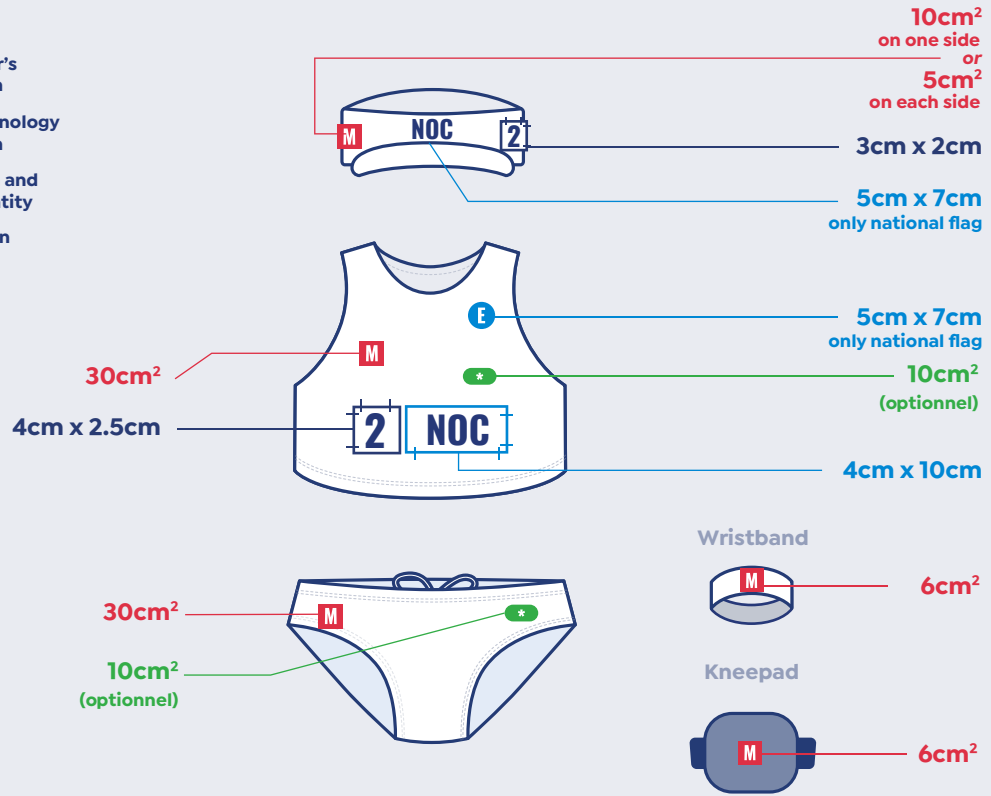




**Front**

Beach Volleyball  
Women

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- ◆ **H** — Homologation Marks



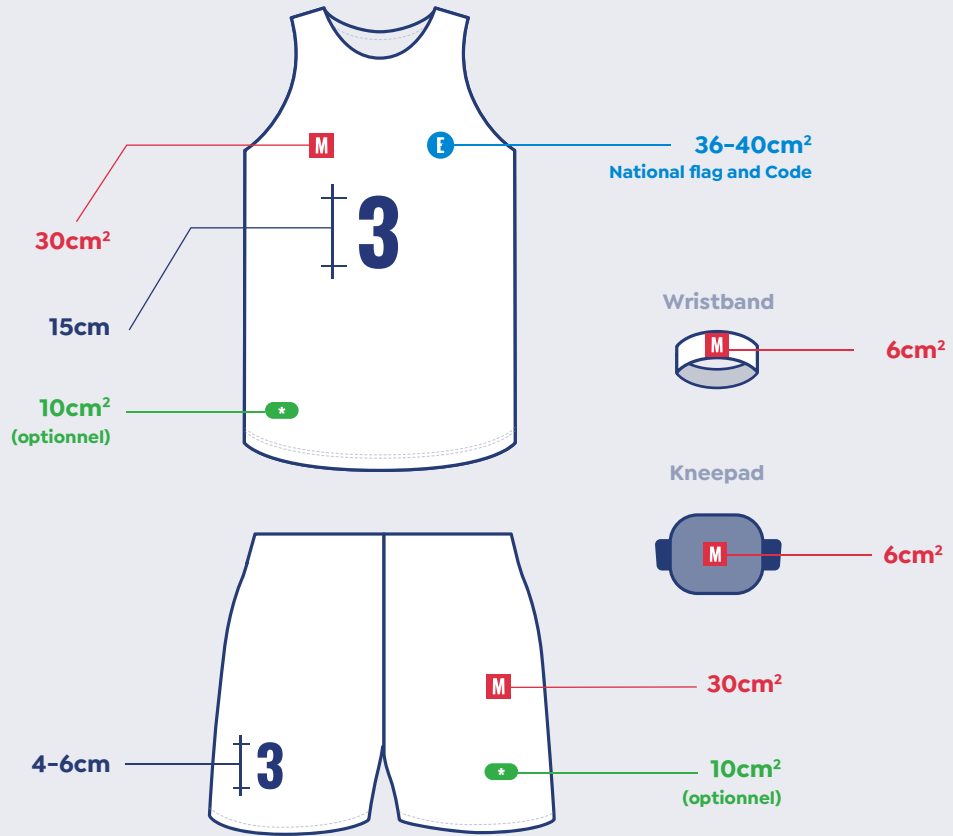
**Back**

Beach Volleyball  
Women



**Front**  
Volleyball

- **M** — Manufacturer's Identification
- **\*** — Product Technology Identification
- **E** — NOC Emblem and National Identity
- **H** — Homologation Marks

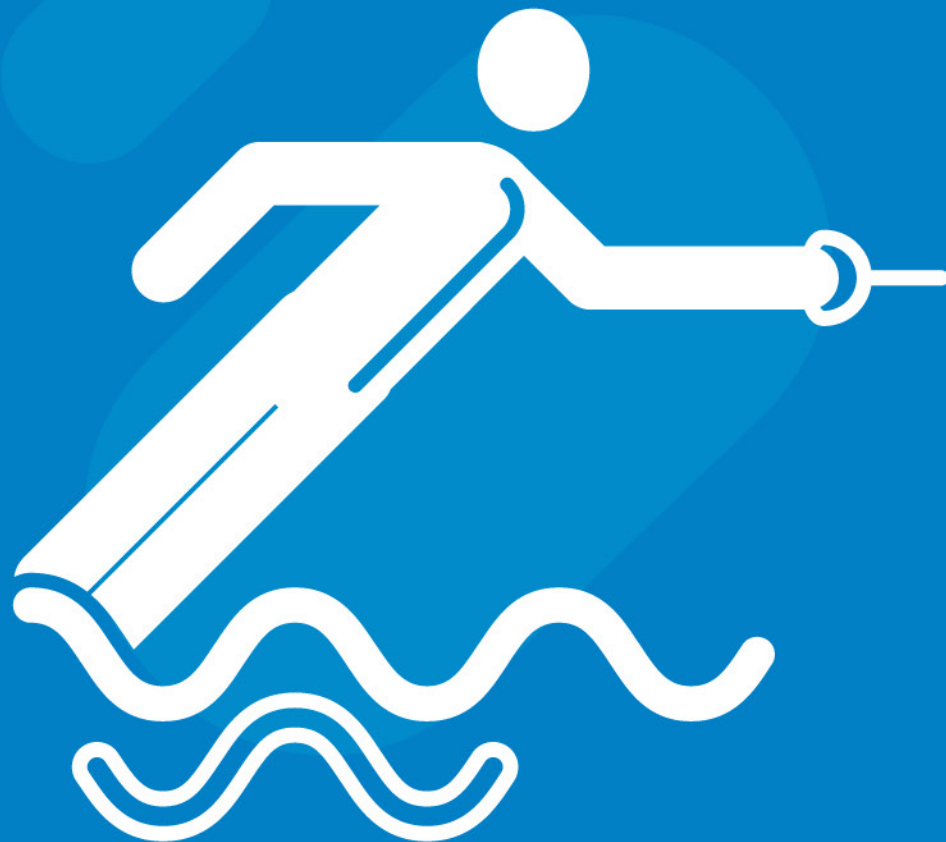


**Back**  
Volleyball





# WATER SKIING/ WATERBOARD



PANAM  
SPORTS

## WATER SKIING/ WATERBOARD

### CLOTHING

<b>Bathing suit top</b>	▶ One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Brief</b>	
<b>Bathing suit bottom</b>	▶ One Manufacturer's Identification will be permitted on zippers and buttons and should appear in the same color as the concerned item.
<b>Boardshort</b>	
<b>Tank Top T-Shirt</b>	
<b>Long-sleeve top</b>	
<b>Wetsuit top Jacket</b>	
<b>Windbreaker</b>	
<b>Sweatshirt</b>	
<b>Shorts</b>	

**One-piece bathing suit** Where one-piece bathing suits are used in competition, one Manufacturer's Identification and one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

**Wetsuit** May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

### EQUIPMENT

<b>Skis</b>	The Manufacturer's Identification may be carried as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
<b>Wakeboard</b>	
<b>Life Jackets</b>	One Manufacturer's Identification per clothing item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Buoyancy Vests</b>	

### ACCESSORIES

<b>Wetsuit Booties</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Gloves</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Hat</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> ; or two Manufacturer's Identifications per accessory item will be permitted, to a maximum size of 6 cm <sup>2</sup> each, placed above each ear.
<b>Visors</b>	
<b>Headgear</b>	
<b>Therapeutic support braces for wrist / knee / elbow / ankle</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .

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**Eyewear** May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

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**Bag** One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm<sup>2</sup>.

## INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

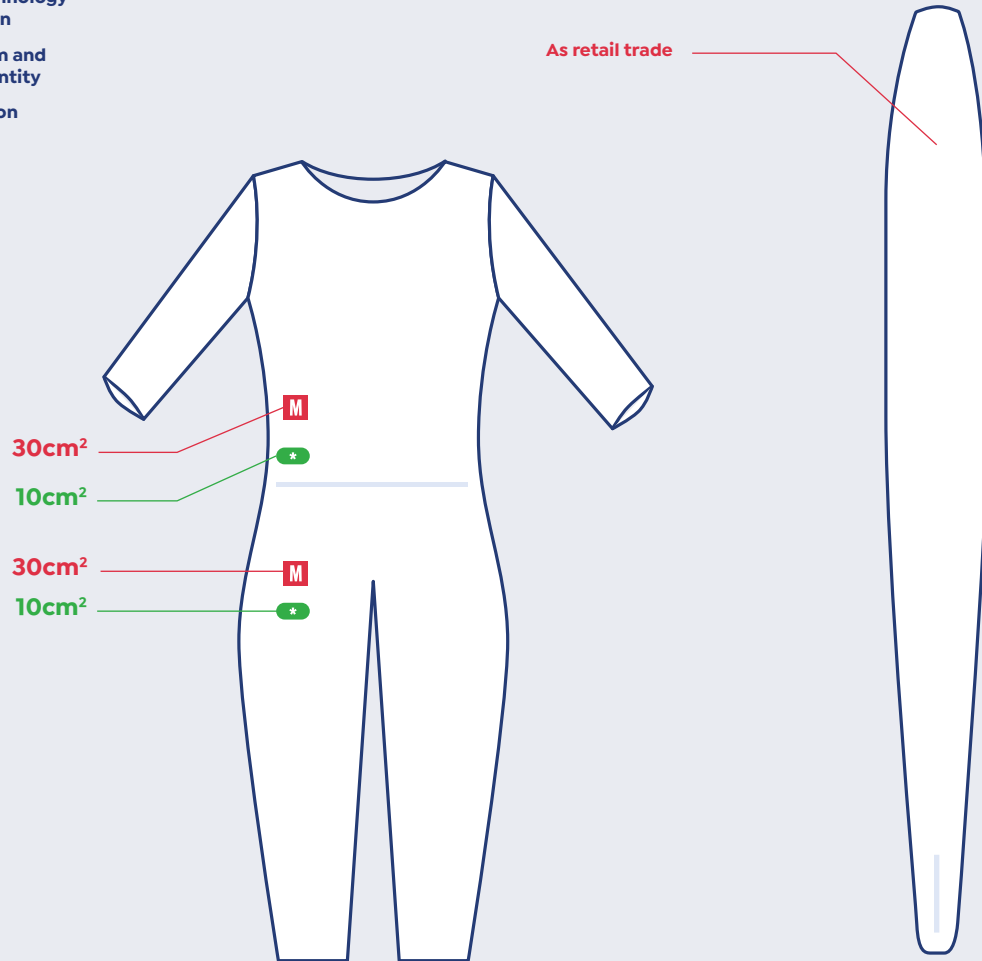
## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### ATHLETE'S NAME, NOC EMBLEM AND NATIONAL IDENTITY

No IF specific regulations apply with regards to the Athlete's names, NOC emblem and National Identity; however, the use of the National Identity and NOC emblem are encouraged.

Front

- M** — Manufacturer's Identification
- \*** — Product Technology Identification
- E** — NOC Emblem and National Identity
- H** — Homologation Marks





# WEIGHTLIFTING



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## WEIGHTLIFTING

<b>CLOTHING</b>	<b>Singlet</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
	<b>Shorts</b>	
	<b>Tracksuit</b>	
	<b>Jacket</b>	
	<b>One-piece bodysuit</b>	<ul style="list-style-type: none"><li>▶ One Manufacturer's Identification shall be permitted on the right side of the chest and one shall be permitted below the waist on the lower back to a maximum size of 30cm<sup>2</sup>.</li><li>▶ One Product Technology Identification shall also be permitted above the waist and below the waist to maximum size of 10cm<sup>2</sup>. These identifications shall not be placed immediately adjacent to each other.</li></ul>

<b>ACCESSORIES</b>	<b>Support belt</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
	<b>Kneecaps</b>	
	<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
	<b>Headgear</b>	One Manufacturer's Identification per item will be permitted up to a maximum size of 10cm <sup>2</sup> or two Manufacturer's Identifications per item to a maximum size of 6cm <sup>2</sup> each, placed above the ears.
	<b>Eyewear</b>	May carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
	<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

<b>FOOTWEAR</b>	All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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### INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

### ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

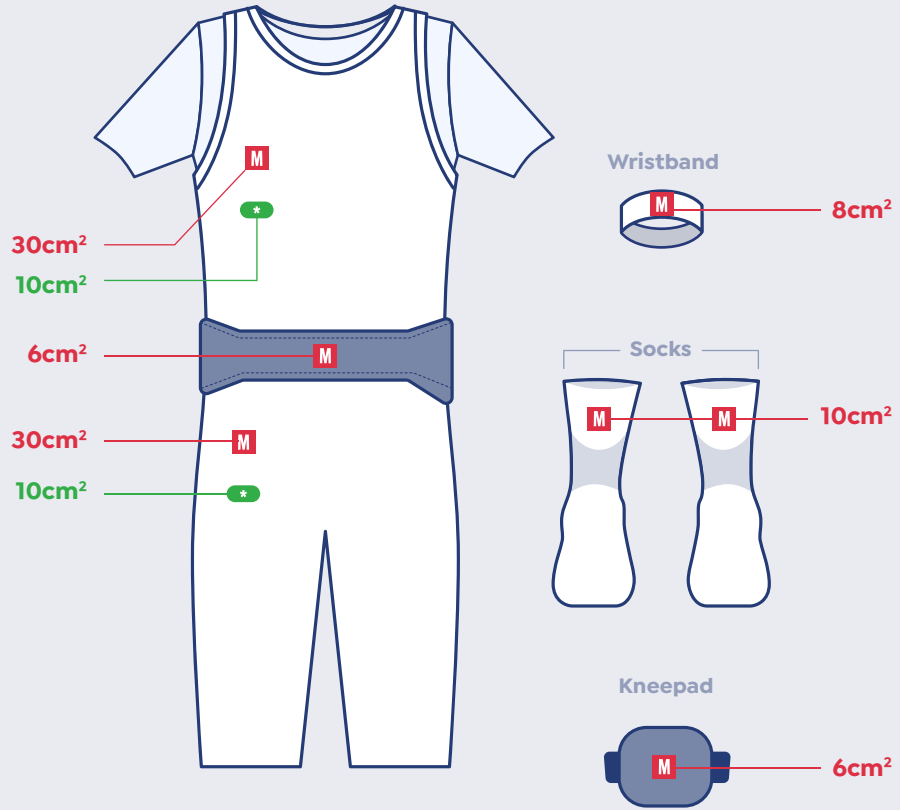
#### ATHLETE'S NAME, NOC EMBLEM AND NATIONAL IDENTITY

Uniforms may be marked with the athlete's name, country name, NOC emblem or National Identity. No IF specific regulations apply; however, the use of the National Identity and NOC emblem are encouraged.



Front

- M** — Manufacturer's Identification
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- H** — Homologation Marks





# WRESTLING



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## WRESTLING

### CLOTHING

<b>Shirt</b>	One Manufacturer's Identification will be allowed per clothing item, to a maximum size of 30cm <sup>2</sup> . One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Shorts</b>	
<b>Tracksuit</b>	
<b>Jacket</b>	
<b>Singlet</b>	<ul style="list-style-type: none"><li>▶ One Manufacturer's Identification shall be permitted on the front right side of the chest and one shall be permitted, below the waist on the backside to a maximum size of 30cm<sup>2</sup>.</li><li>▶ One Product Technology Identification shall also be permitted above the waist and below the waist to maximum size of 10cm<sup>2</sup> and shall not be placed immediately adjacent to each other.</li></ul>

### ACCESSORIES

<b>Socks</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Ear Protectors</b>	One Manufacturer's Identification per item will be permitted up to a maximum size of 10cm <sup>2</sup> .
<b>Knee Pads</b>	One Manufacturer's Identification per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Elbow Band</b>	
<b>Bag</b>	One Manufacturer's Identification per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

### FOOTWEAR

All footwear items may carry the Manufacturer's Identification as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

### INTERNATIONAL AND CONTINENTAL FEDERATION IDENTIFICATIONS

IF and CF Identifications are only authorized for use on uniforms worn by IF/CF officials; this includes all categories of IF/CF staff as well as technical officials. Any individuals that are not accredited as IF/CF staff or technical official will not be allowed to use the IF/CF logos on their clothing during Panam Sports sanctioned Games.

## ADDITIONAL GUIDELINES FROM THE INTERNATIONAL FEDERATION:

### NOC EMBLEM AND NATIONAL IDENTITY

- ▶ The flag or the NOC emblem must appear on the left side of the chest.
- ▶ The NOC code must appear on the back of the singlet, below the athlete's family name. The size of the NOC code on the back side shall not exceed 10cm x10cm.
- ▶ The font type must be "Arial" for the country code.

### ATHLETE'S NAME

The athlete's family name must appear in Latin letters, above or in a half-circle around the NOC code, with a maximum size of 4cm x 7cm.

### HOMOLOGATION MARKS

As indicated on section 2.4.4. of the UWW Uniform Guidelines, the official UWW Hallmark will appear on the backside of the lower right leg or below the neckline on the backside of the singlet to a maximum size of 30cm<sup>2</sup>. The white version of the official UWW Hallmark shall be applied to dark coloured uniforms and the black coloured version shall be applied to the light-coloured uniforms.

### UWW UNIFORM GUIDELINES

Each Singlet will have a total of **three** markings consisting of:

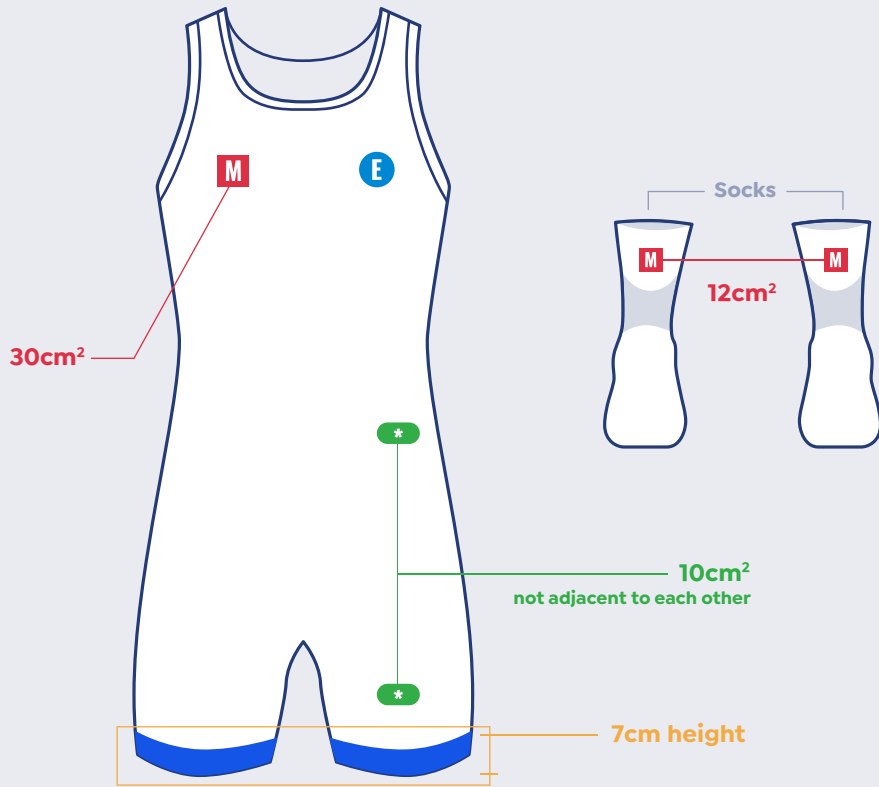
- ▶ Two 7 cm bands, one on each leg, shall be positioned across the bottom edge of the leg. For clear distinction, the marking shall cover the circumference of the leg.
- ▶ One 7 cm band positioned below athlete's name and NOC code on the backside of the upper torso. The band should be exclusively placed on the back half of the singlet, not visible on the front half.

**Important:** The red and blue markings are uninterrupted sport-specific design components which must remain untouched from any graphic, logo or third-party identification. The marking must be placed below the athlete's name and country code.

The red markings shall be: **Pantone 2347C** and the blue markings shall be: **Pantone 299**.

**Front**

- M — Manufacturer's Identification
- \* — Product Technology Identification
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**Back**



*For any questions, please do not hesitate to  
contact Panam Sports.*

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